



PURE FREUDE AN WASSER GROHE SPA®

From an afternoon spent at a day spa to two weeks of indulgence at a spa resort, a growing number of us are seeking refuge from the daily grind; a respite from the stresses and strains of modern life.

The GROHE SPA[®] collection of luxury basin mixers, showers and fittings will transform your bathroom into a haven of relaxation – a unique environment in which to savour personal moments, to reflect and to relax. Whether it's 10 minutes in the morning or a leisurely evening spent unwinding at the end of the week, your bathroom takes on a new role: a home spa.

All GROHE SPA® collections offer a rich choice of coordinated designs to support the creation of your bespoke bathing environment. With wall-mounted and deck-mounted mixers alongside hand showers and body showers, each range offers a multitude of design to enhance every style of basin, shower and bath and to meet all of your personal preferences.

Two new exciting highlights from GROHE SPA® will help you achieve that magical sense of escape. They combine the finest traditions of German quality with the latest technological innovations, encased in our inviting and enticing designs.

With GROHE F-digital Deluxe, you can turn your bathroom into the ultimate spa experience. Using an Apple iPod 4G Touch, the F-digital Deluxe gives you fingertip control over the environment of your showering, managing your music, light and steam and revitalising the body, mind and soul. You'll feel completely seduced, energised and invigorated.

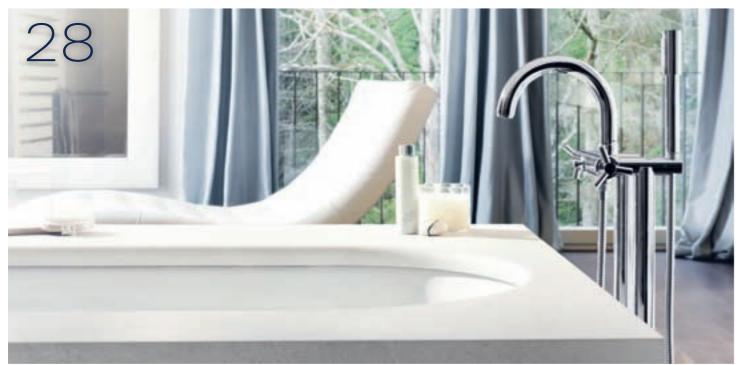
GROHE Grandera[™] is a new unique GROHE SPA[®] collection that welcomes you home to a real sense of elegance and refinement. Based around the intriguing geometric shape developed by our own GROHE in-house design team - the GROHE squircle - Grandera[™] incorporates the square and the circle. Every precision-made element of your bathroom will harmonise beautifully with Grandera's timelessly urbane design.

This brochure is about inspiration. We hope you'll be inspired by the designs and hints inside to create a blissful Home Spa in which to escape and indulge in "Pure Enjoyment of Water" – Pure Freude an Wasser.

David J. Haines



GROHE PURE FREUDE AN WASSER



GROHE SPA® COLLECTIONS



GROHE SPA® EXPERIENCE



GROHE SPA® Experience

GROHE SPA® Collections

GROHE Showers

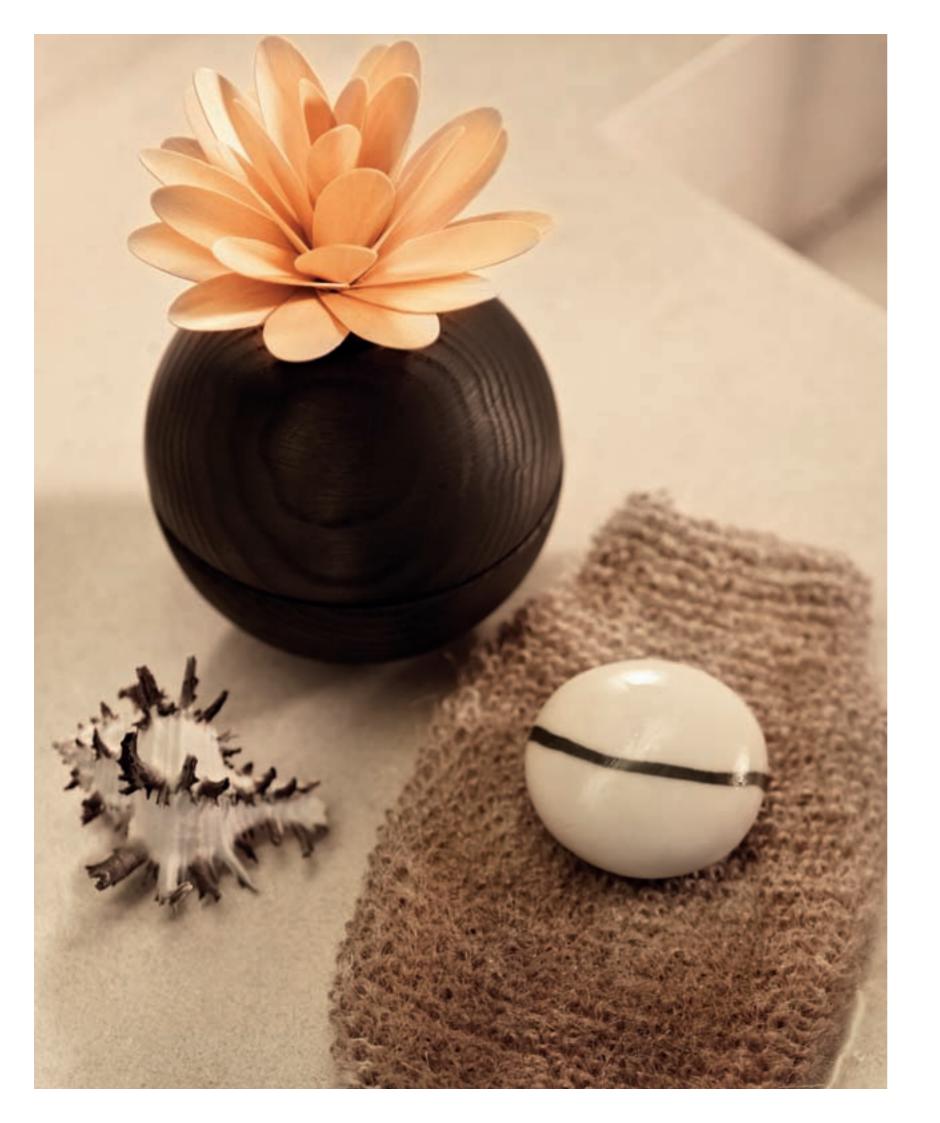
GROHE Flush Plates

GROHE SPA® Configurat

GROHE Pure Freude an

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THE GROHE SPA® EXPERIENCE

Once a room for cleansing and grooming, the bathroom is now a place to retreat to – your sanctuary from the outside world; a place to spend quality time indulging yourself. The amount of space dedicated to the bathroom has increased and defining different zones is fast becoming the norm. Areas for preparation, rejuvenation, recreation and relaxation all have a role to play in the spa bathroom. A new bathroom is now an investment in your health and wellbeing; let GROHE SPA® collections transform your daily rituals into sensational experiences.

GROHE SPA® collections offer an extensive range of premium fittings for all points of interaction in your bathroom. From the basin to the bath and shower, each enticing collection offers a wide range of products, giving you the freedom to design your bathroom to your specific requirements.

Wall-mounted, deck-mounted and even floor-mounted mixers make it easy for you to find your perfect match at the basin. And as a single hand shower or head shower is just not right anymore – we present to you a complete range of integrated custom showering solutions, for a three-dimensional sensory treat.

Whatever the style or size of your bathroom, GROHE Tailor-Made Showering offers you limitless design options for your own personalised shower. Choose your dream combination of light, sound and steam with the intuitive Apple iPod 4G Touch controller and create an individualised shower experience to stimulate each of your senses.

The four GROHE collections - GROHE Ondus[®], Allure, Atrio and Grandera[™] - offer harmony in the bathroom through the wide-ranging use of four simple geometric shapes: the rounded oval, the square, the circle and the squircle.

Lozenges, the visual representation of our Sensual Minimalism philosophy, convey a softer take on the exacting lines of minimalist architecture. Square and rectilinear forms complement the precise angles found in modern interiors, while the flowing silhouettes of circles, cylinders and curves bring a soft human appeal to cosmopolitan bathing spaces. The squircle marries angular and round elements in a classically elegant design that brings harmony and balance to every area of your bathroom.

Naturally, each collection remains true to our three brand – values – human, easy and performance – resulting in a range of user-centric products that combine the latest technology with enticing and intuitive design.

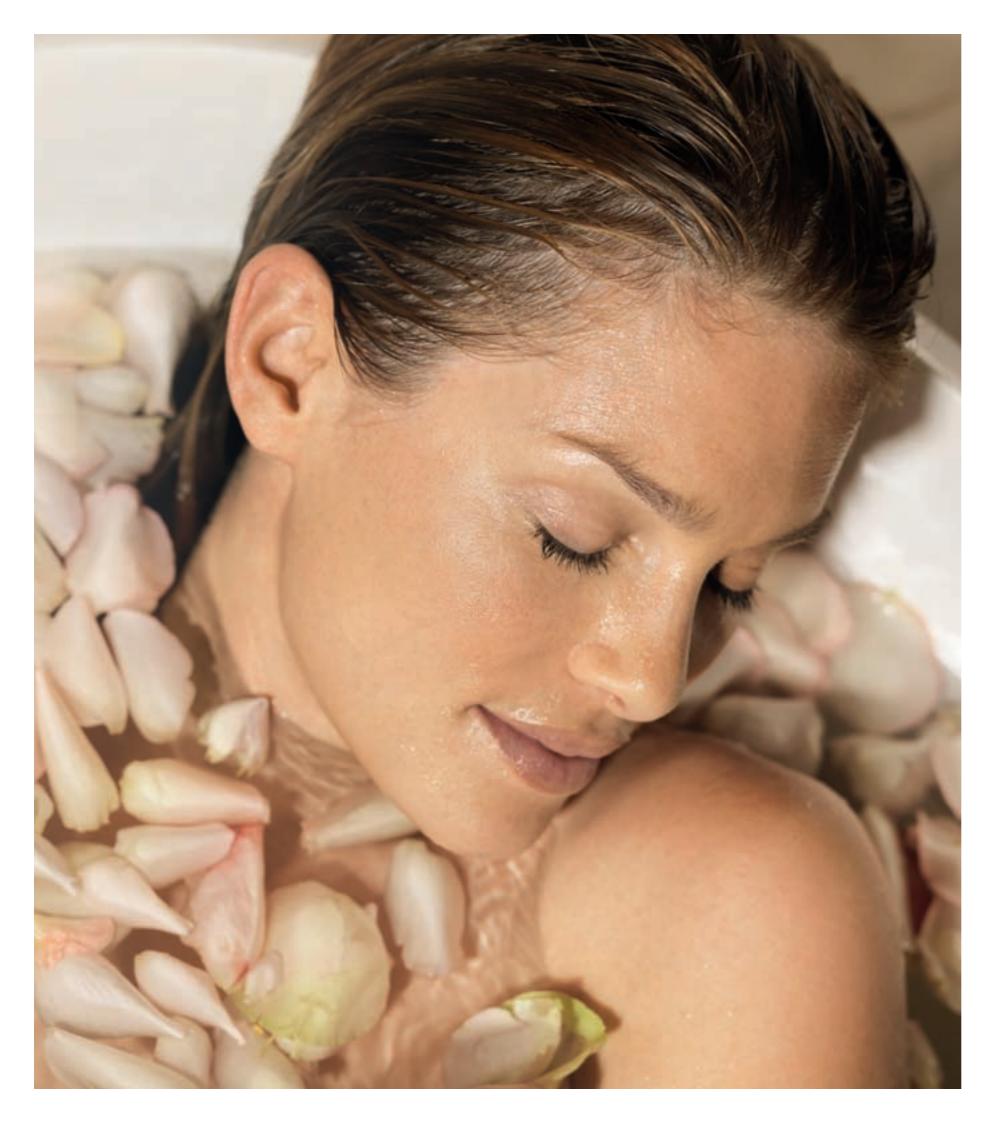
To complete your home spa experience, the introduction of GROHE SPA® lifestyle accessories ensures a treat for the mind, body and soul. Our collection of luxurious hand and body treatments, made from organic hand-harvested seaweed, is complemented by a room spray and scented candle. To complete your sensory journey, the softest cotton bathrobe and towels ensure extra comfort, while a compilation of relaxing music can be downloaded from our website: www.grohe.com.

From start to finish, GROHE SPA® ensures more choice, more features and more enjoyment.

EVERY SECOND IS PRECIOUS

Time is precious. Every second counts. Your bathroom is a sanctuary from the outside world, a place to spend time indulging yourself, to reflect and to enjoy water. GROHE SPA® collections give you the opportunity to connect with nature's life force. Refreshing, stimulating, soothing or comforting. How will water affect your mood today?





EVERY ESSENCE OF WELLBEING



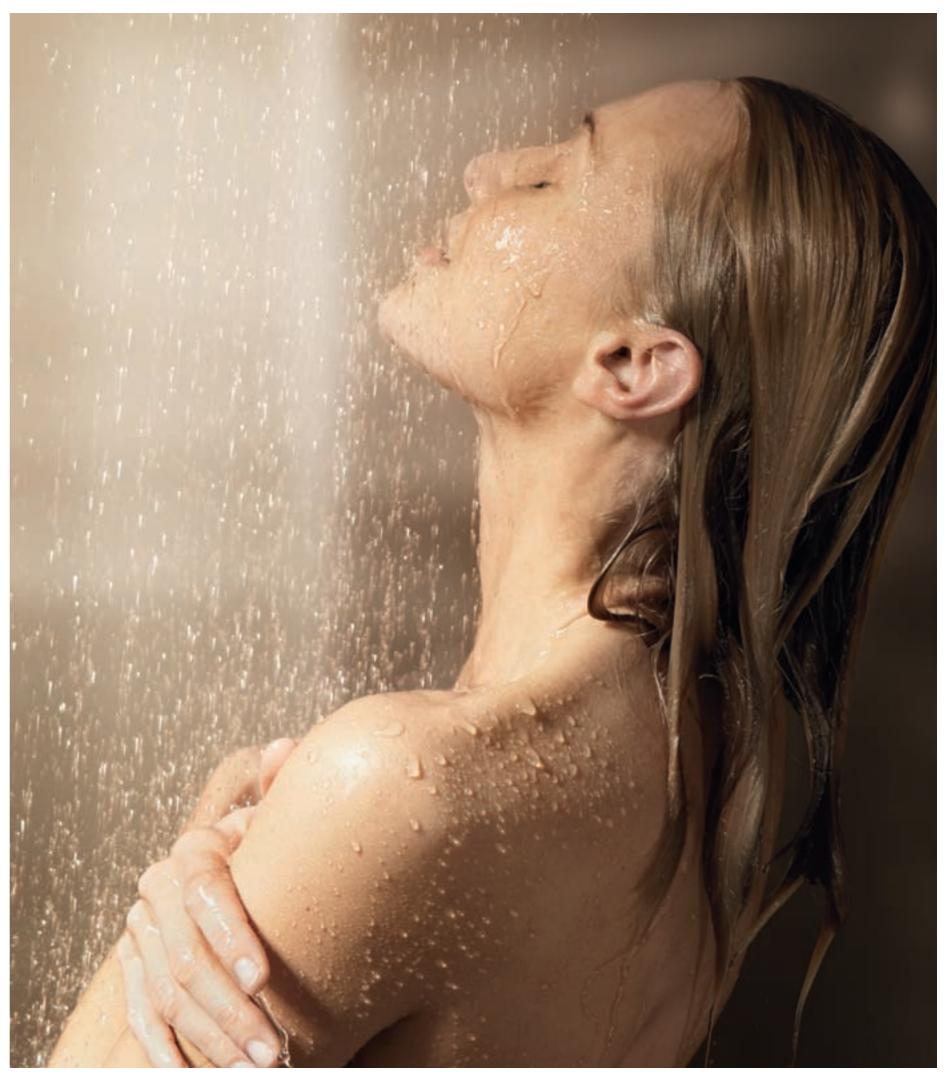
and relive the experience.

Refreshing top notes, which cleanse and energise. Intense, lingering base notes to relax and soothe. Enrich your spa journey with layers of fragrance. Tease your olfactory receptors - infuse the air with scented oils, candles or incense to nourish your mind. Forget the here and now; let familiar scents take you to another place

EVERY DETAIL EVOLVES



Take comfort from your surroundings, the environment that you have created – the way in which it evolves throughout the day. Feel the energy flow as thousands of glistening water droplets descend from your shower and embrace the experience. Forever changing. Forever mesmerising.





EVERY TOUCH A SENSATION

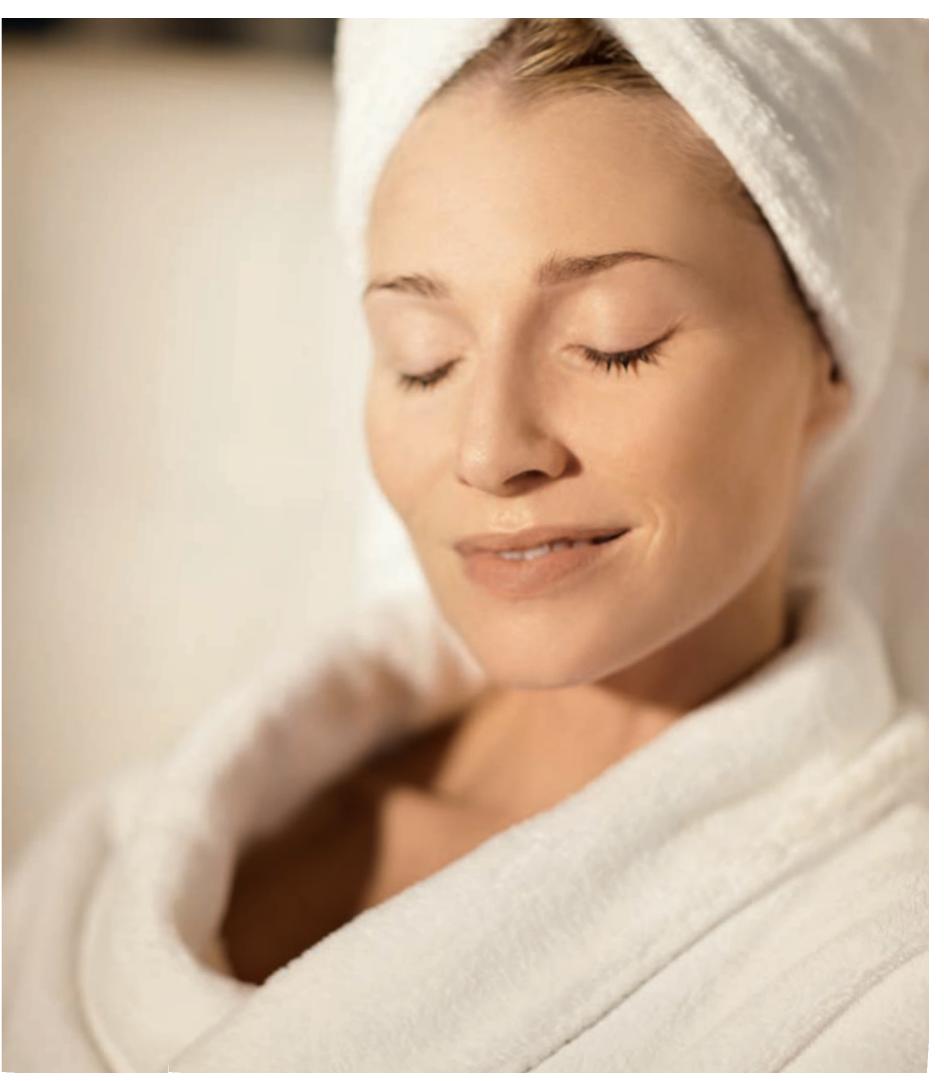


Relax. Go with the flow. Listen to your body. Experience the sensation as the millions of nerve endings beneath your skin respond to the warm water. Comforting. Soothing. Restorative. Taking a bath is a treat for your mind and your body.

EVERY MOMENT AN INDULGENCE



Savour the moment. Turn off the television; your computer; your telephone. Free yourself from external stimuli. Clear your head; let your mind run free. Alter your inner rhythm, while you relax and enjoy your own secret haven.



GROHE SPA®



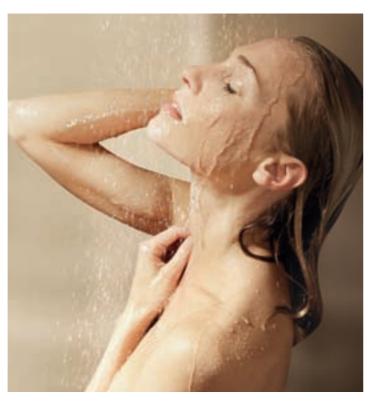
EVERY AQUAZONE A PLEASURE

Your GROHE SPA® bathroom – a hybrid space where design, comfort and function meet. Where different zones take on different roles, as your spa journey takes you from one area to the next. The bathroom is no longer simply for cleansing and grooming; it has transformed itself into a retreat, a space to escape to – a personal haven away from modern-day stresses.



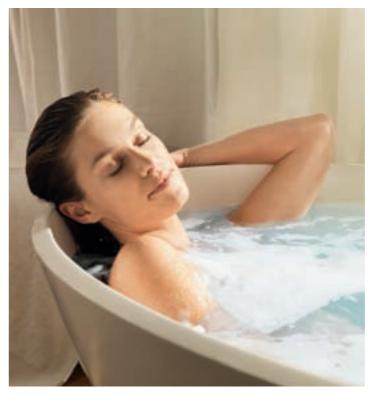
Preparation

Tasks that you once performed on autopilot take on a new meaning as you start to appreciate your surroundings more. From washing your face and brushing your teeth to applying make-up or shaving, the basin area is central to your daily cleansing routine. Twin basins side-by-side, an extra-wide shallow model accompanied by a pair of basin mixers. In a spa bathroom, there's always room for two.



Rejuvenation

Powerful and refreshing in the morning, invigorating or relaxing in the evening – a multi-faceted shower zone will transform your day. Generous in size and features, a luxurious shower adapts to your needs as they evolve over the course of a day. One or two head showers, a hand shower, a bank of body showers. The only limit to your showering pleasure is your imagination.



Relaxation

Cocooned by warm water, comforting and restorative – lie back and drift away. Give your bath some room to breathe. Choose a deep, freestanding bath filler paired with an elegant bath spout or sink your bath into a wide surround with integrated fittings. At the end of the day, it's hard to beat a lingering soak in the bath.



Recreation

A space for quiet contemplation, to sip tea, water, read a book or just 'be' – the space where a bathroom becomes a spa bathroom, the culmination of your spa journey. Recline on a daybed or featherfilled armchair and savour the moment. Having treated your body, now take time to treat your mind – meditate or simply lose yourself in your thoughts.

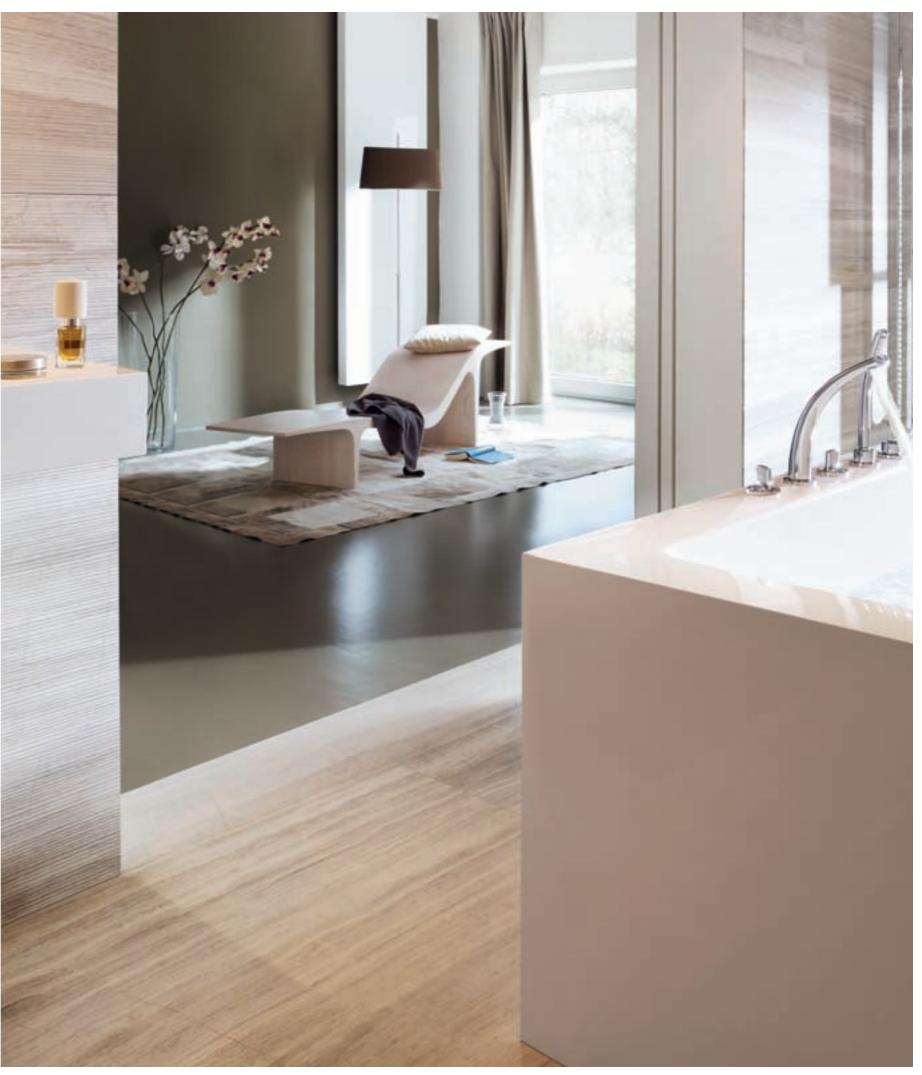
YOUR PRIVATE GROHE SPA®

The luxury of choice. The luxury of being able to create a unique relaxation environment tailored to your specification. GROHE SPA® collections reflect your taste for good design, your regard for quality and the importance you place on your health and wellbeing.

GROHE SPA® offers an unrivalled range of products to enable you to realize a unique bathing space. A space that is as individual as you are: one that matches the lifestyle preferences of you and your partner.

Bath spouts and bath/shower mixers that rise elegantly from the floor. The architectural appeal of wall-mounted basin faucets, with a choice of spout lengths to ensure maximum comfort. Integrated shower fittings that come to life when you turn on the water. Digital or mechanical operation, inspiring surface finishes – with GROHE SPA® collections we've considered every detail imaginable.

Whether it's ten minutes in the morning or two hours at the end of the day, your spa bathroom is there to be enjoyed: 24/7 – no appointment necessary.



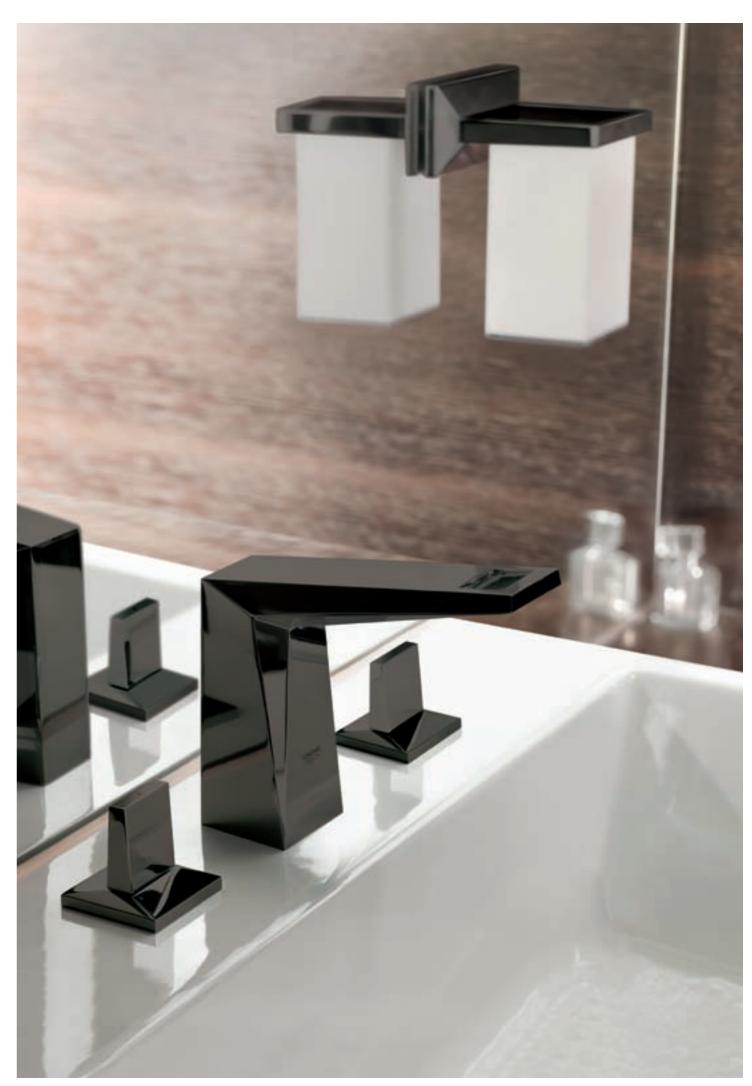
DIAMOND HARD FINISH SUPERBLACK

Radiant, black elegance makes its debut in the GROHE SPA® collection with the new Allure Brilliant in SuperBlack. This is the first time that the new GROHE StarLight® SuperBlack surface has been offered in the Allure Brilliant premium series with matching accessories and shower products.

The brassware collection gets its sensational colour and long-lasting surface from the innovative chemical vapour deposition (CVD) process used. The diamond-like surface is five times harder than chrome and an astounding 100 times more scratch-resistant. This means that the Allure Brilliant in SuperBlack is impressively resistant to dirt and scratches, and will remain so for a lifetime of use.

The complete range leaves nothing to be desired for the spa lover looking for a unique, angular design in timeless, radiant black. This includes an extensive selection of different basin mixers, ranging from single-lever fittings with different spout heights to three-hole wall fittings, as well as different concealed fittings for baths and showers. Equally impressive is the selection of bath fittings, which ranges from free-standing single-lever bath shower mixers with hand shower to four-hole bath/shower combinations. As well as a wide choice of rain showers, the range also offers a comprehensive collection of matching accessories - from soap dispensers and towel racks to bathrobe hooks in the Allure Brilliant design as a finishing touch.

Exceptional refinement for exceptional bathrooms: our SuperBlack CVD surface is the ultimate in elegance for hotel suites, wellness clubs and, of course, spas.



GROHE SPA® COLLECTIONS

Award-winning designs for a lifetime of performance and enjoyment - each piece the perfect marriage of form and function. Let our carefully edited collections of premium fittings take your bathroom to a new level.

GROHE GRANDERA™ COLLECTION 30

GROHE ONDUS® COLLECTIONS



GROHE ALLURE COLLECTIONS 74



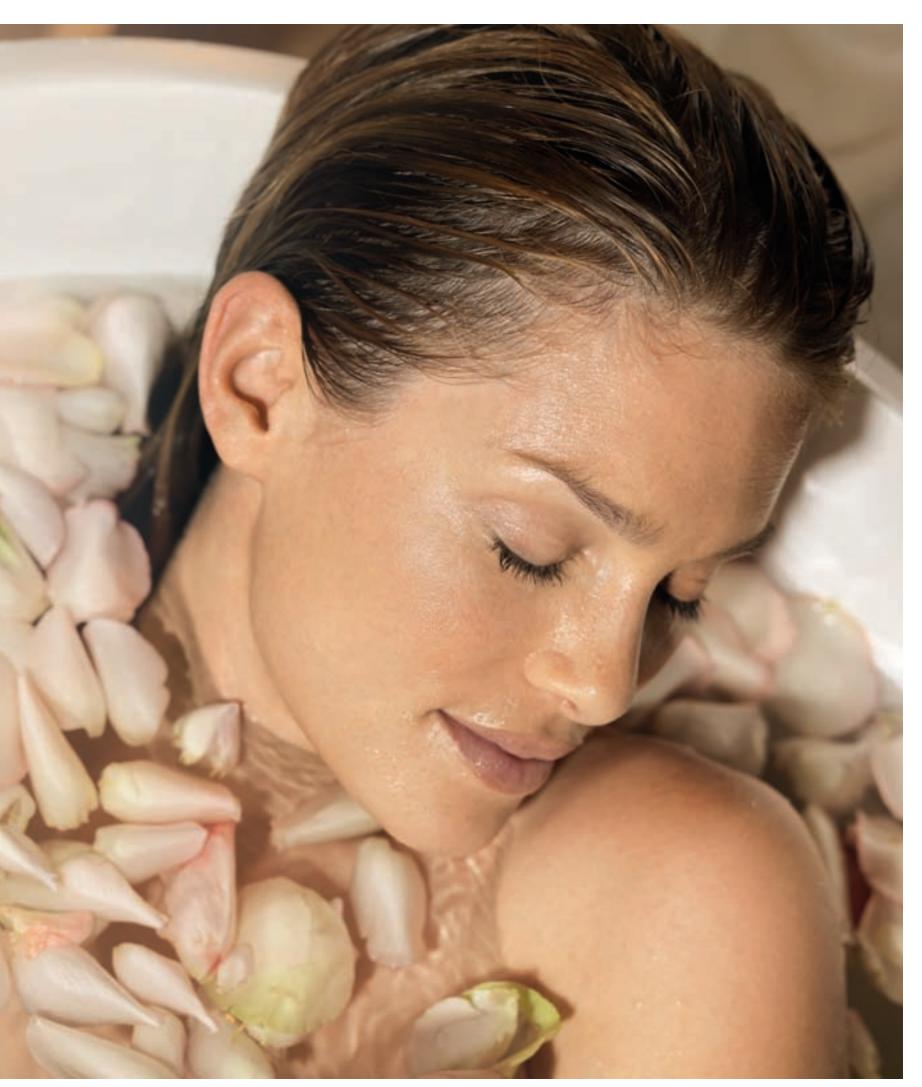
GROHE ATRIO



COLLECTIONS 104







GROHE GRANDERA™ COLLECTION

The GROHE Grandera[™] collection is both a homage to an age of grandeur long past and an affirmation of a modern sensibility, combining the highest standards of quality and craftsmanship with a love of detail and comfort. Stylistically, the Grandera[™] collection can be combined with a wide range of bathroom furnishings, with the added flexibility of two colours - chrome and chrome/gold.

The collection is based on the GROHE squircle, an innovative geometric shape that blends square and circular elements into one harmonious unit. The end result is a range of unique and timeless products, from the elegant two-handle fitting to the perfectly shaped head shower, that sets a new aesthetic standard in the bathroom. All are developed, designed and manufactured in Germany, giving them a special seal of quality. The impressively broad range is complemented by numerous accessories in white porcelain, each one perfectly coordinated with the design. It's the ideal way to create stylish accents in the bathroom.

GRANDERA™ 30

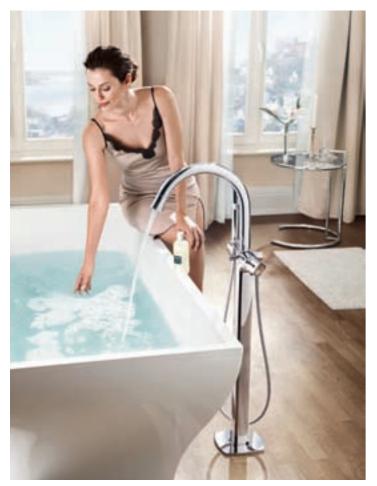
GROHE



Purist, simple and yet extravagant. Clean, square and yet round. Timeless, classic and yet modern. The GROHE Grandera[™] collection reconciles traditional opposites in one harmonious design. The result is an exceptionally diverse collection of extremely durable fittings, thermostats, showers and accessories.



GROHE GRANDERA™ WELCOME HOME



The free-standing, floor-mounted bath fittings provide incredible flexibility when it comes to planning your bathroom by letting you decide exactly where you want to place your bath and the bath inlet. This convenience is matched by GROHE SilkMove® technology, which guarantees easy movement for many years.

High-quality workmanship and exceptional craftsmanship, reflected also in the many decorative elements, create clean and precise shapes. And thanks to GROHE StarLight® technology, not only will the fittings retain their shine in the long term but they are also extremely resistant to dirt and scratches.



The GROHE Grandera[™] collection stands for perfection, right down to the smallest detail. And that is why the entire range, from the head shower to the thermostat and from the washbasin fitting to the soap dispenser, is perfectly coordinated.

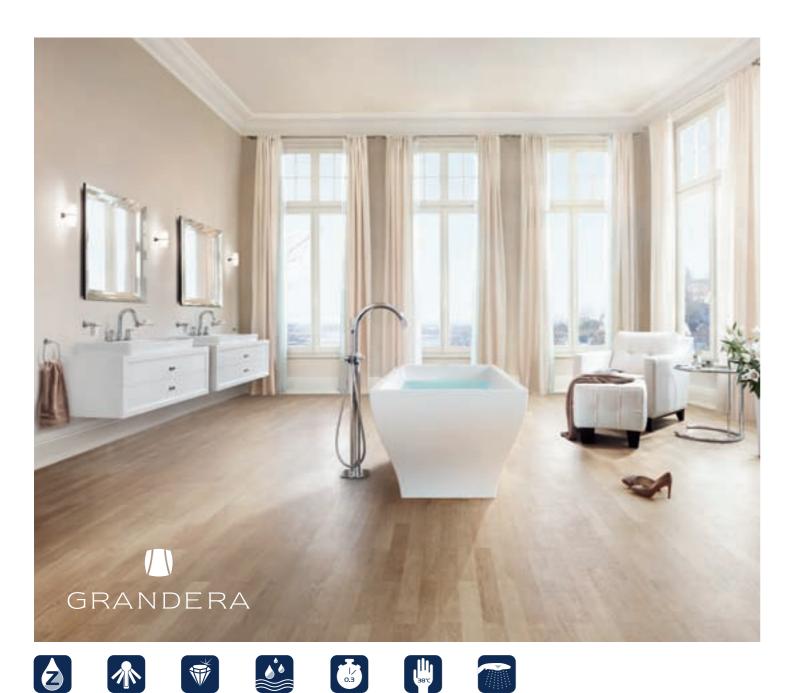


GROHE

GROHE SilkMove GROHE StarLight[®] GROHE EcoJoy™

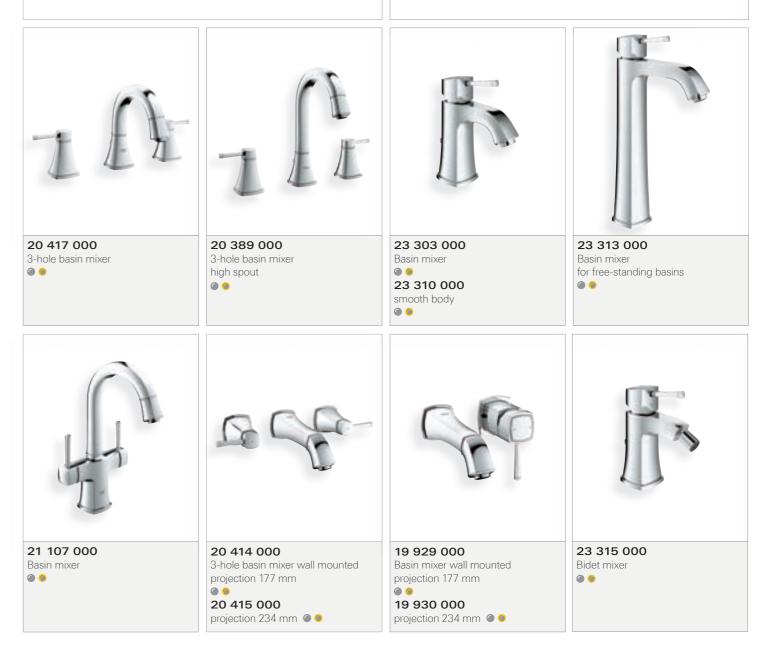
GROHE TurboStat

The GROHE Grandera[™] collection provides a wide range of distinctive products for designing your home spa so that you can tailor each individual zone in your bathroom to your exact wishes and requirements



GROHE DreamSpray

GROHE CoolTouch® BASIN & BIDET

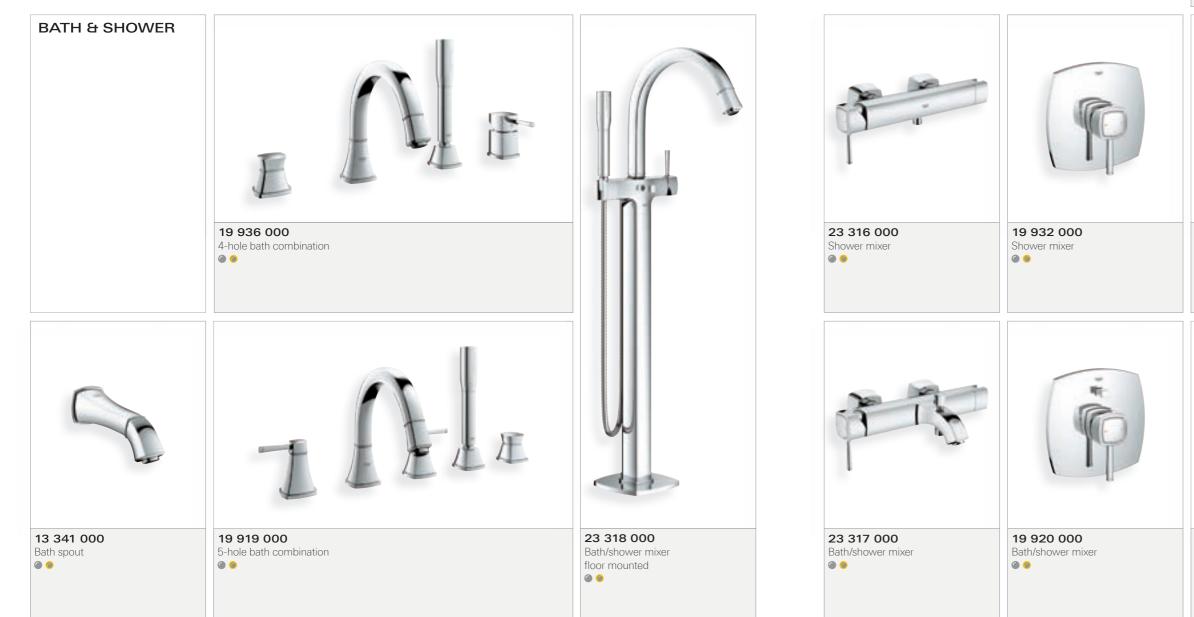


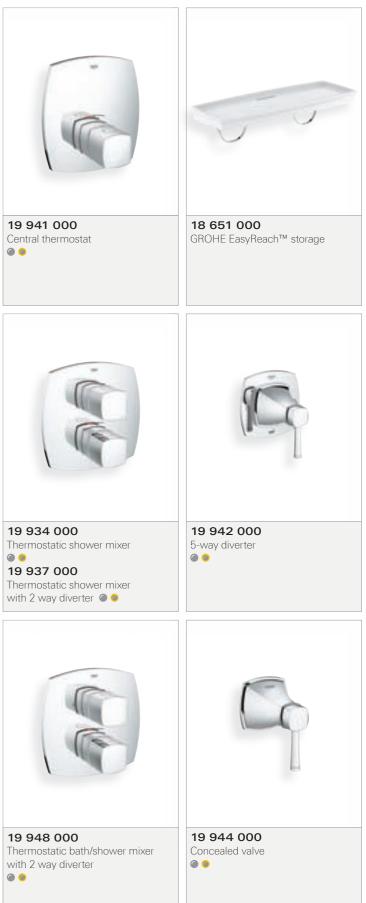


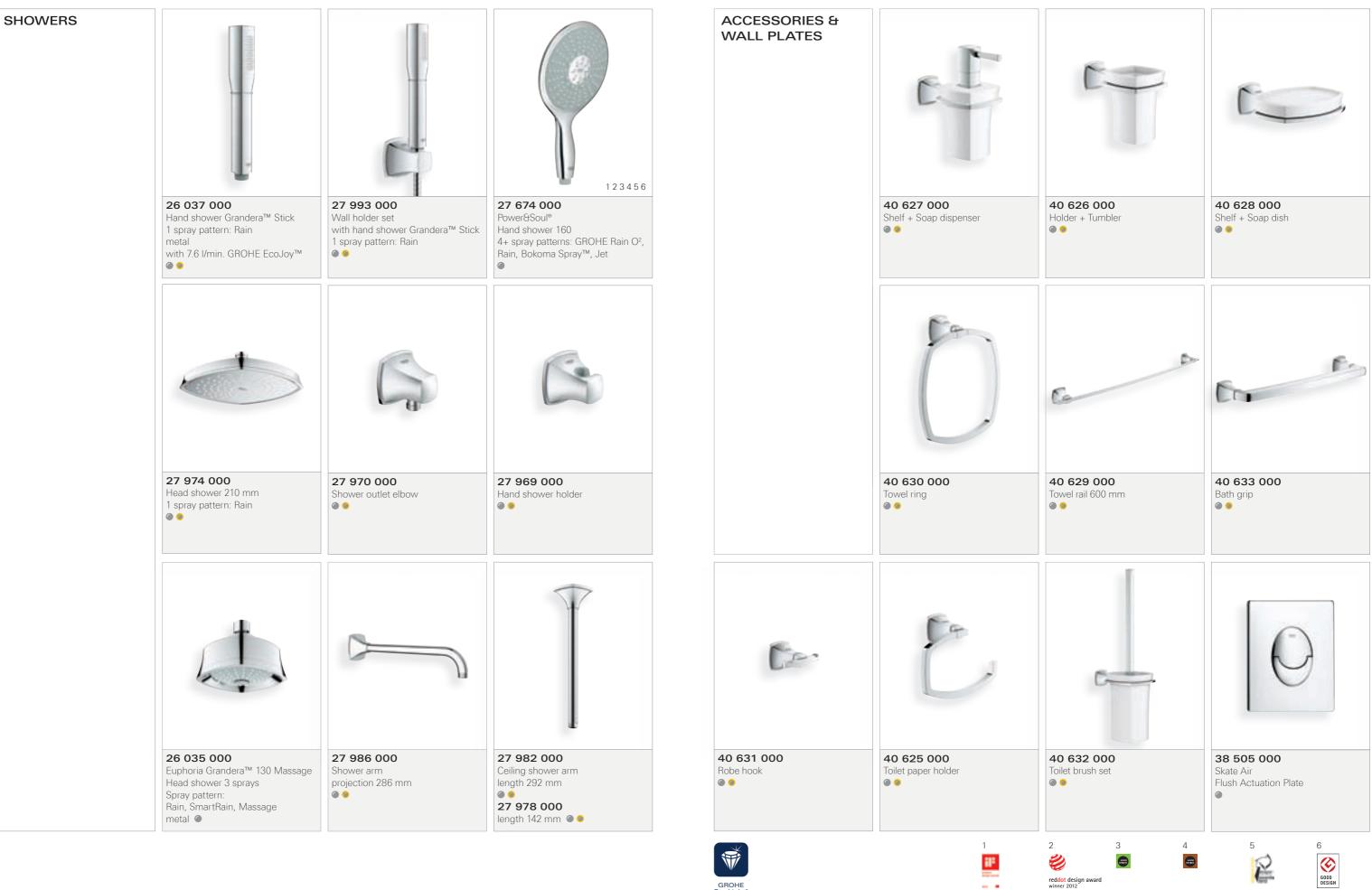
000 GROHE StarLight[®] Chrome



● IG0 GROHE StarLight[®] Chrome Gold









SENSUAL MINIMALISM GROHE ONDUS® COLLECTIONS

Reflecting the beauty and energy of water, GROHE Ondus[®] collections anticipate the future with their bold iconic designs. Created following the GROHE Sensual Minimalism philosophy, which defines the fusion of simplicity with emotion, the ranges use the soft aesthetic of lozenge shapes to bring harmony to the bathroom environment.

Mechanical or digital the choice is yours. From the leading digital technology that sees GROHE Ondus® Digital and GROHE Veris F-digital re-invent the way users interact with their mixers and showers, to their mechanical counterparts - GROHE Ondus® and GROHE Veris, all four collections are completed by an enticing collection of accessories.



GROHE VERIS







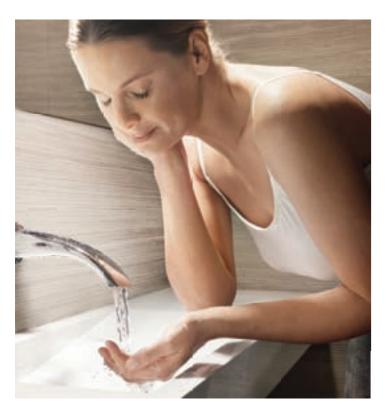
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GROHE VERIS



Radiating simplicity and purity, the seductive form of GROHE Ondus[®] offers an alternative to its digital sibling. Featuring the same dramatic sweeping spout, the digital interfaces are replaced by discreet handles, which seamlessly flow from their cylindrical bases.





Instant refreshment. Cleanse and awaken your senses with a splash of cold water and prepare yourself for the day ahead. Our wall-mounted mixers are designed to deliver water in the optimal position – user-friendly design, even with your eyes closed. 400 mm diameter, 256 jets and large enough to share, our Rainshower[®] Jumbo head shower can be installed on the wall or ceiling – the choice is yours.



Integrated and discreet, the GROHE Ondus[®] five-hole bath combination features a hand shower and a bath spout with laminar flow.

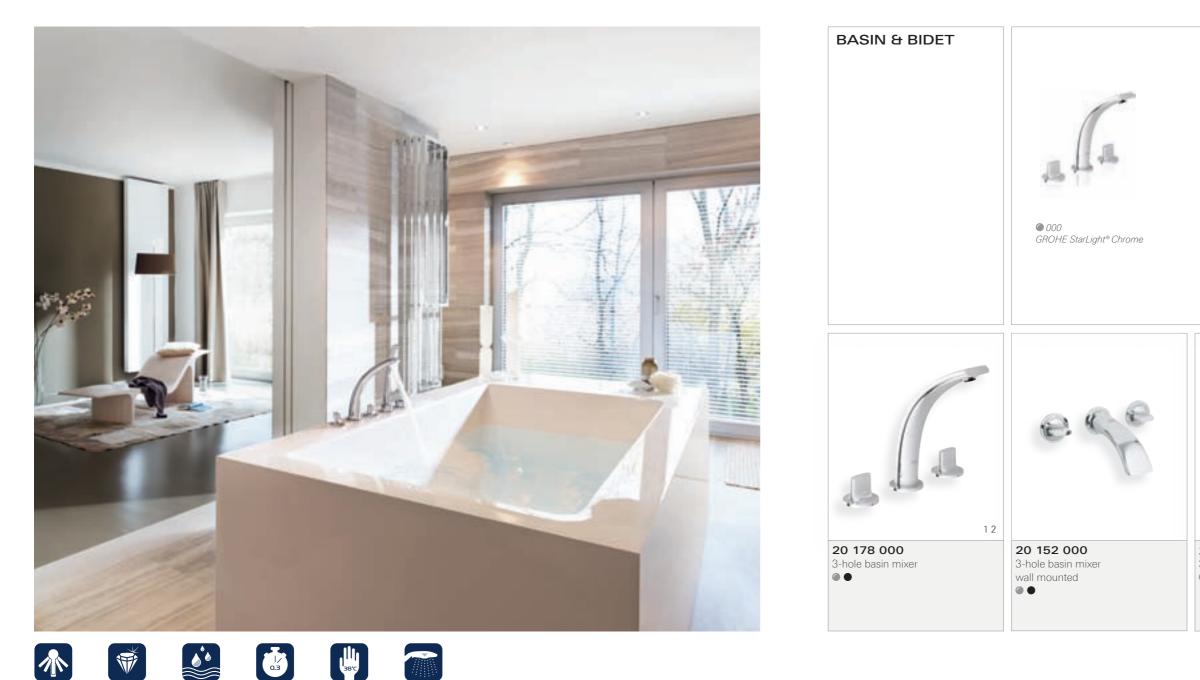


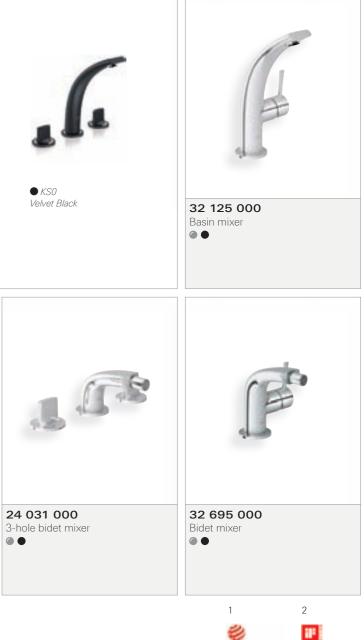
GROHE

GROHE StarLight® GROHE EcoJoy™ GROHE TurboStat GROHE CoolTouch® GROHE DreamSpray

Arcing like the crest of a wave, the dramatic form of GROHE Ondus[®] embraces the GROHE Sensual Minimalism philosophy. Its soft profile and perfect ergonomics are enhanced by a choice of luxurious surface finishes, which includes glossy Moon White, rich Velvet Black and Frosted Titanium.

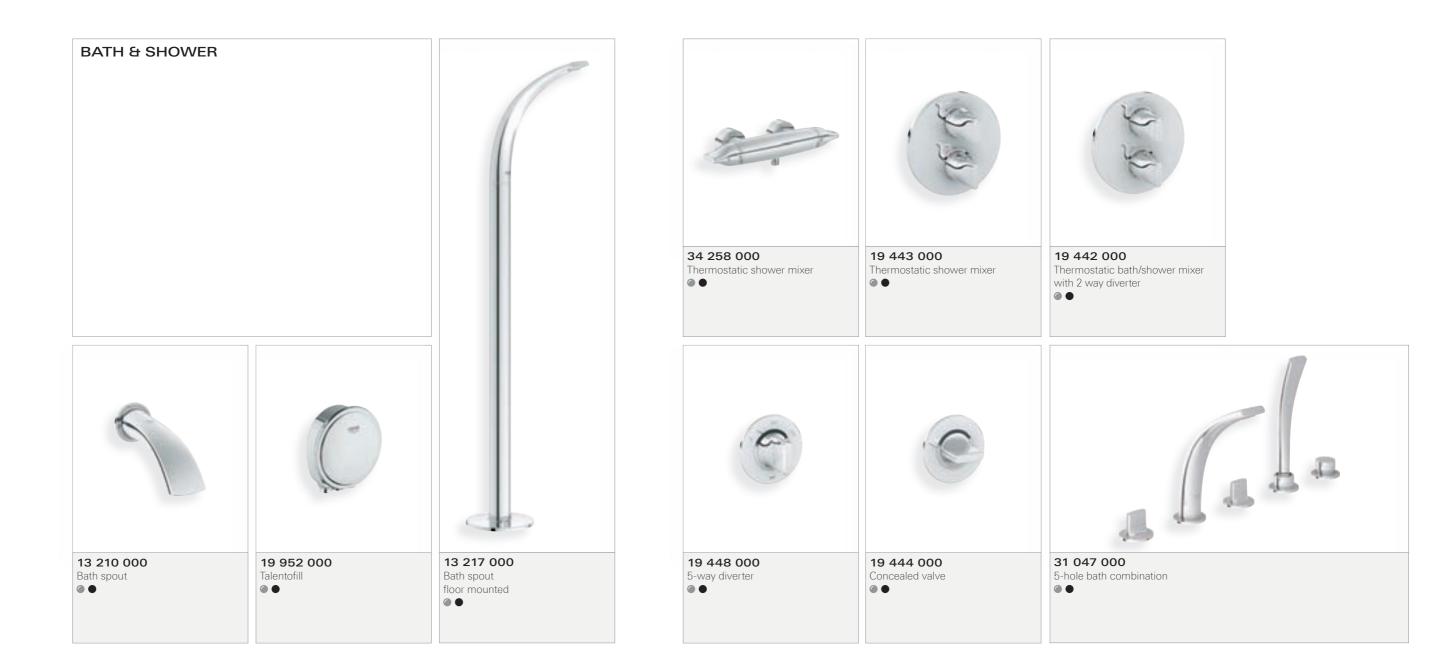
With GROHE Ondus[®] we anticipated your desires and give you the opportunity to create your own private sanctuary. Your bathroom is the one place you should feel free to express yourself.

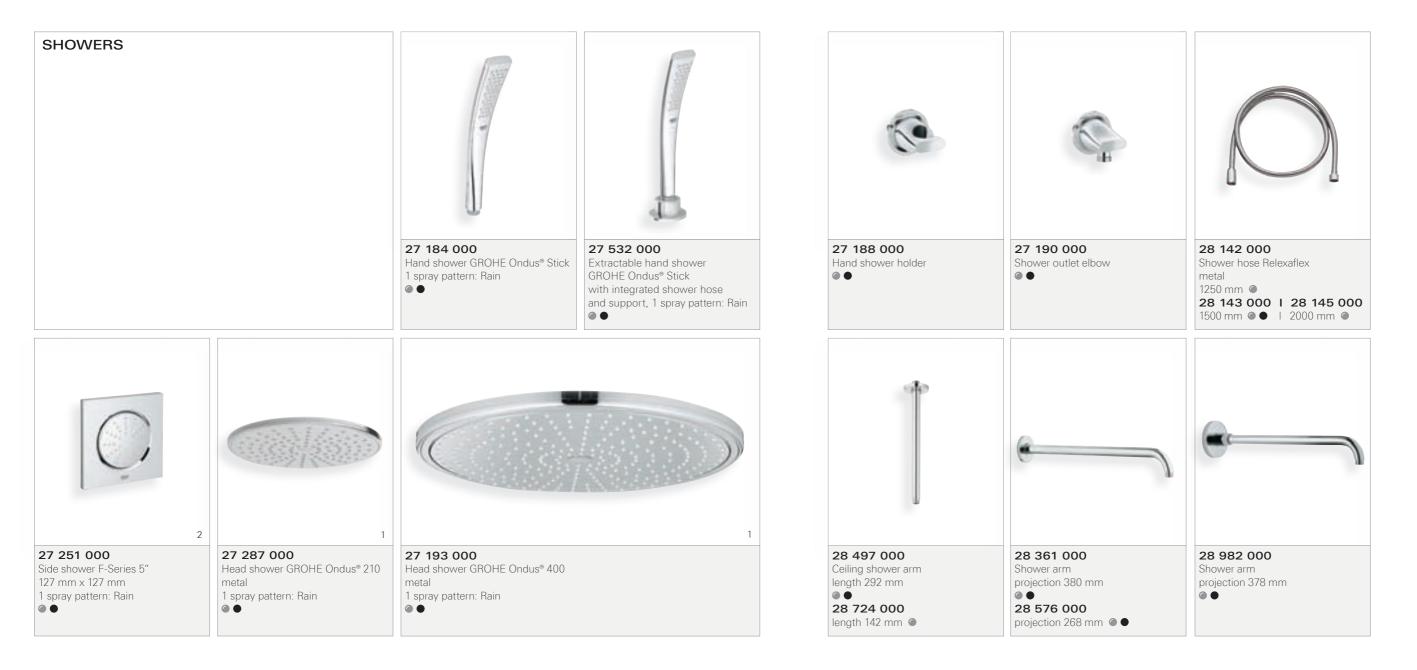




redited design award



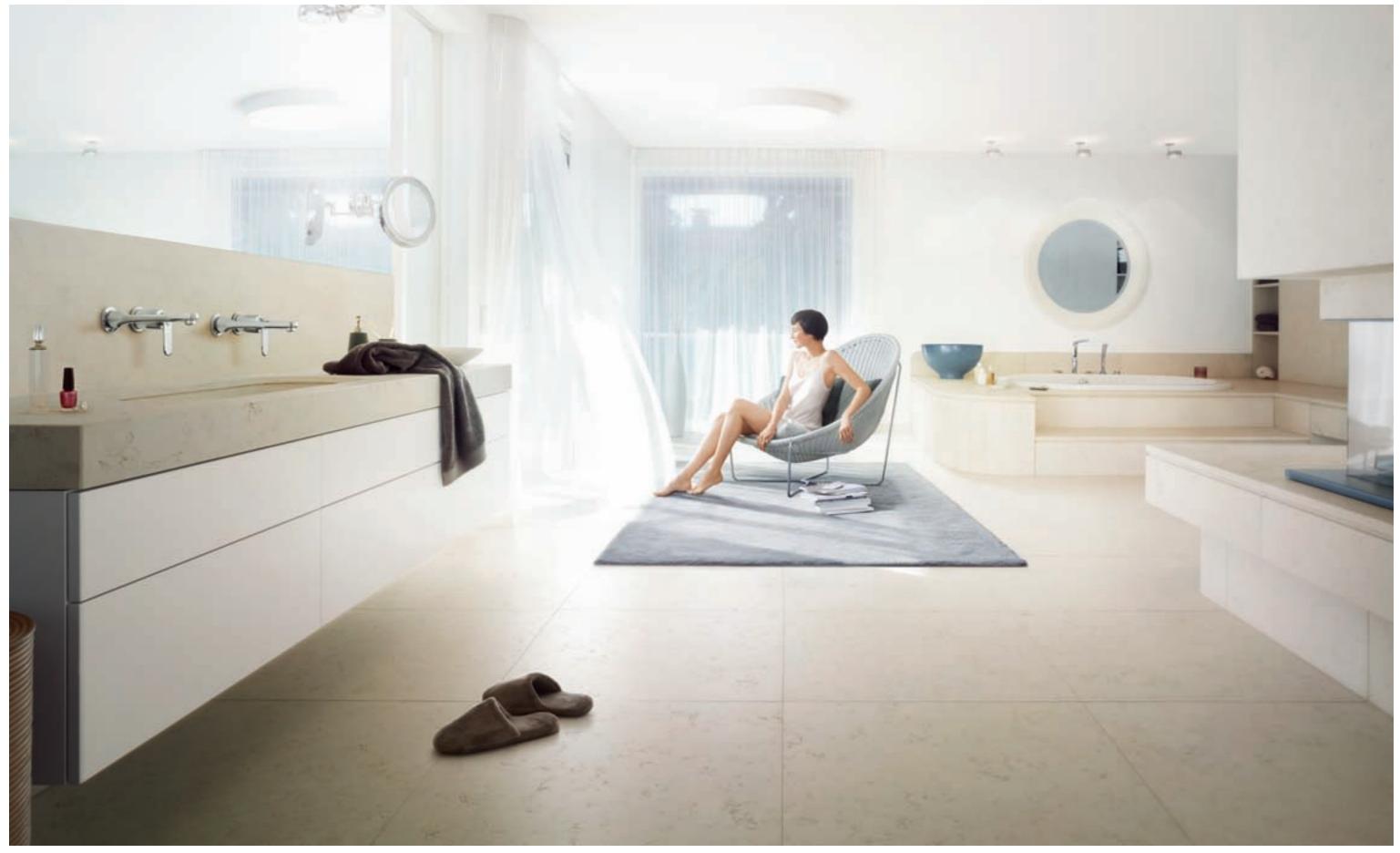








Rooted in the philosophy of Sensual Minimalism, GROHE Veris blends sobriety with emotion. Sinuous curves meet soft edges to create a timeless and striking form. Resonating the same DNA as our award-winning GROHE Ondus[®] collections, GROHE Veris extends this unique aesthetic philosophy to a wider audience.

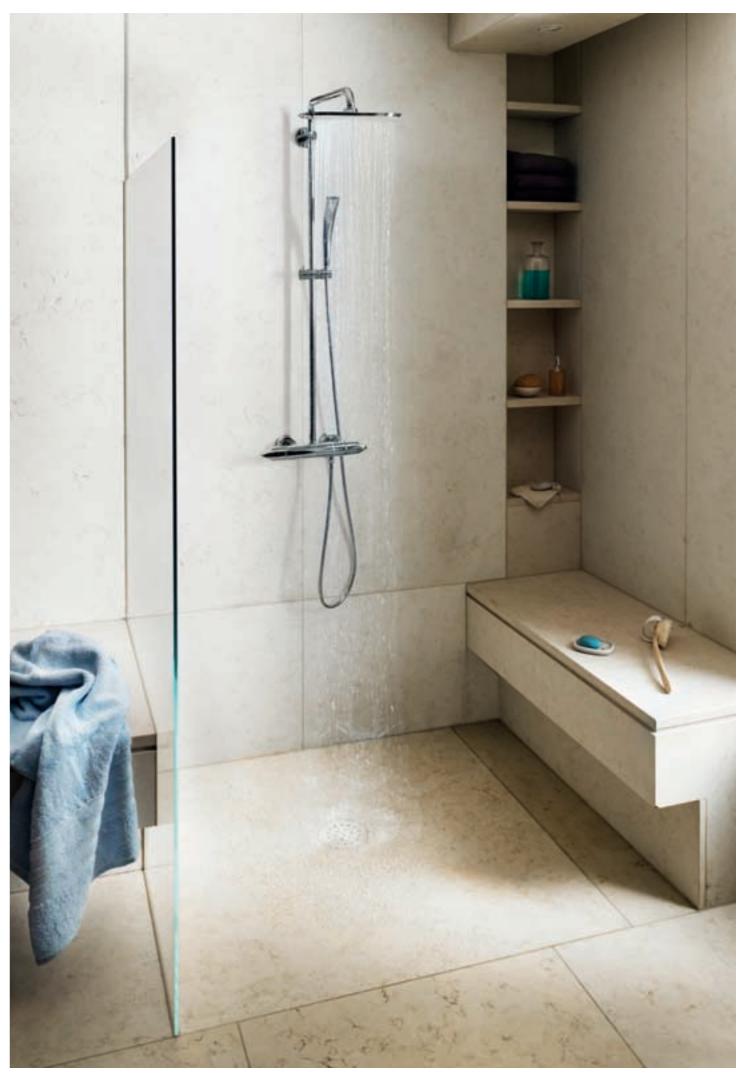




So many ways to fill a bath... Three, four and five-hole bath combinations offer a discreet solution and include the added convenience of a retractable hand shower – perfect for washing off a face treatment, cleansing your hair or even rinsing the tub.

Find the right mixer for your basin. The GROHE Veris two-hole wall-mounted basin faucet is available with a choice of spout lengths: 170 mm and 220 mm.

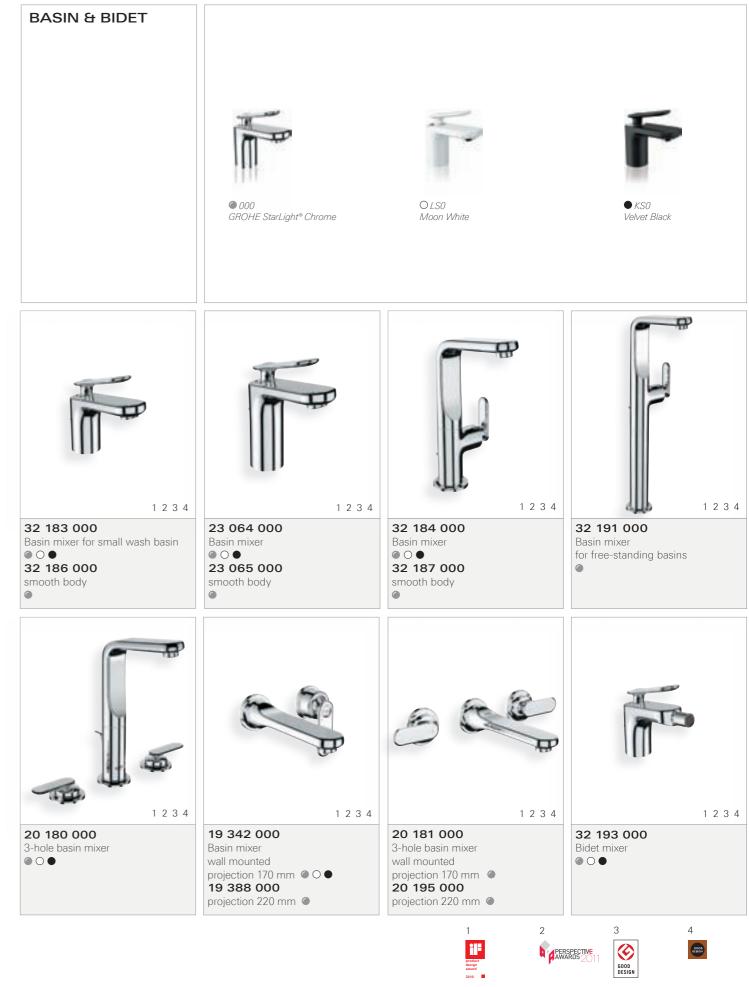
From above, the human body is not round. The GROHE Veris shower system features a lozenge-shaped head shower, to mirror the silhouette of the human form, so not a drop of water is wasted. Efficient design at its best.



The GROHE design DNA brings harmony to GROHE SPA® collections and GROHE Veris is a shining example. Lozenge-shaped handles bring a soft architectural appeal to the fittings, rings around the bases of spouts and handles highlight an area of purpose, while mixer spouts are pitched at a comfortable angle of 7°.





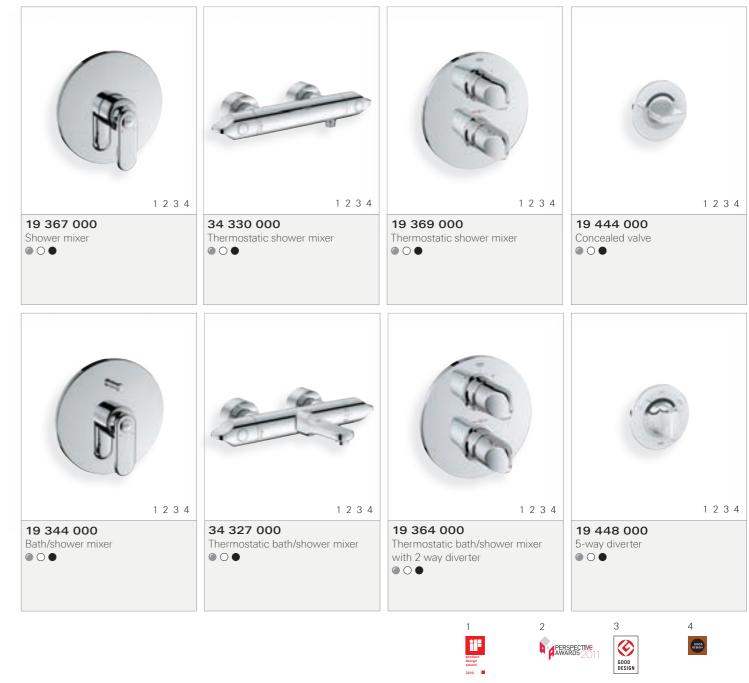




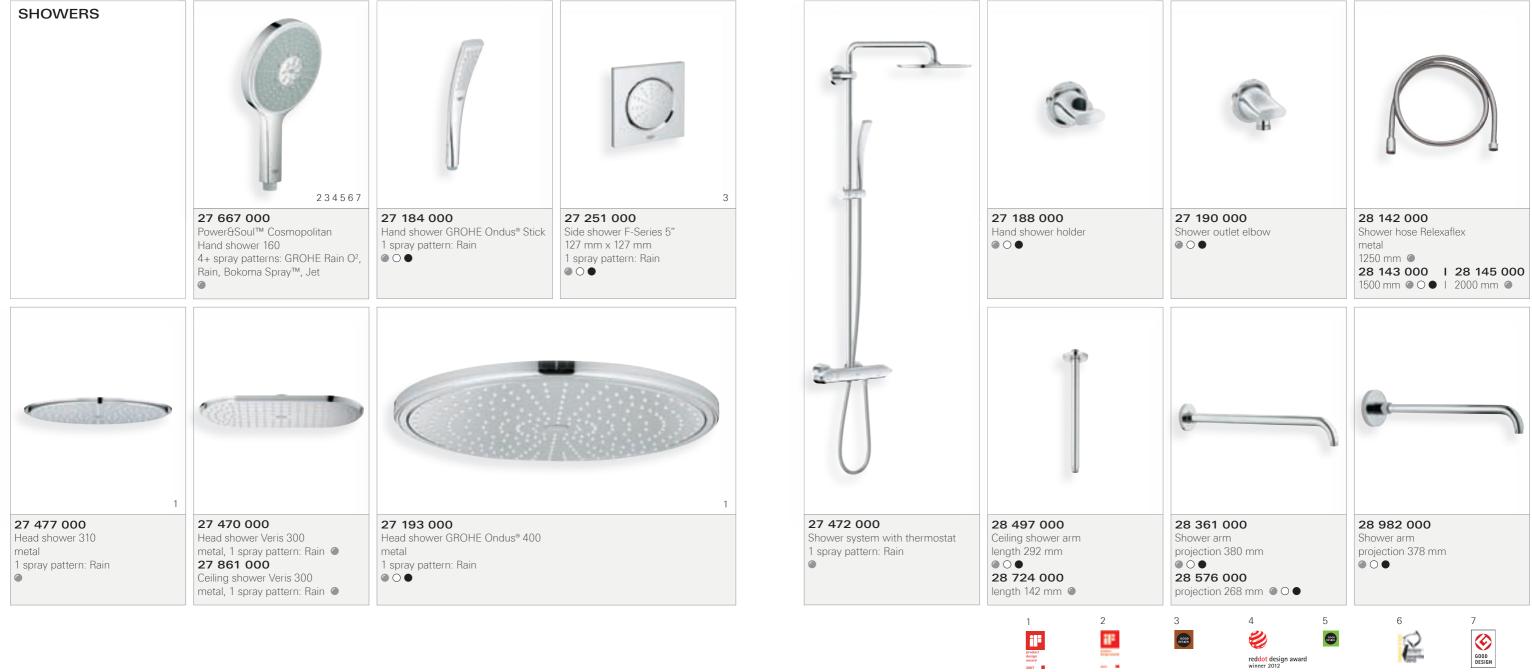














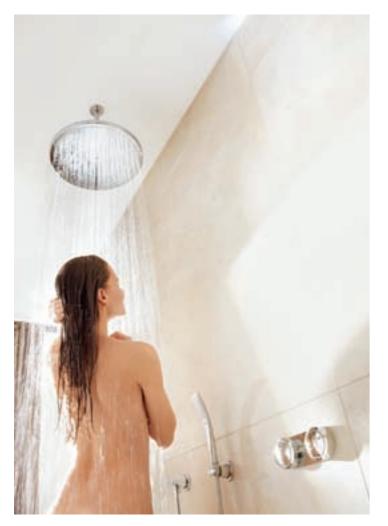
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Maximise your experience and transform your bathroom into a home spa. GROHE F-digital combines latest technology with award-winning design resulting in a range of digital products that create a unique relaxation environment tailored to your individual preferences.

GROHE VERIS F-DIGITAL



GROHE VERIS F-DIGITAL



Whether it's a single hand shower or a bespoke GROHE SPA® shower, with head shower, hand shower and side showers, we have a digital solution to match.



From a single freestanding bath spout to integrated solutions featuring a hand shower, bath spout and filler, the Digital Controller and Digital Diverter introduce a new level of luxury to the bathroom and enhance your bathing enjoyment.

Throughout the day, the Digital Controller brings the convenience of one-touch operation to the basin. Wireless control, right on the button.



GROHE VERIS F-DIGITAL

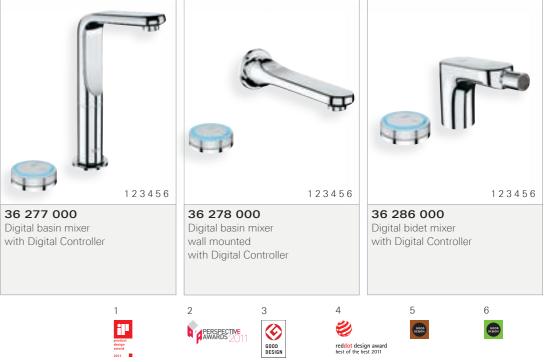
Wireless technology. Push-button operation. Experience the convenience of digital technology with GROHE Veris F-digital.

Buttons on the digital controller let you start or stop the water and adjust the temperature, while a dial around the outside is used to control the water pressure. Enhanced by an illuminated ring, the design gives you instant visual feedback of the water temperature. And for the bath and shower, the digital diverter lets you switch between water outlets with a single touch.





BASIN & BIDET

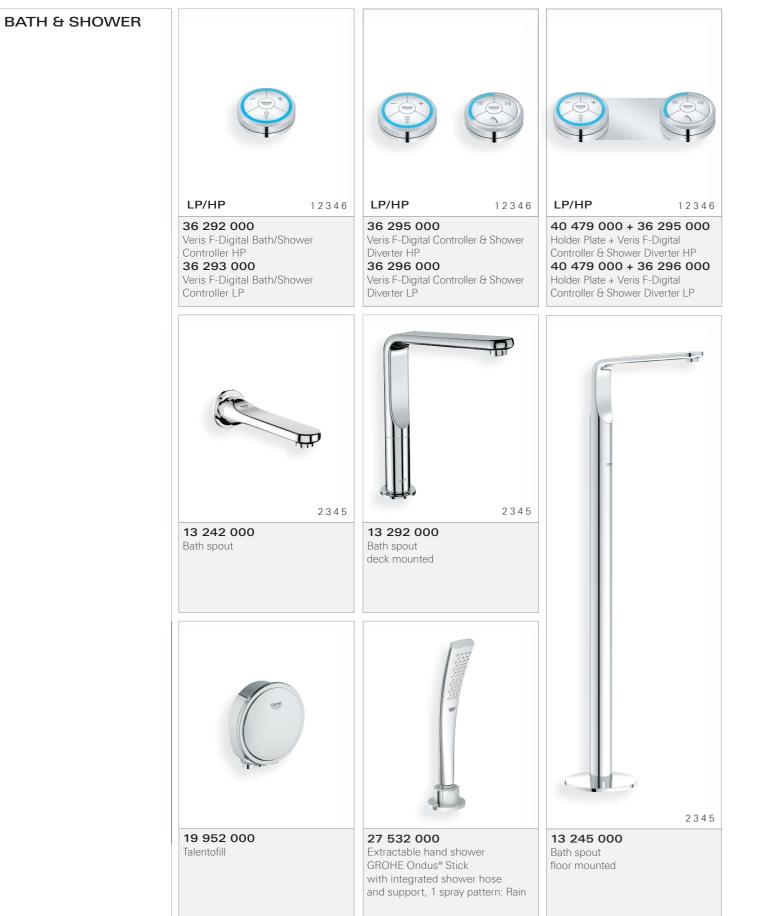


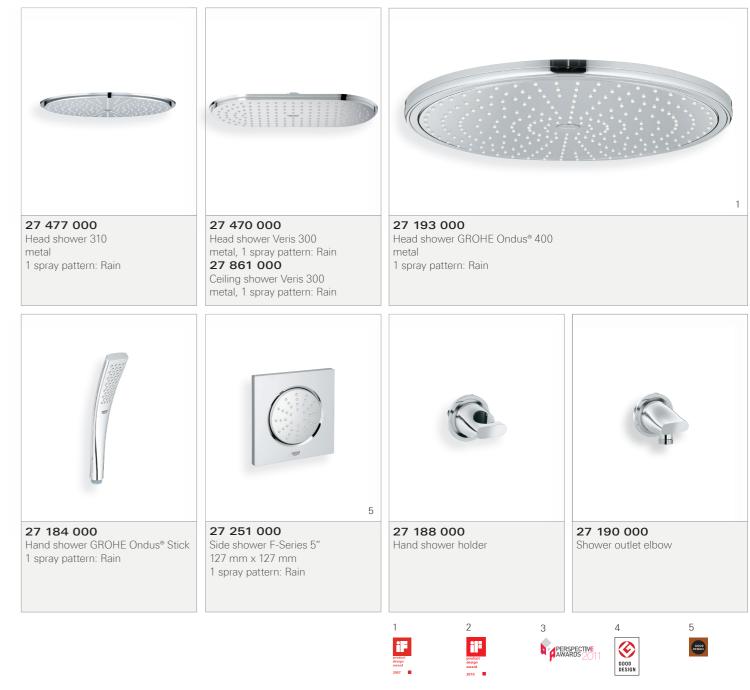
Digital basin mixer with Digital Controller



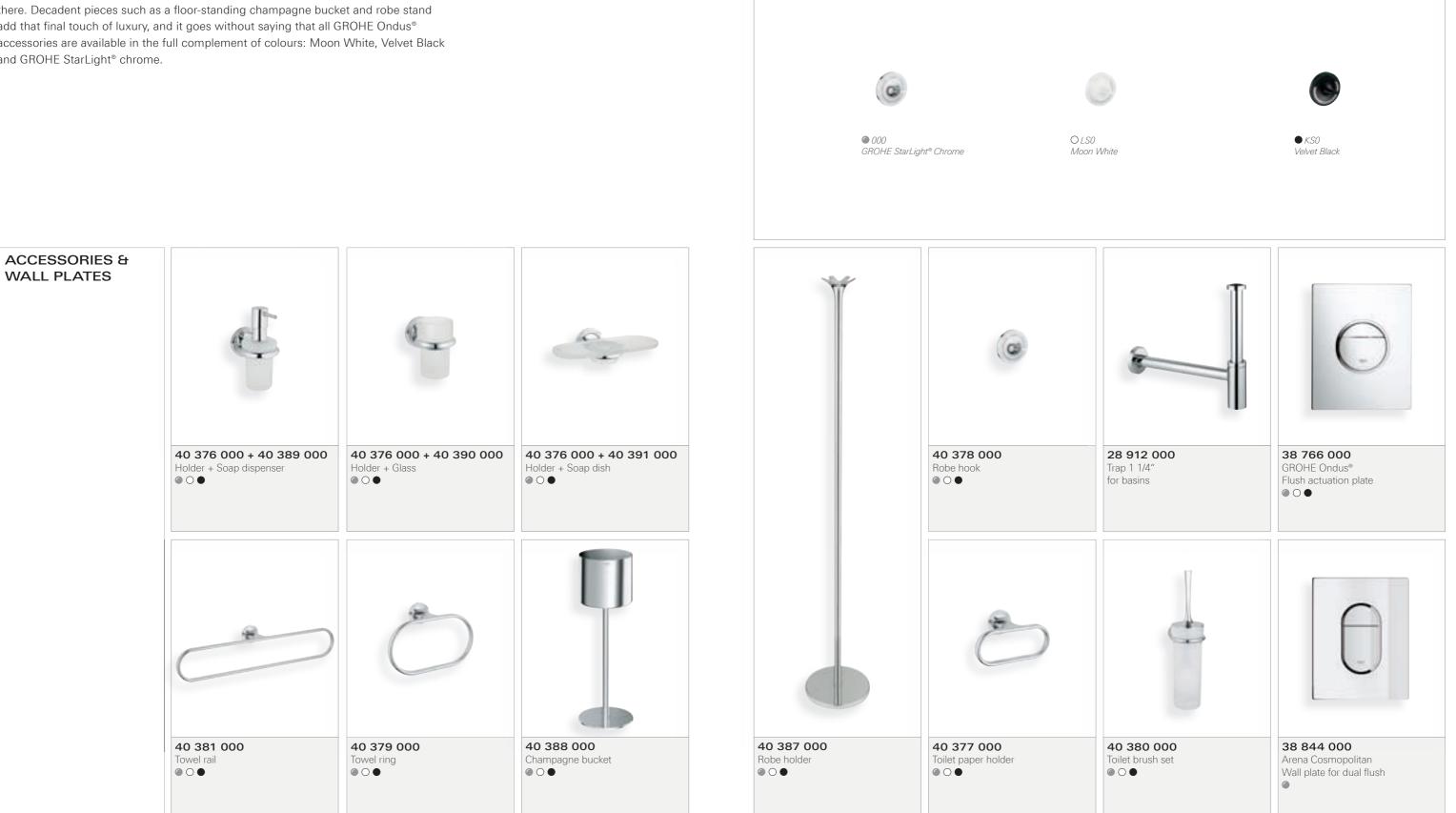
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GROHE VERIS F-DIGITAL





Created following the same principles as our GROHE Ondus® collections, this visually enticing range of accessories embraces the lozenge shape and includes all the essential elements required to create an architectural-style bathing space. But it doesn't stop there. Decadent pieces such as a floor-standing champagne bucket and robe stand add that final touch of luxury, and it goes without saying that all GROHE Ondus® accessories are available in the full complement of colours: Moon White, Velvet Black and GROHE StarLight[®] chrome.





GROHE ALLURE COLLECTIONS

With their confident and precise use of geometric shapes, Allure collections explore the pure, linear appeal of minimalist architecture to create a striking and alluring portfolio of basin mixers, showers and fittings.

Starting with the simplicity of a square or rectangle, the two collections utilise geometric forms to their full potential. Allure Brilliant takes brassware in a new direction with its clean angular lines and flat planes, while Allure plays host to a combination of cylinders, curves and cubes. Both collections are completed by a dedicated range of accessories for design affinity throughout your bathroom.

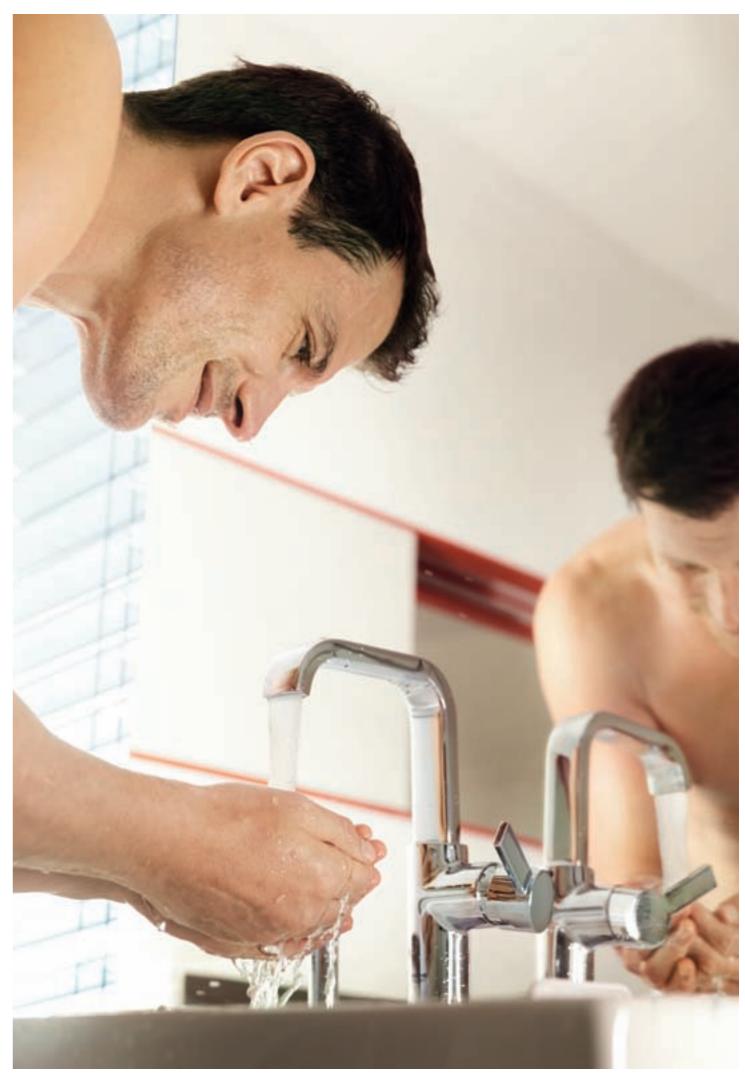
GROHE ALLURE BRILLIANT GROHE ALLURE



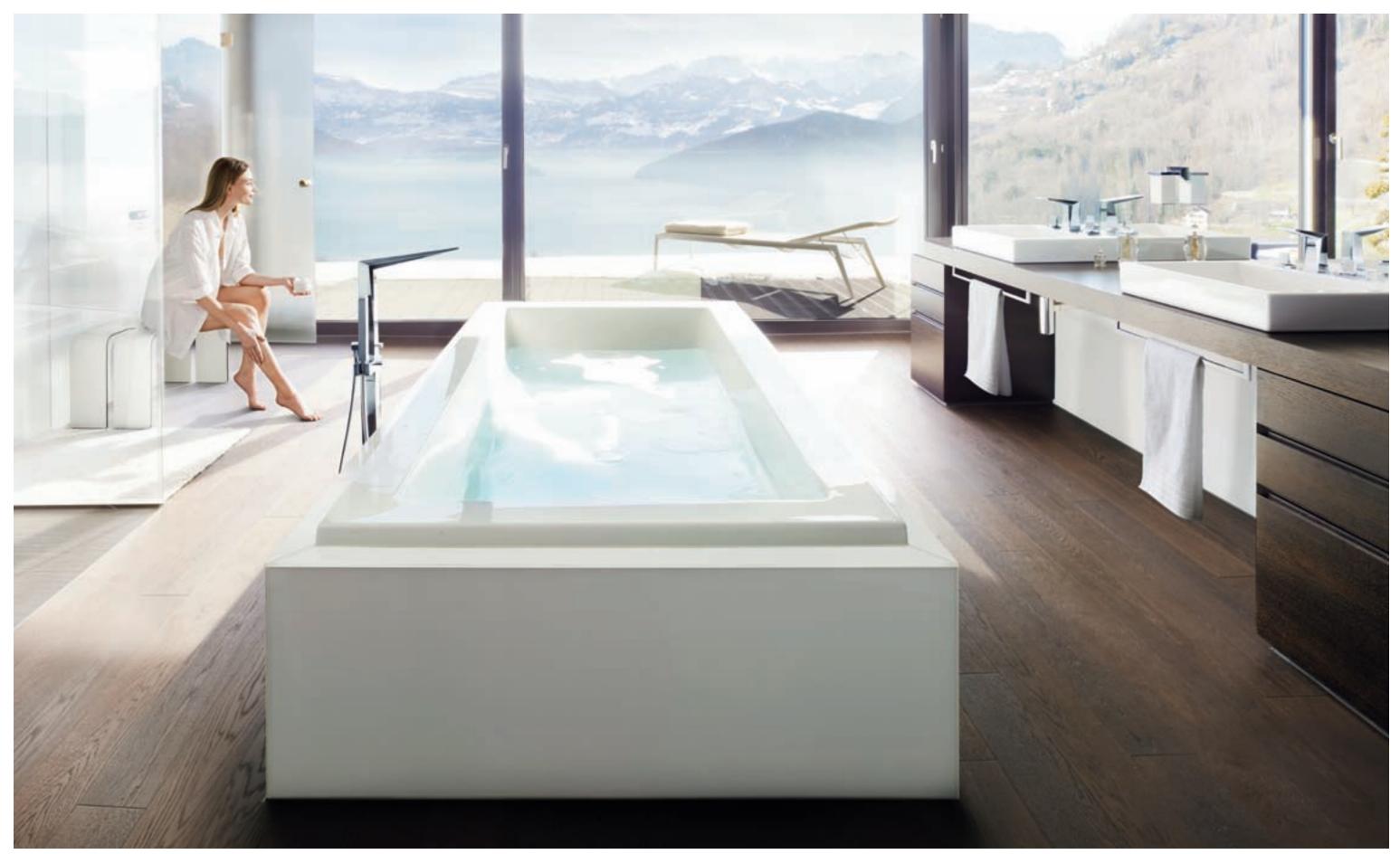


GROHE ALLURE

F-DIGITAL



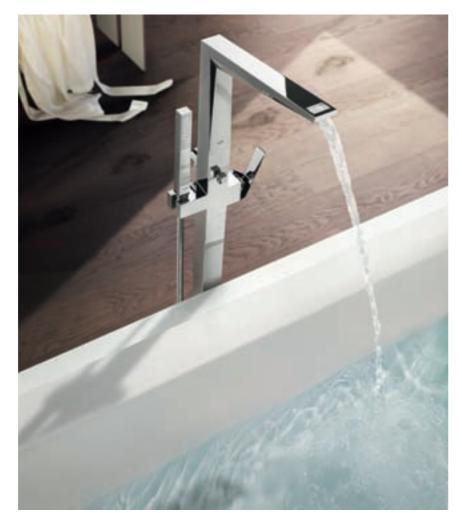
Crisp planes, intriguing angles and cut-out details, Allure Brilliant illustrates the absolute precision that can only be achieved through years of experience and an unfaltering passion for innovation. Complex without being complicated, faceted mixers add a new dimension to bathroom design, and a new dimension to water.



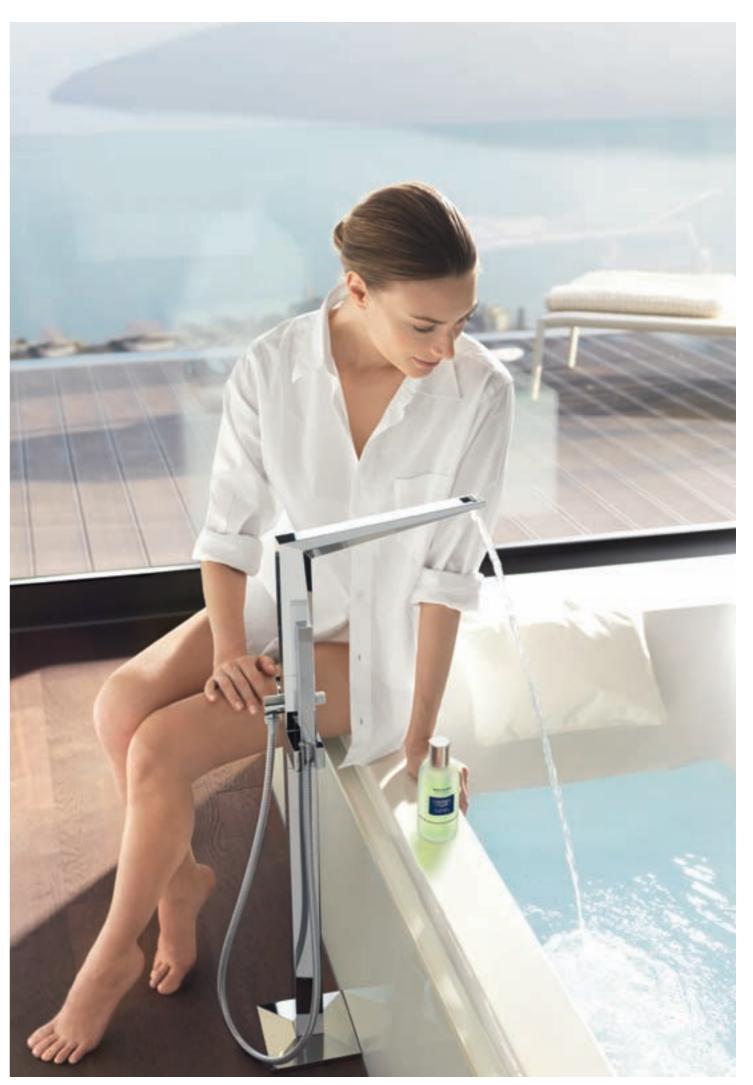
Antonietty Architekten AG | Switzerland



The most luxurious bathroom design that reflects your status. Faceted surfaces perfectly cut like a diamond excite you every time you step in your bathrooom.





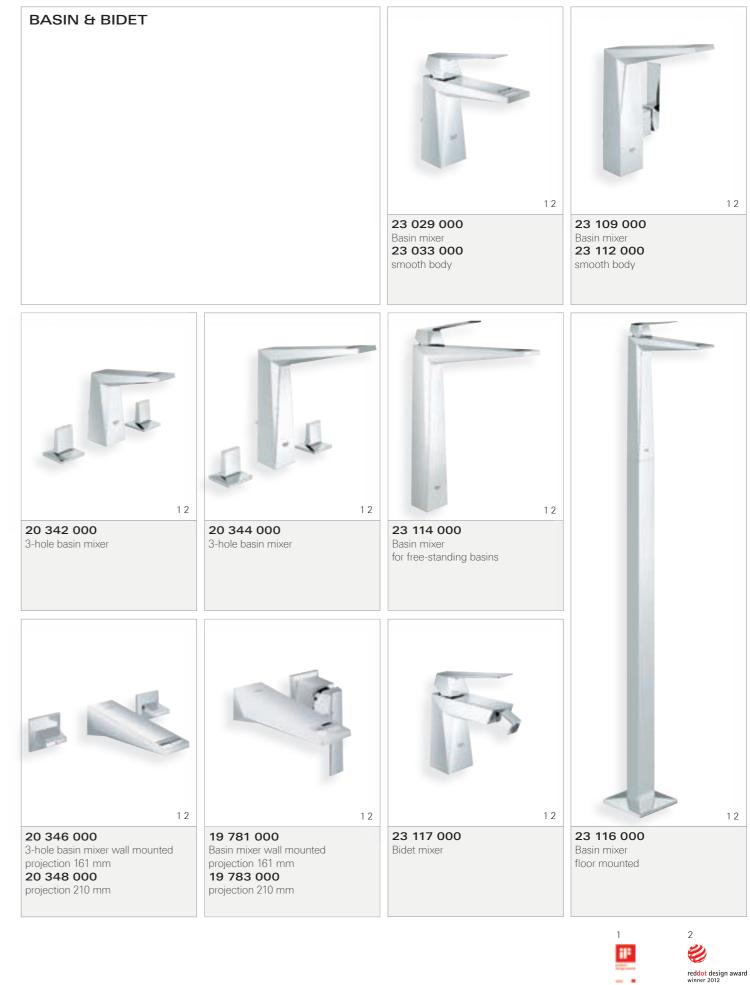




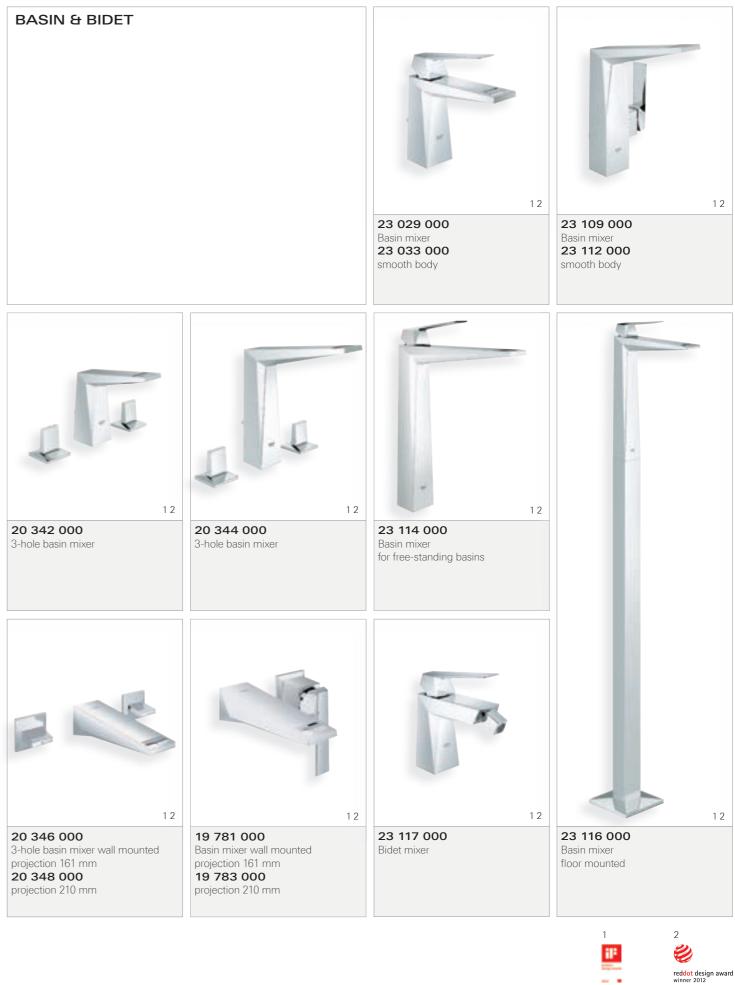
Water performs for you with the aquawindow.

Winner of the latest and most prestigious design awards Reddot 2012 and IF Design 2012.

With its gem-like quality and structured shape Allure Brilliant exudes architectural appeal. Our designers and engineers have taken on the roles of lapidaries, refining and polishing with utmost care to create a collection of intriguing designs, which will challenge your perception of bathroom fittings.









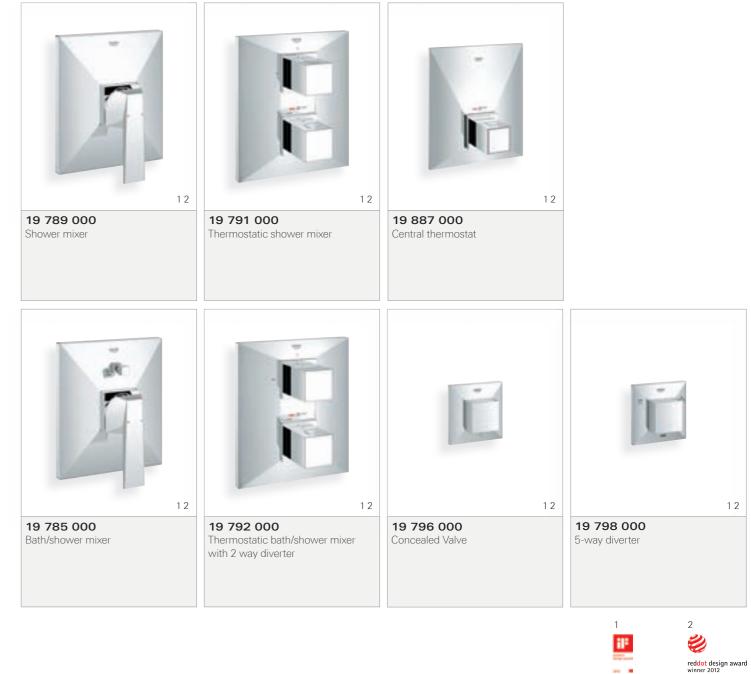




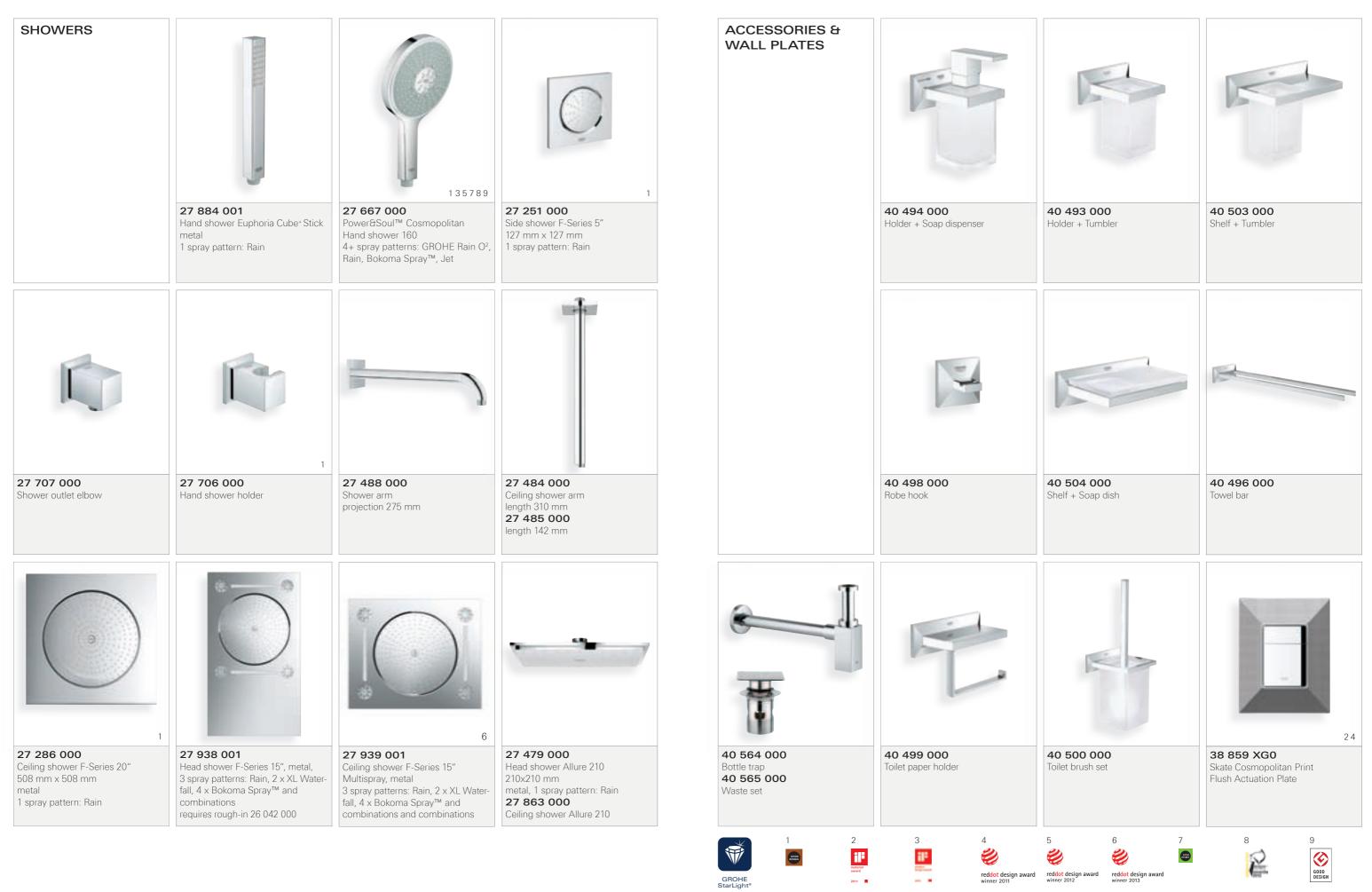
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GROHE TurboStat





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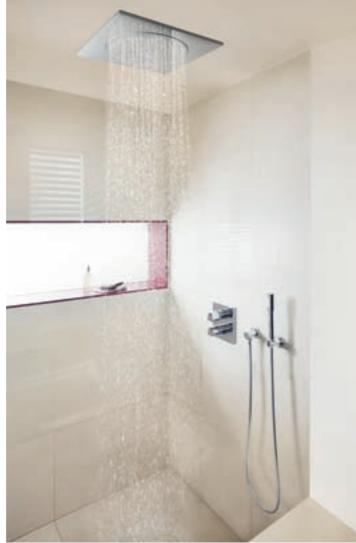
Perfectly balanced proportions on the outside and technically advanced on the inside – Allure unites inherent beauty with unmatched performance. Cylindrical bodies rise from square and rectangular base plates adding to its minimalist appeal, while the collection offers a choice of two handle styles – a flat lever or a tri-spoke design – to meet your exact requirements.



grohe.co.uk | GROHE Allure | Page 87



Enjoy every moment. Mixers and fittings in the GROHE SPA® collection illustrate our commitment to unrivaled quality in the bathroom. Here, each element of the Allure three-hole bath combination – the spout, the hand shower and the lever handle – illustrates three world-class GROHE technologies.



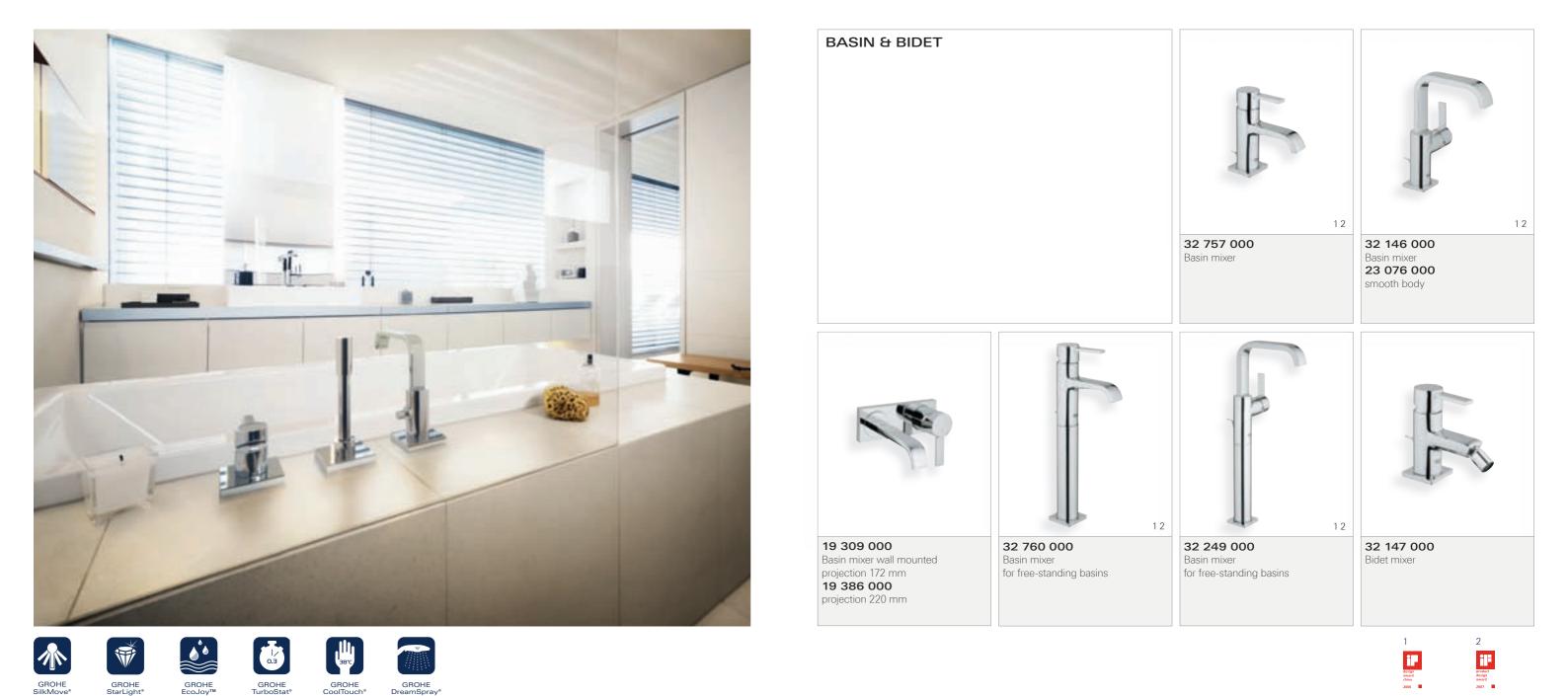
From the ceiling to the floor, from your head to your toes, let the warm water tantalize every inch of your skin. The flush-mounted Rainshower® F-Series head shower recedes into the bathroom architecture when it's not in use. Turn it on and you'll see and feel the benefits of GROHE DreamSpray® technology.



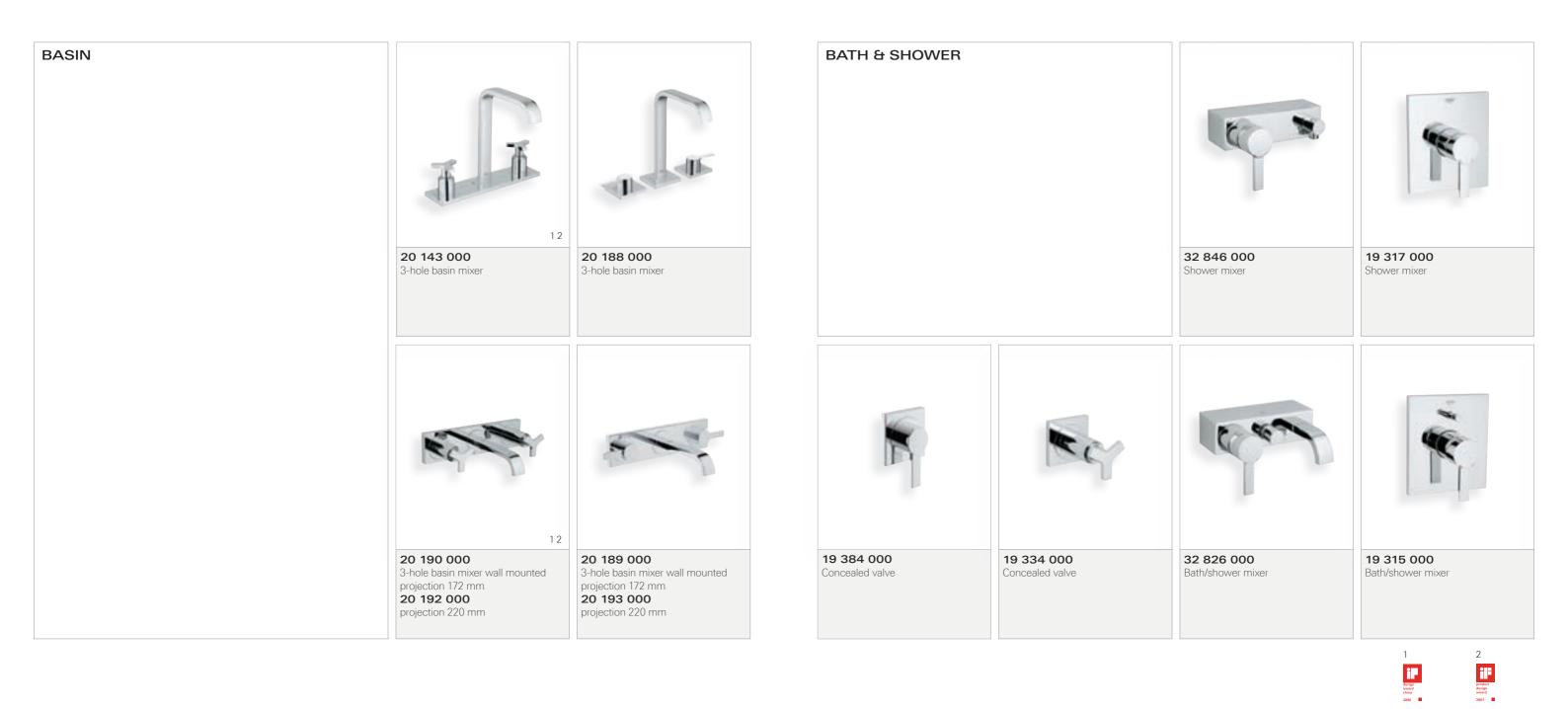
With GROHE SPA®, finding your perfect match is easy. Each collection includes a choice of basin faucets styles to enhance user comfort and ensure design compatibility with all shapes, sizes and styles of bathroom ceramics.

grohe.co.uk | GROHE Allure | Page 89

From the basin to the bath and beyond, Allure entices with its perfect silhouette. A collection of fittings where geometric shapes are brought to life and every detail has been considered down to the rectangular mousseur, which delivers an enchanting stream of water.



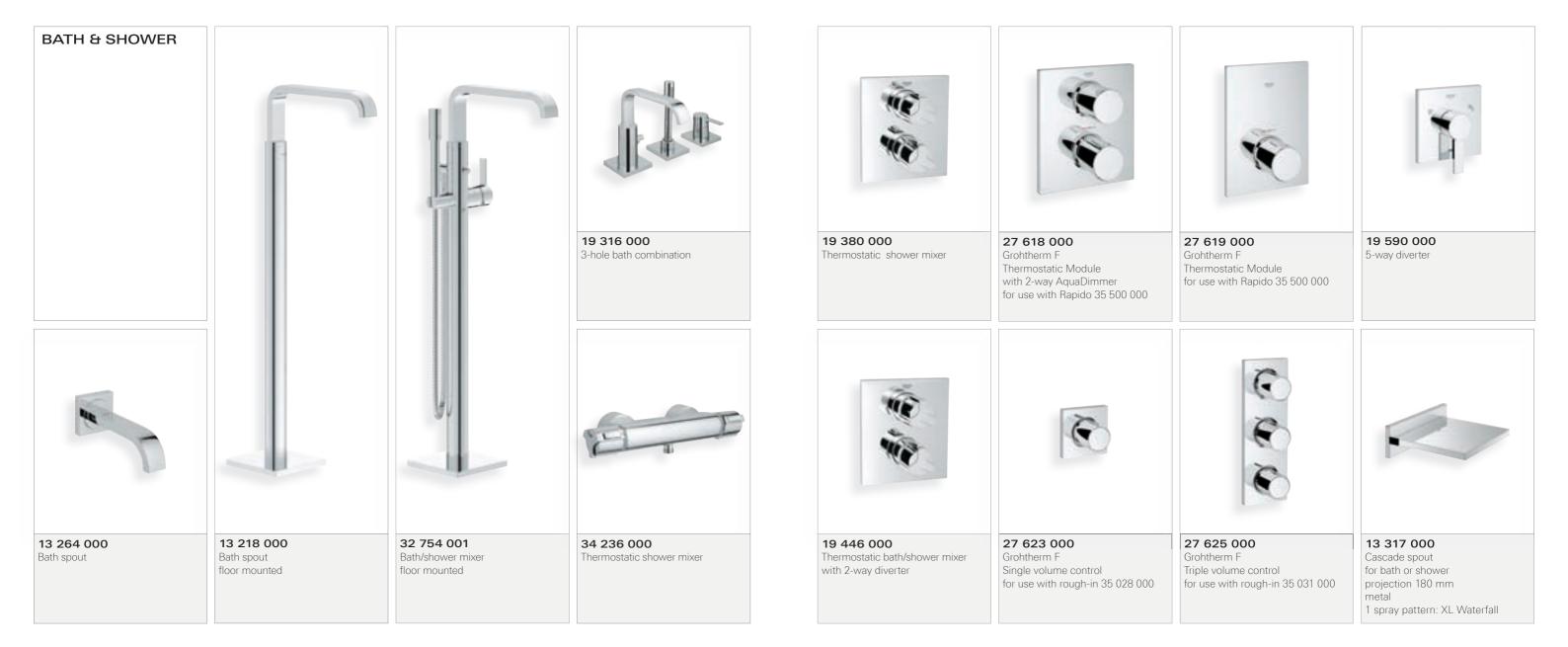




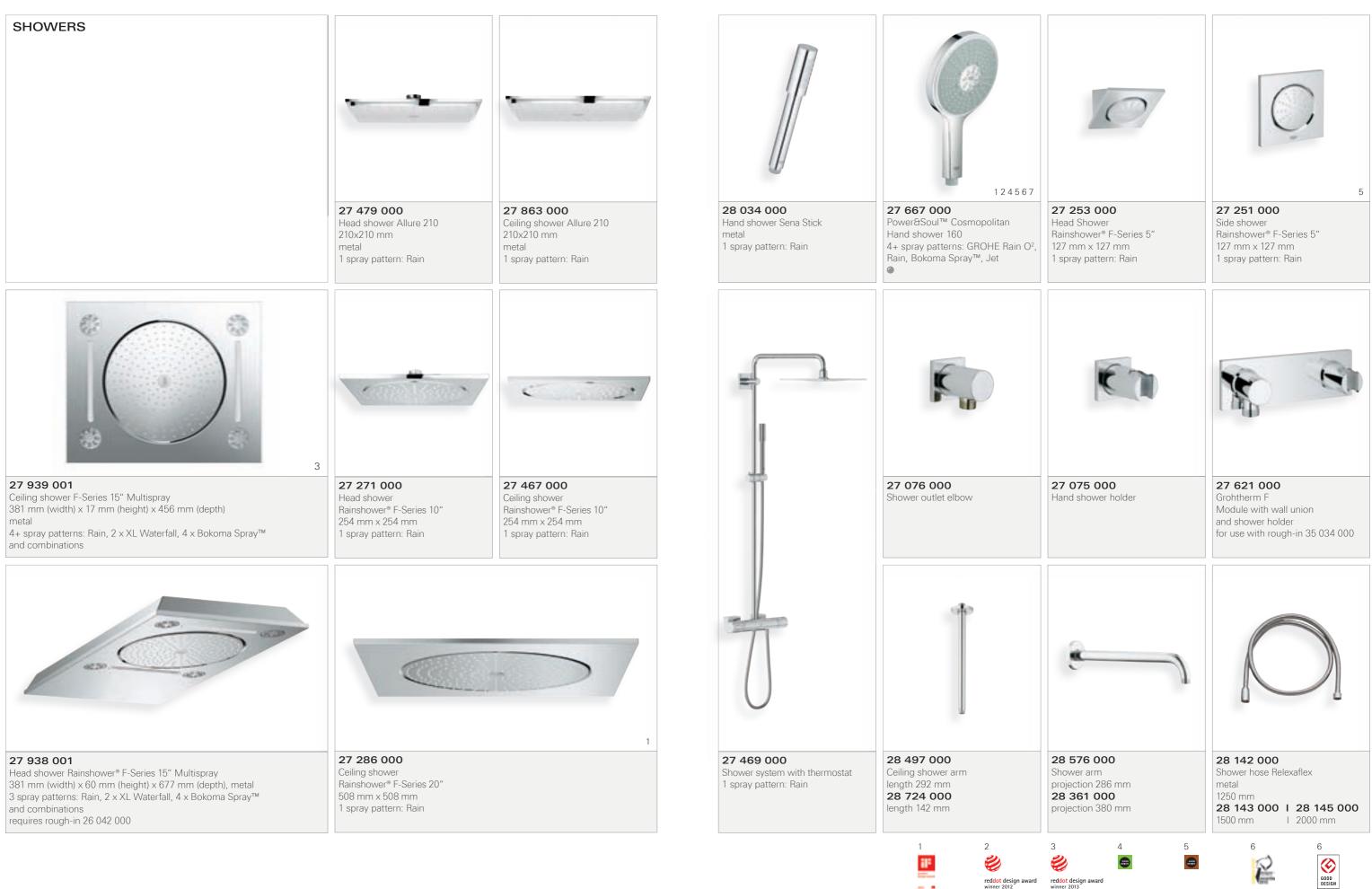


grohe.co.uk | GROHE Allure | Page 93





GROHE ALLURE





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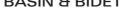
GROHE ALLURE F-DIGITAL

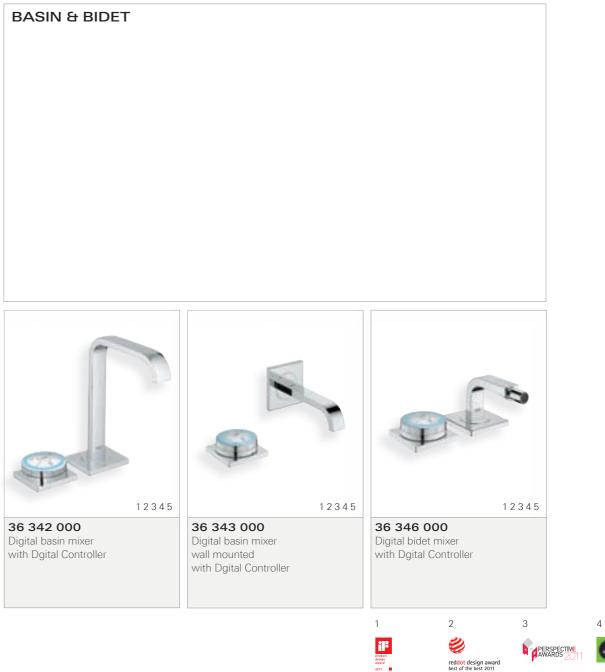
Convenient and discreet effortless and intuitive to use. Allure F-digital takes the mixer design in a new direction.

A square base plate gives rise to the circular control – mirroring the same design details that give Allure fittings their modern appeal. Simply turn the product on, twist the outer ring to increase water flow and press the plus or minus to increase or decrease the temperature. To further enhance usability, an LED ring gives visual feedback on the water temperature. And for the bath and shower, the digital diverter lets you switch between water outlets with a single touch.

A single universal design for ultimate flexibility. The compact wireless controller for the basin, bidet, bath and shower can be placed in any position and on any surface for maximum user comfort. Design freedom, like never before.















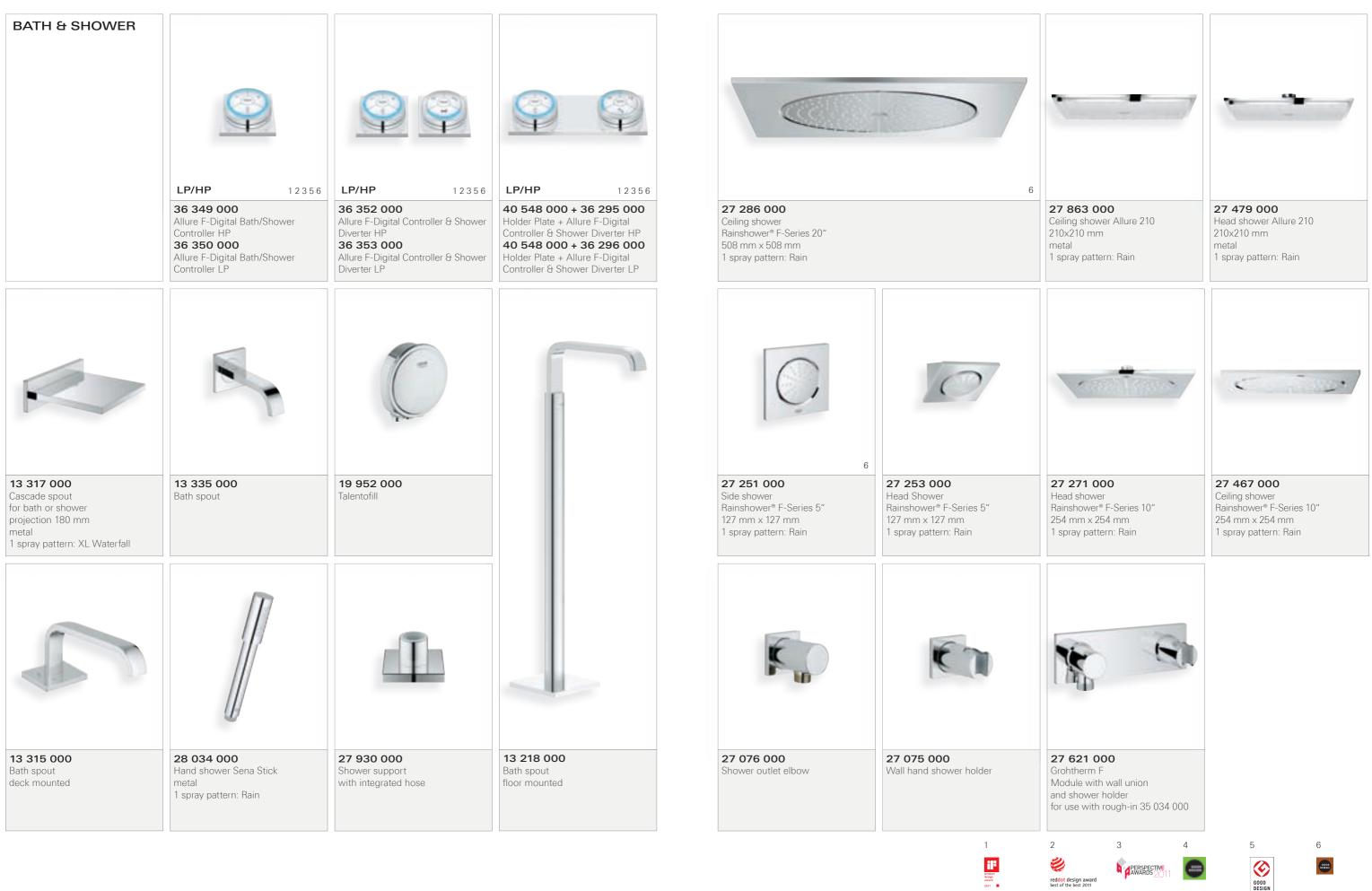
GROHE CoolTouch



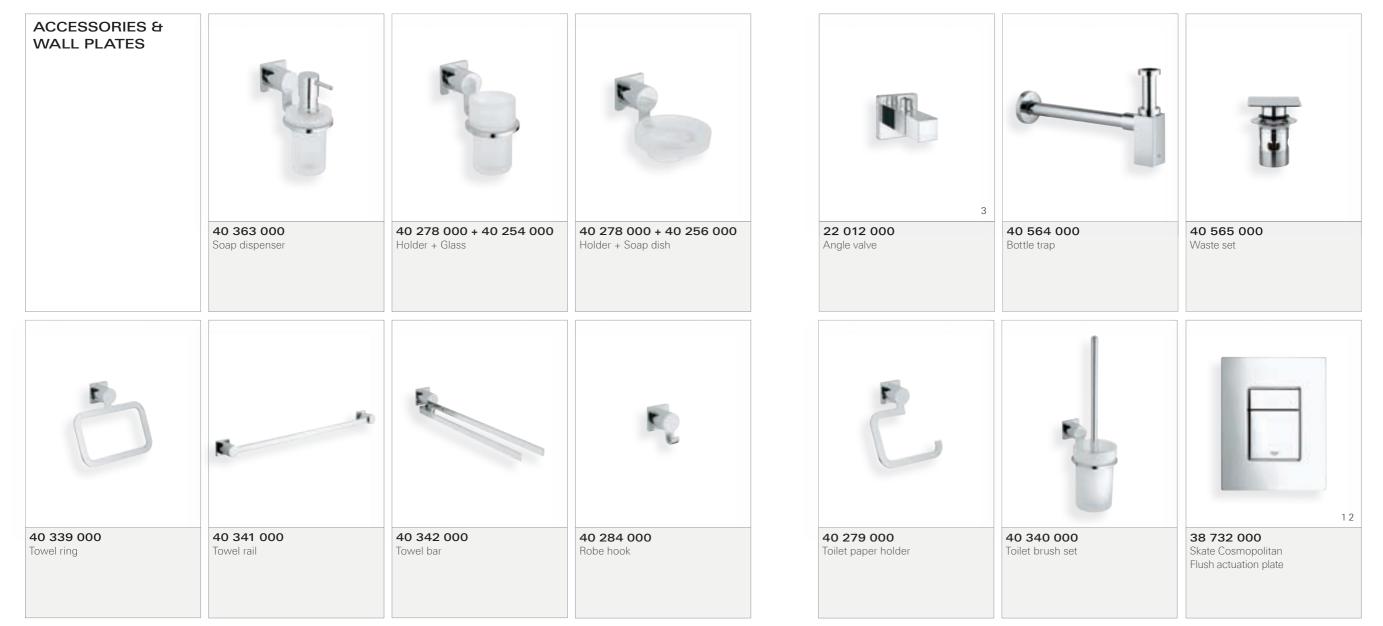


grohe.co.uk | GROHE Allure F-digital | Page 99

GROHE ALLURE F-DIGITAL



Bold use of geometric shapes and Modernist influences appear across the Allure range of bathroom accessories. Cylinders emerge from square base plates, their pure forms accentuated by our lustrous chrome finish – GROHE StarLight[®]. Created to complement the perfectly balanced design of Allure faucets, the range adds the finishing touch to your GROHE SPA[®] bathroom.











CIRCULAR HARMONY GROHE ATRIO COLLECTIONS

Clear forms and a consistent use of circles and cylinders, Atrio collections bring a softer approach to modern architecture. Starting with a round base plate, each collection evolves the purity of the cylindrical form, taking it in new and exciting directions.

Whether you prefer the convenience of a single-lever mixer, or the authentic experience of using both hands to control the water, Atrio One and Atrio Classic collections ensure there are mixers to match all of your design and usability wishes. A full range of coordinating bathroom accessories works in harmony with all Atrio collections.

GROHE ATRIO ONE 106 GROHE ATRIO CLASSIC **114**







Dynamic, youthful and vibrant, Atrio One collections bring an air of modernity to the bathroom. Pure cylinders are extruded in various depths and diameters to create two collections – Atrio C spout and Atrio 7°. Both ranges utilise slender lever handles and reduced proportions to convey a modern aesthetic that ensures coordination with a variety of interior styles.



grohe.co.uk | GROHE Atrio One | Page 107



And to fill your freestanding bath, choose a floor-mounted bath/shower mixer. Locate it wherever you please.

Seven degrees: the comfort angle. Our products are designed to be enticing, intuitive and easy to use, that's why several of our mixers, including Atrio 7°, feature spouts or handles pitched at an inviting angle of seven degrees.



A head shower, hand shower and four body sprays – welcome to three-dimensional showering from a single thermostatic shower system. For maximum choice and a range of experiences, use the body sprays alone or in combination with either the head shower or the hand shower.

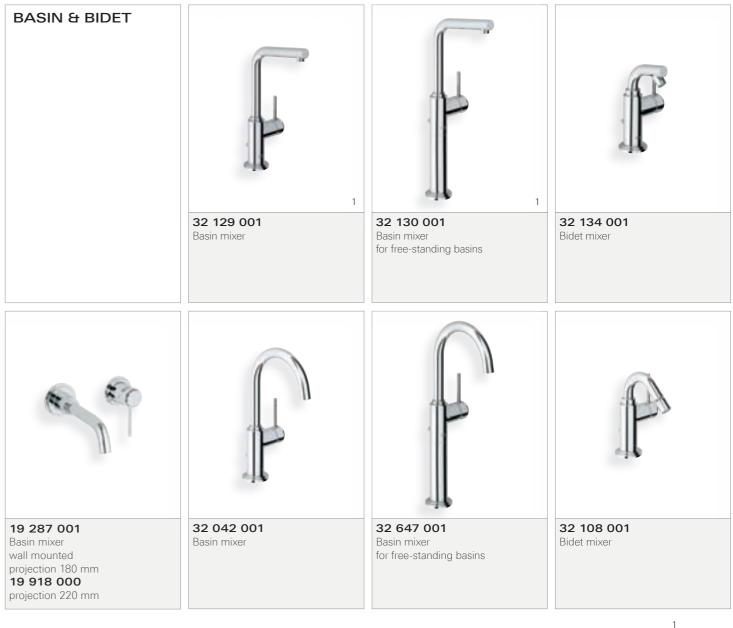


grohe.co.uk | GROHE Atrio One | Page 109

Modern and minimalist but human too – perfect for the relaxing environment of your spa bathroom. But not only do Atrio One collections shape the look of your bathroom; they also shape the way you interact with water. Whether it's the graceful high arch of Atrio C spout, or Atrio 7°– where the spout is pitched at an angle of seven degrees – both designs increase the comfort zone at the basin and create more space for you to enjoy water.















GROHE ATRIO CLASSIC

With a distinct nod towards the Bauhaus dictum: form follows function, Atrio Classic is a harmonious blend of cylindrical forms and the finest GROHE technologies. Look further and you'll see the collection offers a choice of two handle styles – Ypsilon tri-spoke handles or elegant Jota lever handles, further enhancing its universal appeal. Atrio Classic, for today and for tomorrow – because classics are designed to last.



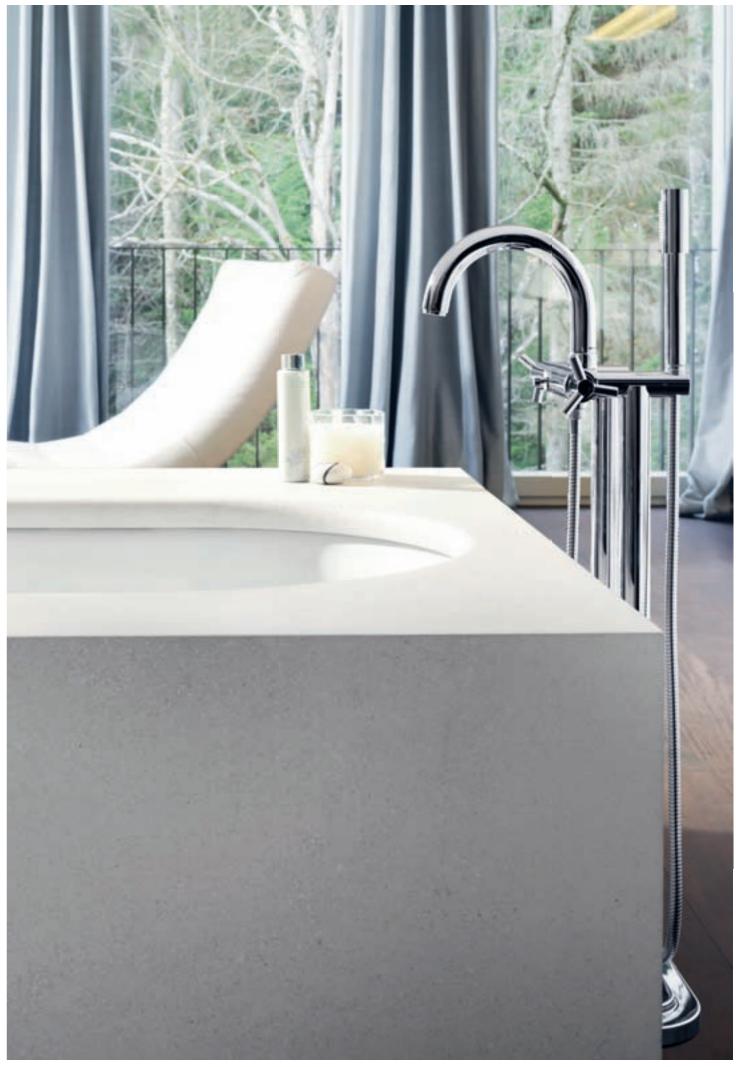
GROHE ATRIO CLASSIC



Classic design and timeless spa materials – the perfect marriage of beauty and comfort. And just like Atrio Classic, our Rainshower® head shower makes itself at home in a wide range of different environments.

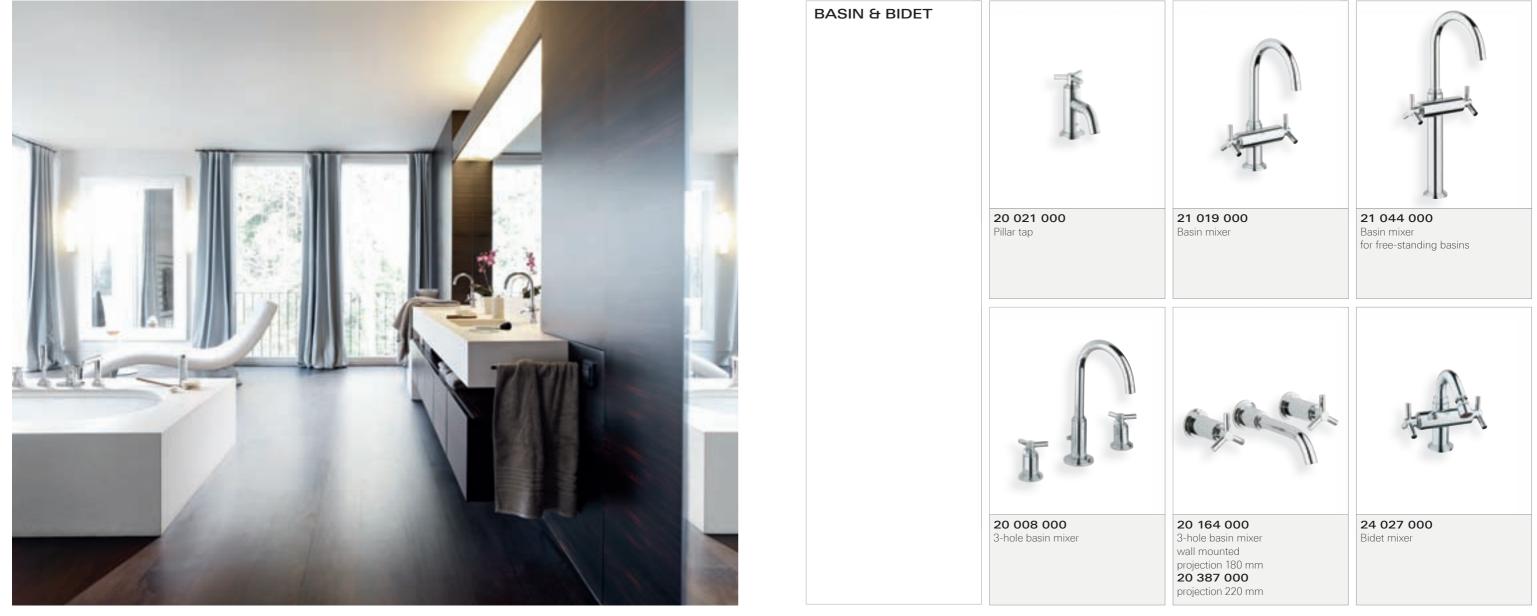


Your comfort is our priority. The ergonomic design of Atrio Classic with Ypsilon handles is backed up by advanced GROHE headparts – to ensure the smoothest turning possible.



GROHE ATRIO CLASSIC YPSILON

The simple beauty of cylinders. Graceful and refined, Atrio Classic has that unmistakable timeless appeal. Repetitive use of stepped detailing at the base of the mixer bodies and handles and a high arched spout highlight its classic design, while two styles of handle – Atrio Jota and Atrio Ypsilon – ensure that every last detail will add to your comfort and pleasure.

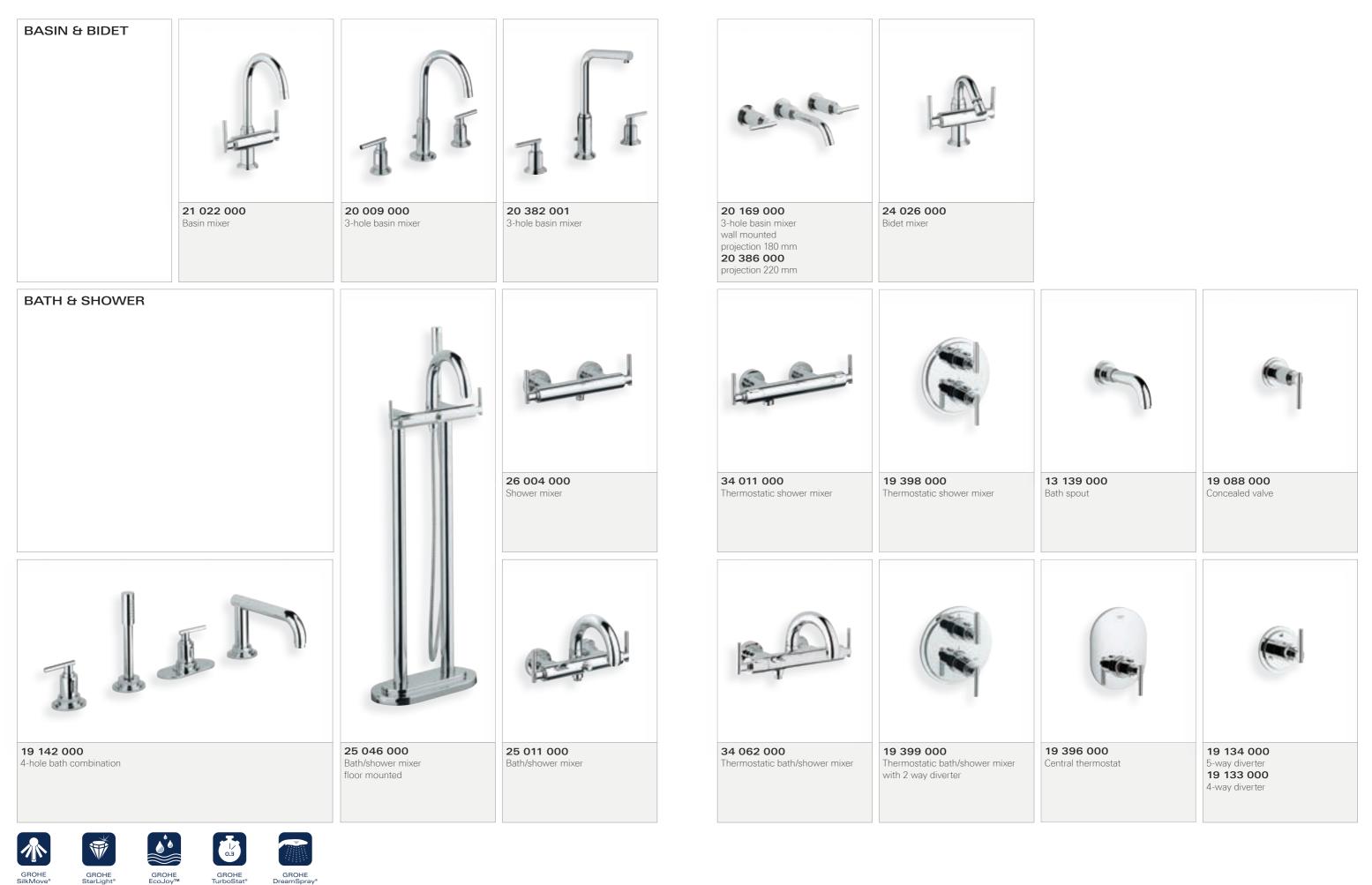




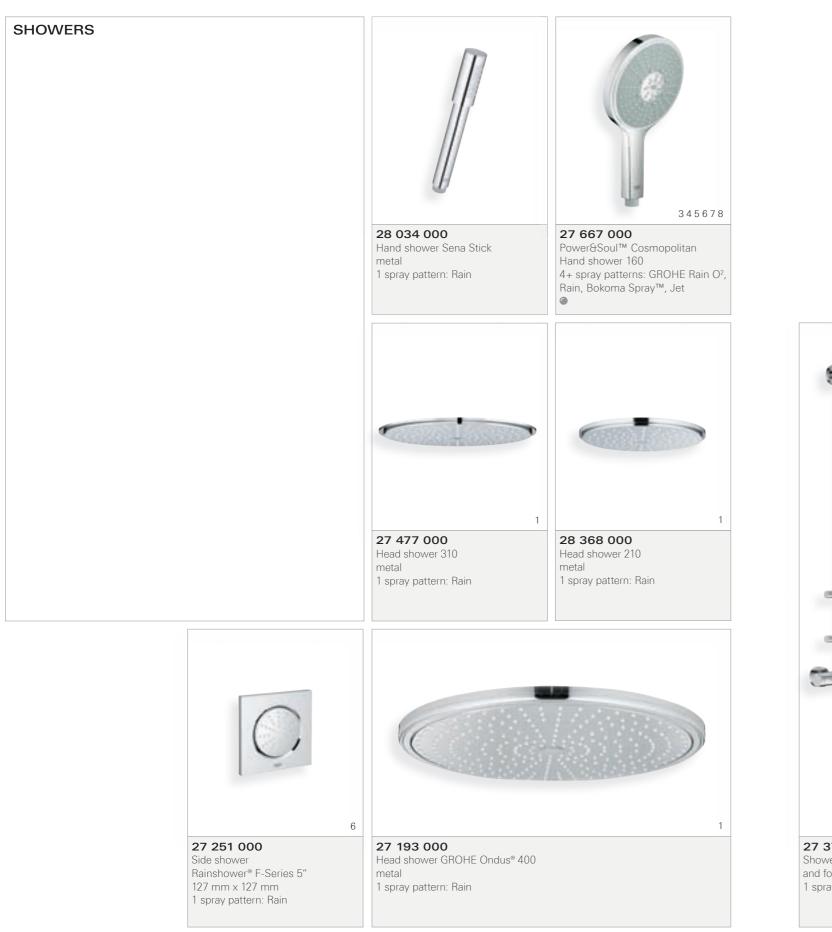
GROHE ATRIO CLASSIC YPSILON

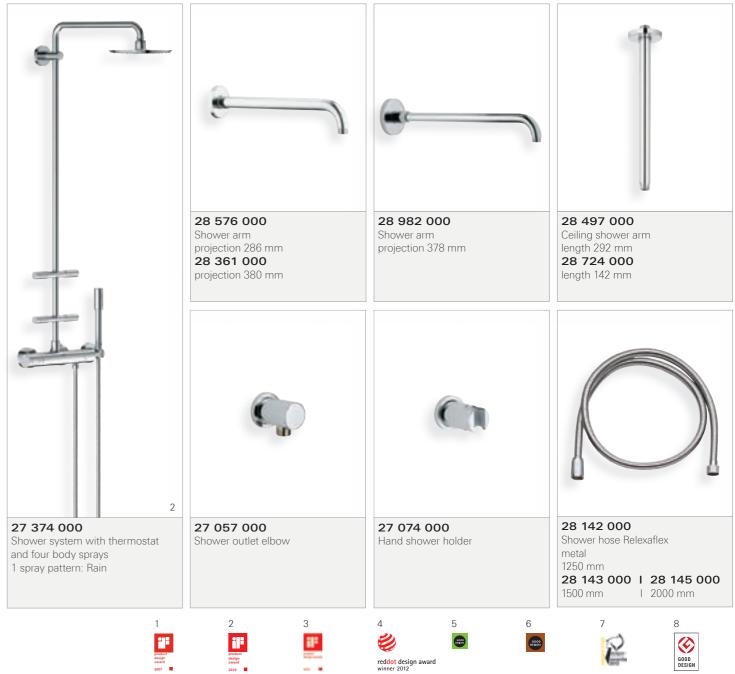


GROHE ATRIO CLASSIC JOTA



GROHE ATRIO



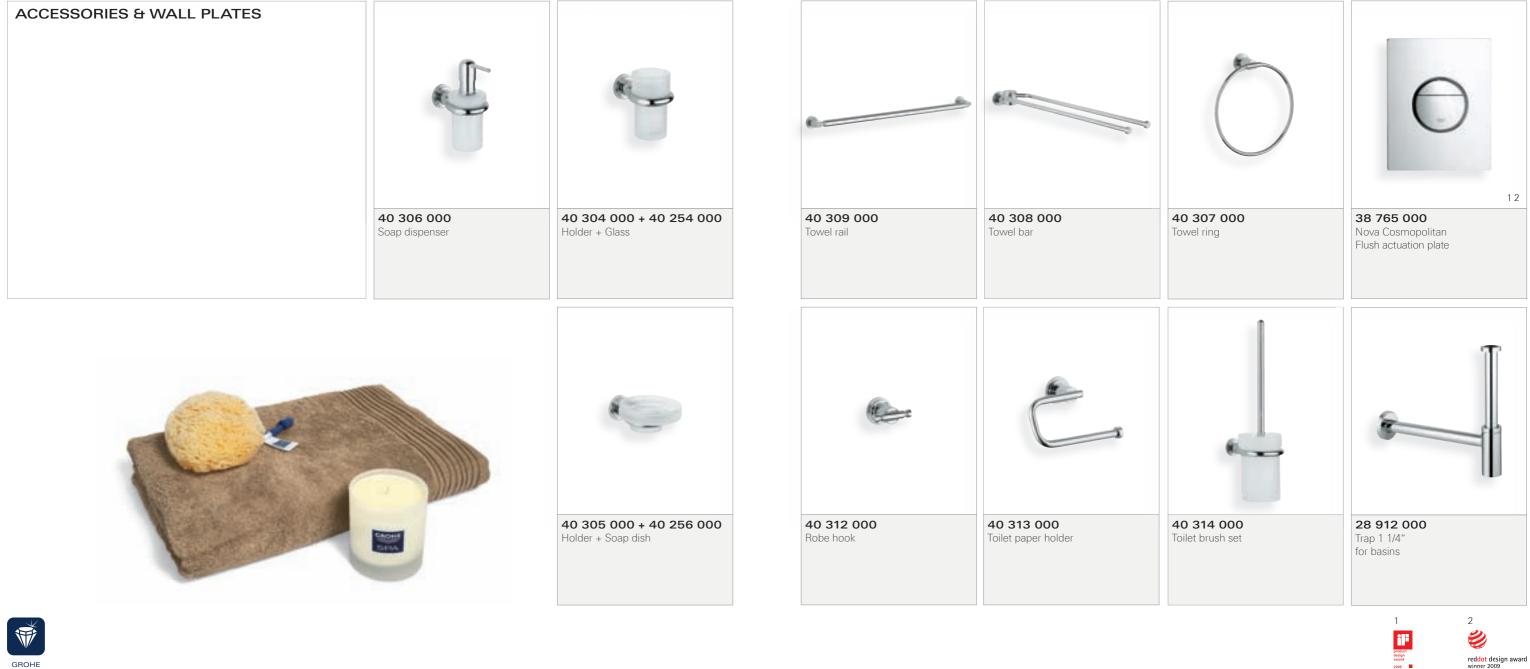


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grohe.co.uk | GROHE Atrio | Page 125

GROHE ATRIO

Beautifully crafted and exuding a timeless appeal, Atrio accessories reflect the purity and honesty of Bauhaus design. Each piece features the cylindrical stepped base that runs across the faucet collection – enabling effortless coordination throughout your spa bathroom.





GROHE SPA® AT ITS FULLEST

Your home spa. A synthesis of living and bathing spaces; where daily cleansing and relaxation sit side-by-side. The inclusion of a steam or sauna cabin takes your pampering to the next level – let the heat and humidity relax your muscles, open your pores and impart an overall feeling of wellbeing.

If you're thinking of including a steam cabin or sauna in your new spa bathroom, we'd like to recommend Klafs. Its designs integrate seamlessly into the surrounding bathroom architecture and offer the same level of luxury as our GROHE SPA[®] mixer and shower collections.

www.klafs.com



D12 Steam Cabin





Sauna Lounge Q

GROHE SPA® PLANNING

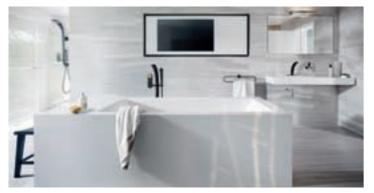
We've taken the time to create floor plans of all the GROHE SPA® bathrooms featured in this brochure. This way we remove all the frustration of seeing a photograph of a bathroom interior you love and not being able to figure out the layout of the bathroom ceramics and fittings.

Inspiring spaces filled with inspiring GROHE products!





GROHE Grandera™ I Location Hamburg I Germany



GROHE Ondus® Digital | Waterfront GmbH | Location Munich | Germany



GROHE Ondus[®] | Waterfront GmbH | Location Munich | Germany



GROHE Veris I Meuser Architekten GmbH I Location Nuremberg I Germany









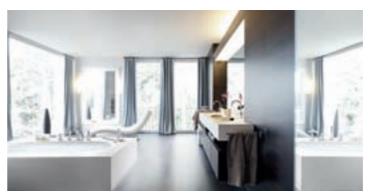
GROHE Allure Brilliant | Antonietty Architekten AG | Location Weggis | Switzerland



GROHE Allure | Berschneider & Berschneider GmbH | Location Pilsach | Germany



GROHE Atrio 7 | Kai Luetkens Architektur | Location Hamburg | Germany



GROHE Atrio Classic | Architekturbüro Antonella Rupp GmbH | Location Bregenz | Austria









Each person is unique. GROHE Tailor-Made Showering celebrates this uniqueness and variety by letting you design your shower according to your own vision of rest, relaxation, regeneration, personal care, design and comfort. For a daily spa experience as individual as you are.

GROHE TAILOR-MADE SHOWERING



grohe.co.uk | GROHE Tailor-Made Showering | Page 133

TAILOR-MADE SHOWERING PERFECT INDIVIDUALITY

Picture going to a tailor to have the perfect suit or dress made. You choose the colour, the fabric, the cut. And you end up with exactly what you imagined. The basic idea behind GROHE Tailor-Made Showering is the same: we want your shower to be tailored exactly to you – your wishes, your needs and your preferences.



A FEEL-GOOD EXPERIENCE BY DESIGN

Transform your basic shower into a fully personalised hydrotherapy experience. Use the different physical properties of water for a new experience every day. Large or extra-large, recessed in the ceiling or installed on the wall: GROHE head showers come in all shapes, styles and sizes, to deliver your idea of relaxation and enjoyment. Abandon yourself to the sensation of thousands of water droplets enveloping your body.

The gentle Rain spray rinses the foam or scrub from your body, the focused Jet spray relaxes tense muscles and the effervescent Champagne spray soothes and invigorates. With GROHE SPA® showers, the choice is yours.

Boost the hydrotherapeutic effect and experience showering in three dimensions. Our variable side showers bring water where you need it : between your shoulder blades, on your lower back on your arms and legs - for your own personal in-shower massage.



appeal makes it the perfect all-rounder.

Normal spray



Wide and luxurious – a soft, delicate pattern to soothe the skin. Mimicking warm summer rain, the spray provides a full and even coverage.

A great all-encompassing spray pattern with

a refreshing and relaxing effect. Its universal



SmartRain spray

All the features and benefits of our authentic Rain spray but with a reduced flow. A smart pattern that uses less water to deliver full showering enjoyment.



GROHE Rain O² spray

A soft, smooth spray based on our original Rain spray. Air is drawn into the shower head and mixed with the water for a wide and fuller spray.



Pure spray

The name says it all. A soft stream of pure water delivered from the centre of the shower head - reminiscent of a fresh, mountain spring.



Jet spray A focussed circular spray, which delivers a refreshing burst of water. Ideal for

the bathtub or shower.



Massage spray A pulsating spray pattern for a stimulating massage.



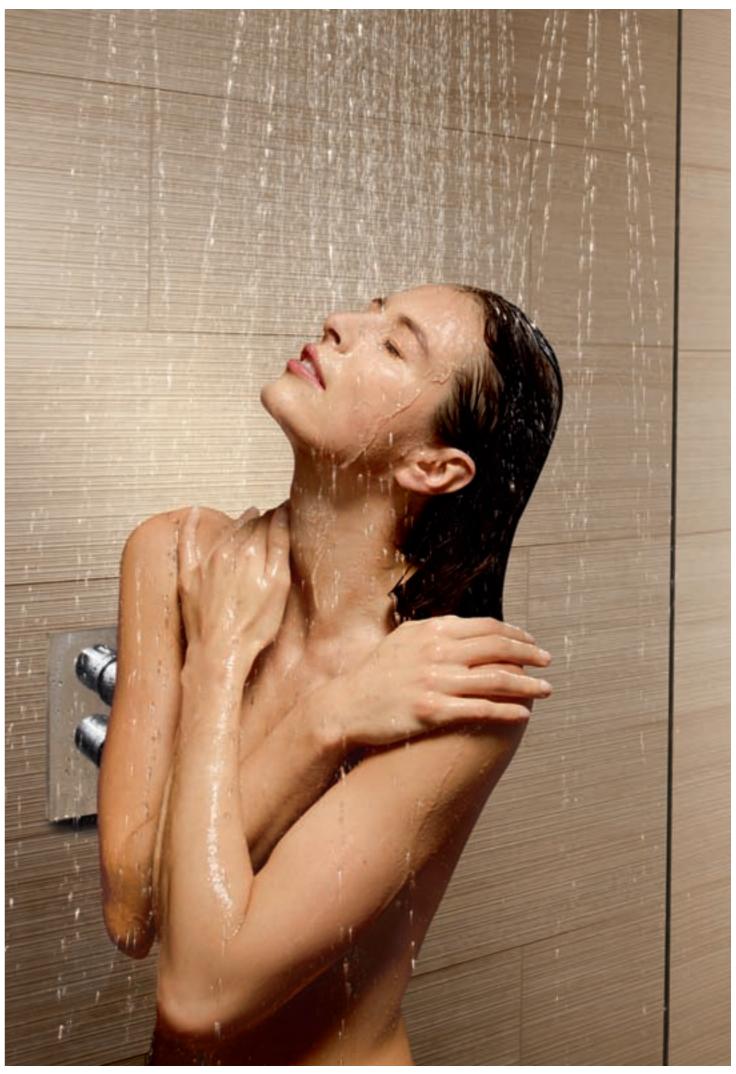
Champagne spray Enriched with air for bigger, softer water droplets. More air means that less water is required when using this fulfilling and gentle spray pattern.



Champagne spray Deluxe An extra-rich spray bursting with soft water droplets.



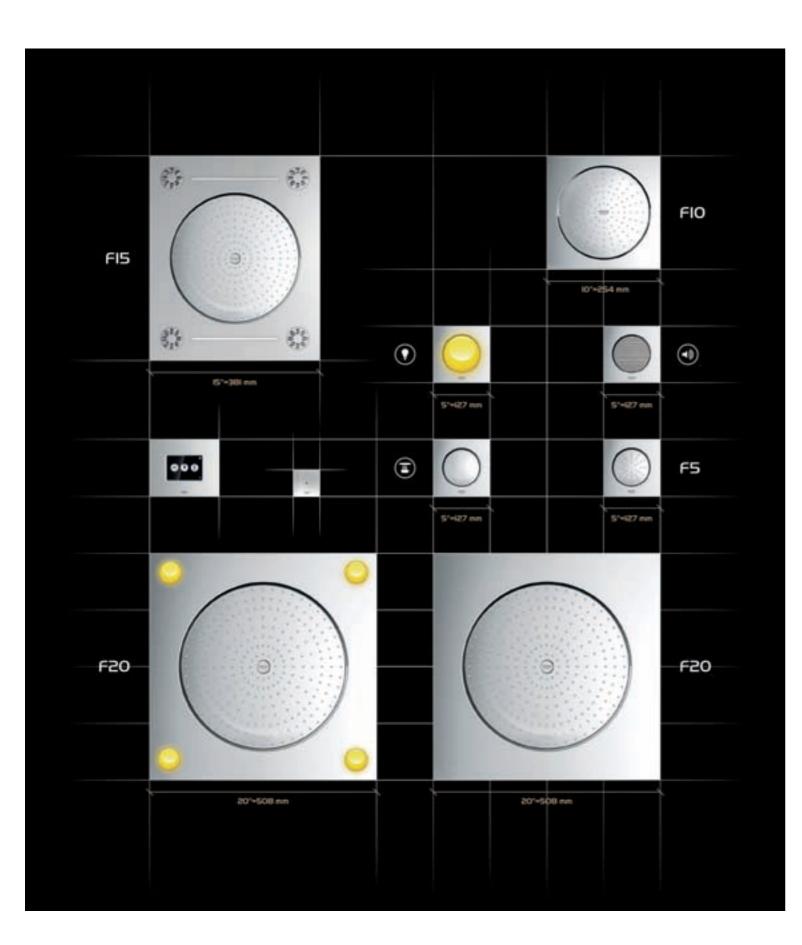
Bokoma Spray™ Eight dynamic spray nozzles create a 'breathing' effect, recreating the tensionrelieving sensation of a fingertip massage.

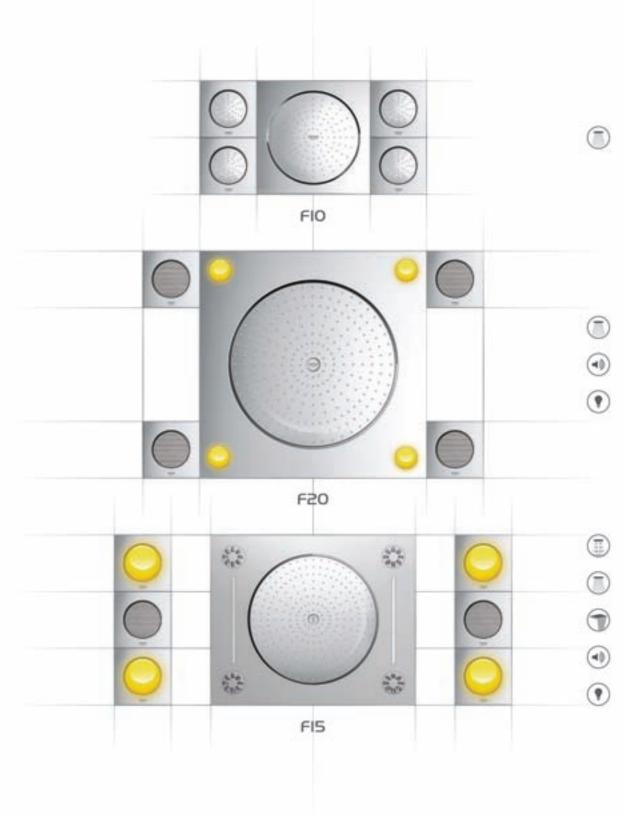


FORM AND FUNCTION IN PERFECT HARMONY

Inspired by the perfection of water, we at GROHE practise an integrated, holistic design approach that combines practicality and emotion in a unique way. It results in timeless collections with a direct, open and uncomplicated design idiom. And, with few exceptions, there are almost limitless combination options. Whether GROHE Allure, GROHE Atrio, GROHE Ondus[®] or GROHE Grandera[™], and whether a head shower, the thermostat or the steam module, enjoy the freedom to build your own ultimate shower from the full breadth of the GROHE SPA[®] range with Tailor-Made Showering.

From the right light to the perfect showers and the optimum arrangement of the fittings. With our integrated design, GROHE Tailor-Made Showering offers flexible and tailored installation and combination options – regardless of the design, the installation conditions or the budget.





F-digital Deluxe Docking station, base unit box and an iPod touch 4G are mandatory to control the light, sound modules and the steam. iPod touch 4G and GROHE SPA® F-digital Deluxe App are not included in delivery and have be ordered separately via an authorised Apple store/iTunes store.

FOR ALL YOUR SENSES

Have a picture of your dream shower in your head? Make it a reality with GROHE Tailor-Made Showering.

O GROHE HEAD SHOWERS

Our unique head showers are all equipped with GROHE DreamSpray[®] technology for optimal water distribution when showering. You can find head showers in all shapes, colours, styles and sizes from page 156.

GROHE SIDE SHOWERS

For an all-over sensation – with our additional side showers, you can enjoy a 360° showering experience with sprays from the right, left, top and bottom to pamper your body. You can find our side showers on page 159.

GROHE STIMULATION FOR THE SENSES

Transform your shower into your own personal spa with F-digital Deluxe and enjoy atmospheric lighting, soothing steam and your favourite music. You can find more inspiration for all your senses from page 154.

GROHE WATER CONTROLS

Whether mechanical or digital, with our thermostats you are always in control when showering. And GROHE TurboStat[®] technology means that the water temperature always remains constant, even if the water pressure suddenly changes. You can find all our thermostats on page 166.

• GROHE HAND SHOWERS

From the simple beauty of the GROHE Sena to our latest innovation, GROHE Power&Soul®, with our hand showers you have everything you need for the perfect shower, every time, right at your fingertips. You can find our full range from page 174.



GROHE PRE-TAILORED SHOWERS S – M – L

Inspirational showers often don't come that easily. With GROHE's broad range of Tailor-Made showers, you have endless possibilities to achieve the shower you want to own, the way it should look and the way you want to shower, whatever your mood.

Based on your planned shower size GROHE has created three inspirational luxury showers with Rainshower[®] F-Series and F-digital Deluxe. Choose between bespoke solutions for a small individual shower cabin, up to a wellness zone for you and your partner.

F-DIGITAL DELUXE MEDIUM

In a bigger room of 150 cm, you have enough room to install a small bench and the chance to enjoy luxurious steam therapy, with the GROHE F-digital Deluxe steam generator. Install the eye-catching Rainshower® F20" with four high-end LED lights to have more intensive light in the shower. The six Rainshower® F5" side showers on the left and the right side are complemented by the F5" sound modules for a real stereo aqua and sound effect. Combine the showers with the powerful and flexible Grohtherm F mechanical water controls – always the right temperature – and a Sena hand shower.

F-DIGITAL DELUXE SMALL

Even in a smaller shower cabin of 100 x 100 cm, you can install a luxurious shower, with GROHE SPA® showers. With two light modules and two sound modules installed in the ceiling, you can enjoy chromotherapy and sound therapy. These modules are complemented by a GROHE Rainshower® F20" XL ceiling head shower and three side showers for full-body coverage. Control water flow and temperature with Allure F-digital, equipped with a GROHE TurboStat® thermostatic cartridge. You will reach the desired temperature in a fraction of a second and maintain it for the duration of the shower.





3 bar minimum pressure needed on hot and cold water

F-digital Deluxe Docking station, base unit box and an iPod touch 4G are mandatory to control the light, sound modules and the steam. iPod touch 4G and GROHE SPA® F-digital Deluxe App are not included in delivery and have be ordered separately via an authorised Apple store/iTunes store.

F-DIGITAL DELUXE LARGE

If you have the space, why not build a 250 cm-wide XL shower? Use the extra space for a full-width bench on which to enjoy the water, light, sound and steam from F-digital Deluxe together. With two speakers in the shower room and two outside, you can also listen to your music outside the shower. Experience true 3D showering with the luxurious Rainshower® F-Series Multi Spray 15" head shower and six side showers. The head shower has four moving Bokoma Sprays™, two XL Waterfall cascade sprays and a luxurious 310 Rain spray. The reliable and accurate Grohtherm F thermostatic controls steer all the different sprays as well as the Sena hand shower.



3 bar minimum pressure needed on hot and cold water

F-digital Deluxe Docking station, base unit box and an iPod touch 4G are mandatory to control the light, sound modules and the steam. iPod touch 4G and GROHE SPA® F-digital Deluxe App are not included in delivery and have be ordered separately via an authorised Apple store/iTunes store.

THE CONFIGURATION - MADE EASY

To make planning your GROHE SPA® Small, Medium or Large shower easier, you'll find below the extended product list, including all products that are fitted behind the wall.

	GROHE SPA® Product		Small	Medium	Large
SHOWER	27 286 000	Rainshower® F-Series 20" ceiling shower	1		
	27 939 001	Rainshower® F-Series 15" Multispray ceiling shower			1
SHOWER + LIGHT	27 865 000	Rainshower F-Series 20" ceiling shower with 4 lights		1	
	29 069 000	Cable connection for Rainshower F-Series 20" with 4 lights		1	
LIGHT	36 359 000	F-digital Deluxe light set	1		2
	29 072 000	Rough-in for light set	1		2
SOUND	36 360 000	F-digital Deluxe sound set	1	2	2
	29 073 000	Rough-in for sound set	1	2	2
STEAM	27 934 000	F-digital Deluxe 400V steam generator			1
	36 362 000	F-digital Deluxe 230V steam generator		1	
	29 074 000	Rough-in for steam generator		1	1
CONTROLLER	36 358 000	F-digital Deluxe base unit box	1	1	1
	36 367 000	Rough-in for base unit box	1	1	1
	42 429 000	Power Supply for base unit box	1	2	2
	36 365 000	F-digital Deluxe docking station for iPod Touch 4G	1	1	1
	36 368 000	Rough-in for docking station	1	1	1
SIDE SHOWER	27 251 000	Rainshower® F-Series 5" side shower	3	6	6
WATER CONTROLS	36 352 000	Allure F-Digital Digital controller and shower diverter	1		
	36 078 000	Plug power supply 110-240 V for Allure F-digital	1		
	27 619 000	Grohtherm F trim set for central thermostat		1	
	35 500 000	GROHE Rapido T		1	1
	27 625 000	Grohtherm F triple volume control		1	1
	35 031 000	Rough-in for triple volume control		1	1
	27 618 000	Grohtherm F trim with Aquadimmer			1
HAND SHOWER + ACCESSORIES	27 075 000	GROHE Rainshower® shower holder	1		
	27 621 000	Grohtherm F wall union with integrated Shower Holder		1	1
	35 034 000	Grohtherm F rough-in for wall union		1	1
	28 034 000	Sena Stick hand shower	1	1	1
	28 142 000	Shower hose metal 1250 mm	1	1	1
	27 076 000	Rainshower [®] shower outlet elbow with square escutchon	1		

GROHE SPA® HEAD SHOWERS RAINSHOWER® F-SERIES

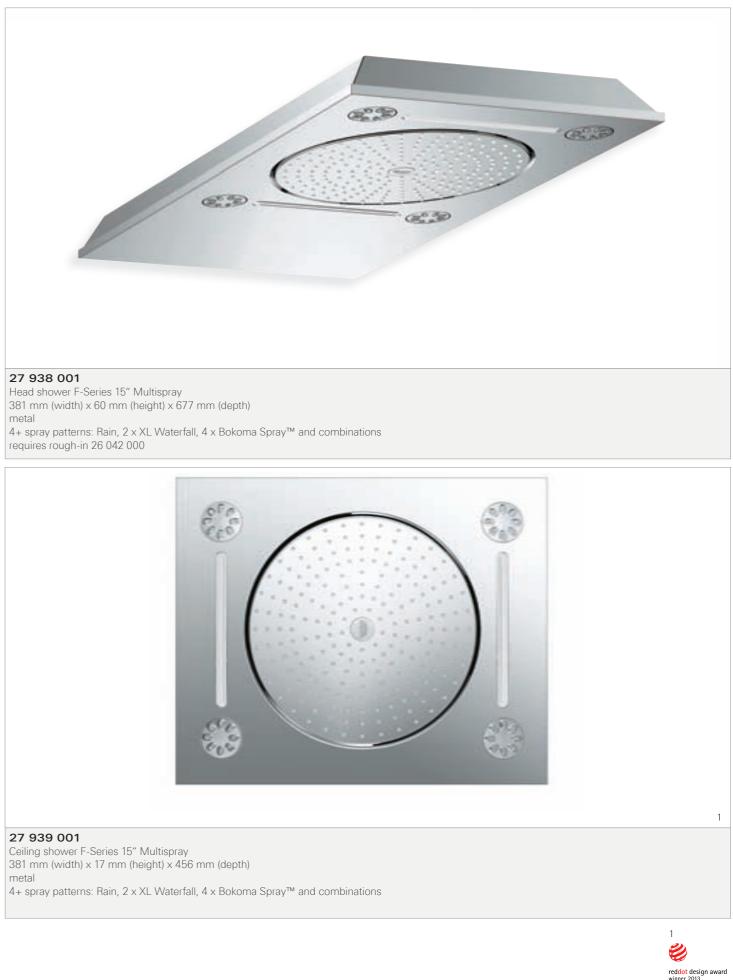
The Rainshower® F-Series Multi Spray 15" adds a whole new dimension of customization to private spas. The new metal head and ceiling shower, a piece of GROHE high-quality engineering, features three different spray patterns for gentle vitalization: the classic 300 mm wide Rain Spray, a stressreducing massage using 4 integrated GROHE Bokoma Sprays™ or a double refreshing XL Waterfall spray well known from luxurious saunas.

In keeping with the modular concept behind the GROHE F-Series, GROHE Rainshower® F-Series Multi Spray 15" can be combined or complemented to perfection with other products from the GROHE F-Series such as Grohtherm F, F-digital Deluxe or other F-Series showers from GROHE.





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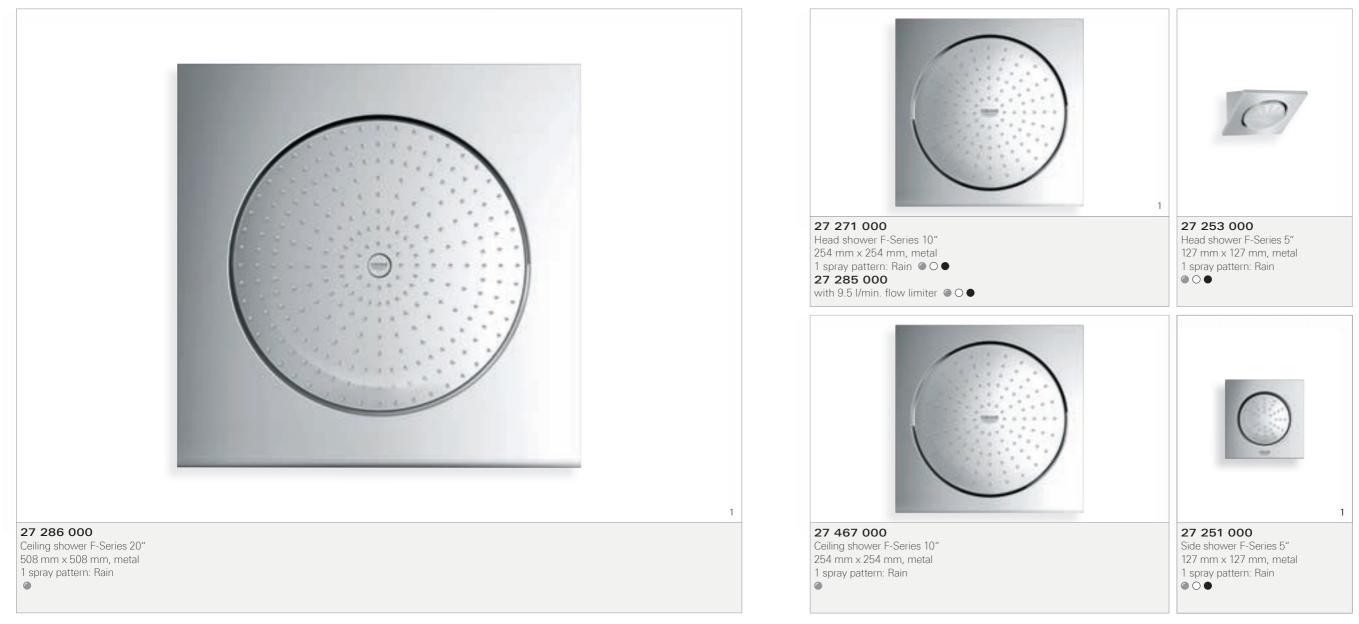


GROHE SPA® HEAD SHOWERS RAINSHOWER® F-SERIES

Revitalizing first thing in the morning, re-energizing after sports, relaxing at the end of the day -Rainshower® F-Series turns your bathroom into a recreation zone. Sophisticated and understated, luxurious and resolutely modern; the ultra-flat panels blend seamlessly into your bathroom architecture. From the flush, ceiling-mounted head shower to body showers that can be individually calibrated, the collection indulges and inspires in equal measures. For those who take showering seriously and understand the restorative qualities of water, the Rainshower® F-Series wins hands down.

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O LSO ● KS0 GROHE StarLight[®] Chrome Moon White Velvet Black





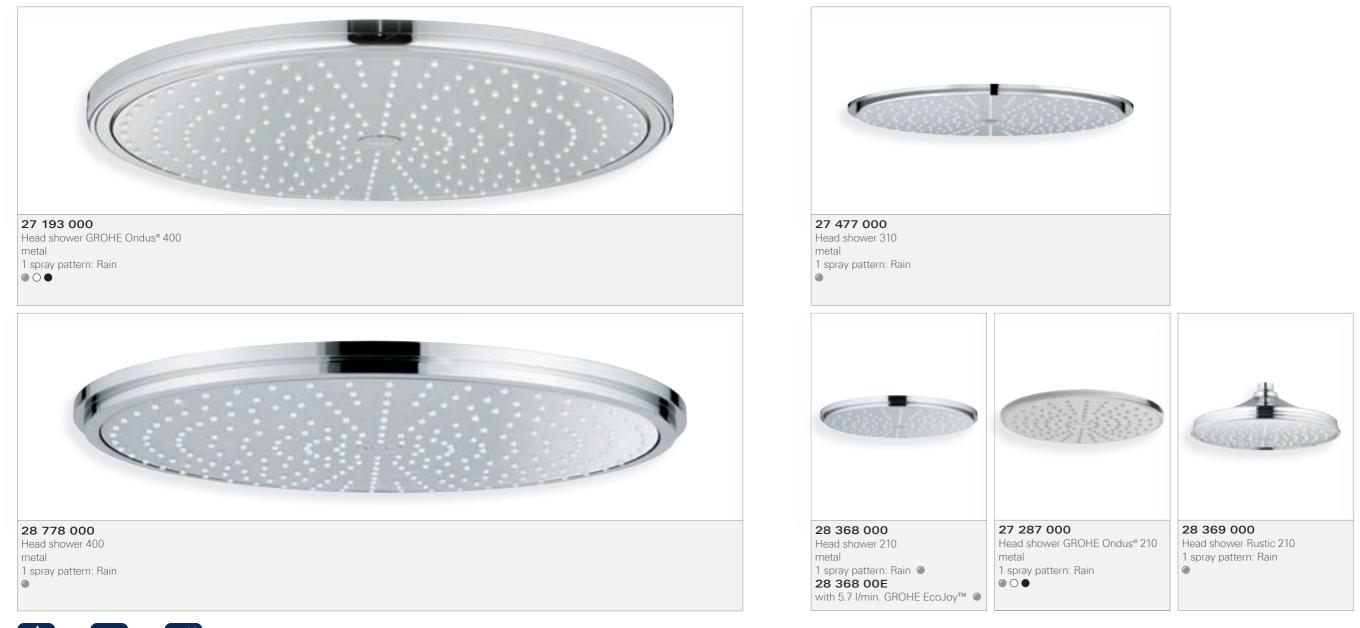


GROHE SPA® HEAD SHOWERS RAINSHOWER® – CIRCULAR

Impressive, isn't it? Measuring a generous 400 mm diameter and with 256 individual jets each one designed for the perfect delivery of our Rain spray pattern. Like all Rainshower® head showers, the Rainshower® Jumbo can be wall or ceiling mounted. And if you're searching for something less dramatic, but none the less impressive, the collection also includes several other designs and sizes.

• 000 O LSO GROHE StarLight[®] Chrome Moon White Velvet Black

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GROHE SPA® HEAD SHOWERS RAINSHOWER[®] VERIS, ALLURE & GRANDERA™

Rainshower® Veris

Blending the architectural purity of a rectangle with the softness of a circle, the distinctive lozenge shape of the Rainshower® Veris head shower mimics the silhouette of the human body from above. The design is perfectly complemented by the ergonomics of the GROHE Ondus® Stick hand shower, which is comfortable to hold and a pleasure to use.

Rainshower® Allure

For true aficionados of minimalist design Rainshower® Allure draws upon modern architecture for inspiration and reinterprets it for the shower. Reduced to the essentials, the head shower bring structure to your shower area through their detailed and exacting use of true square design. Ideally combine with the Euphoria Cube+ square metal hand shower range.

Rainshower® Grandera

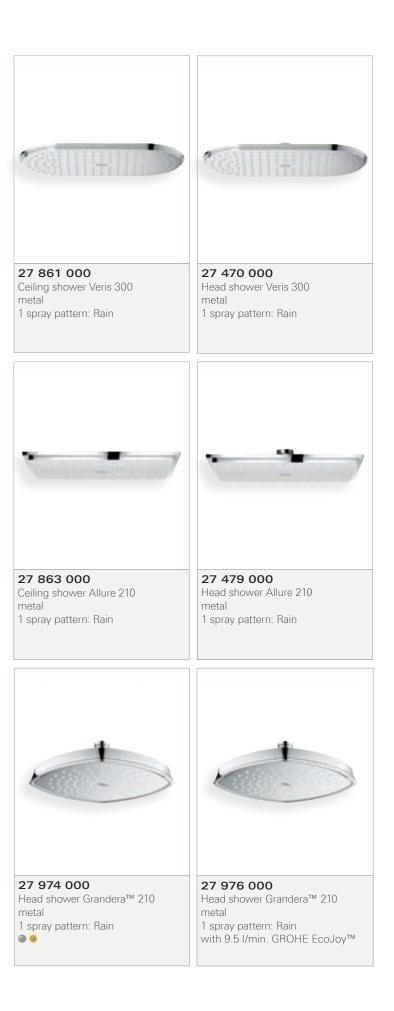
The GROHE Rainshower[®] Grandera[™] head showers have been designed in the true Grandera[™] style. Available in two finishes, the Luxurious metal head shower of Grandera™ is the eye catcher in your Tailor-Made Shower.

• 000 🛑 IG0 GROHE StarLight[®] Chrome GROHE StarLight[®] Chrome Gold









GROHE SPA® HEAD SHOWERS RELEXA DELUXE

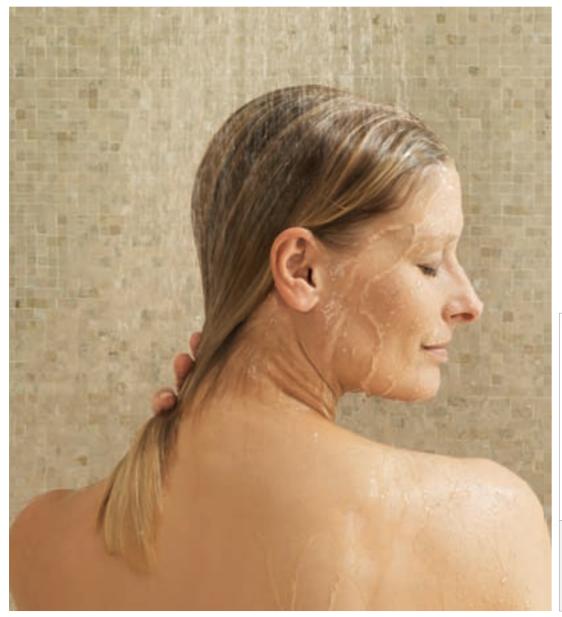
Combining modern Cosmopolitan design with the latest GROHE DreamSpray® technology, Relexa Deluxe benefits from four luxurious spray patterns - making it the perfect addition to a high-performance shower area.

Finished in GROHE StarLight® chrome with a Nighttime Grey spray face, the 130 mm diameter head shower features an ergonomic lever for effortless switching between the four sprays: Rain, Normal, Champagne spray and Champagne spray Deluxe. For maximum comfort, a multi-directional ball joint enables you to precisely and easily direct the water flow.

GROHE SPA® HEAD SHOWERS POWER&SOUL®

A perfect complement for any private spa

The innovative Power&Soul® 190 head shower gives you the choice between 4 single sprays and 7 additional unique mix sprays. Whatever the day, whatever your mood - with a Power&Soul® head shower you enjoy maximum vitalization and total relaxation. GROHE Power&Soul® head showers are available in two designs: Cosmopolitan and Contemporary - created to ensure complete design coordination with your bathroom interior.





27 530 000 Head shower 146 1 spray patterns: Rain, Normal, Champagne spray and Deluxe Champagne spray with 9.5 I/min. GROHE EcoJoy™





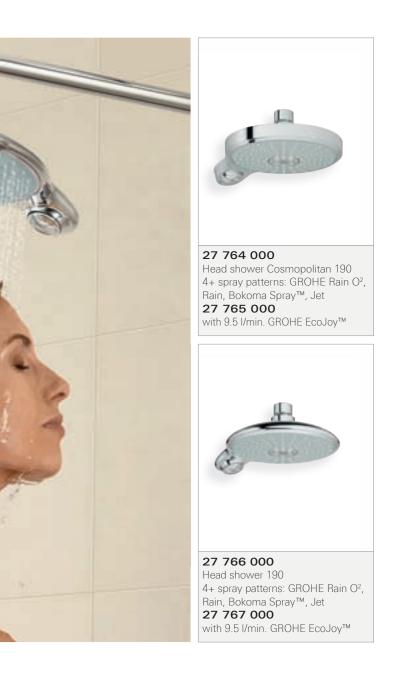








GROHE DreamSpray



GROHE SPA® WATER CONTROLS **GROHTHERM F**

Each member of your family wants something different from their shower. With Grohtherm F custom shower controls no-one needs to compromise. Whether you want to control one, two or multiple shower outlets, the modular range gives you the freedom to create a range of exciting experiences when combined with our award-winning shower head designs. Bespoke showering for maximum enjoyment.

36, 37, 38 degrees Celsius – what's the temperature of your perfect shower? The Grotherm F thermostatic mixer ensures the temperature you select remains constant for the duration of your shower. No shocks, no surprises, just a constant stream of perfectly mixed water at the temperature of your choice.





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GROHE StarLight



for use with rough-in 35 034 000



GROHE SPA® WATER CONTROLS FOR RAPIDO T

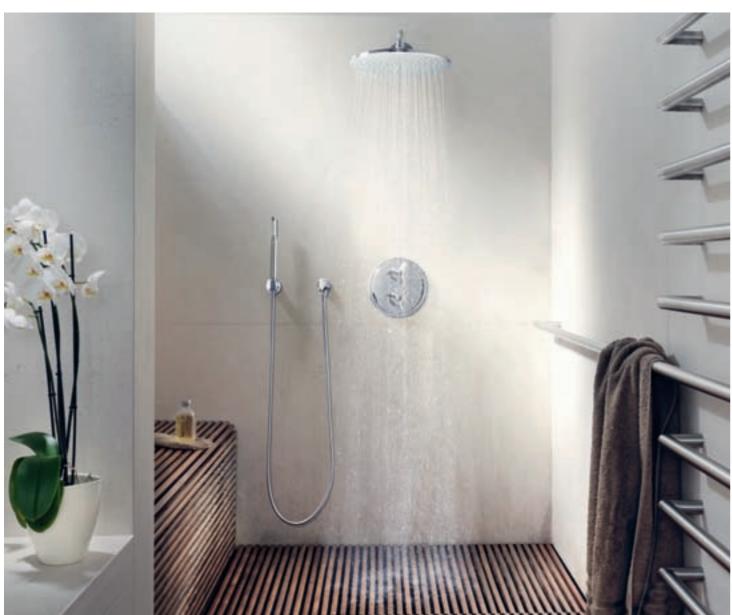
For a thermostatically-controlled bath or shower choose the coordinated trim sets for Rapido T featuring our renowned GROHE TurboStat® technology. The mixer ensures safety and comfort for the duration of your shower. It responds rapidly to any fluctuations in the water supply so there's no risk of scalding, while a SafeStop button, set at 38° Celsius, prevents the temperature from accidentally being raised above this level. GROHE Rapido T may be used as a shower thermostat and has a flow rate of over 50 litres per minute*. It can supply water to up to three outlets enabling you to create your luxurious showering environment.

* at a flow pressure of 3 bar without downstream resistance

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● KS0 🛑 IG0 GROHE StarLight® Chrome Moon White Velvet Black GROHE StarLight® Chrome Gold

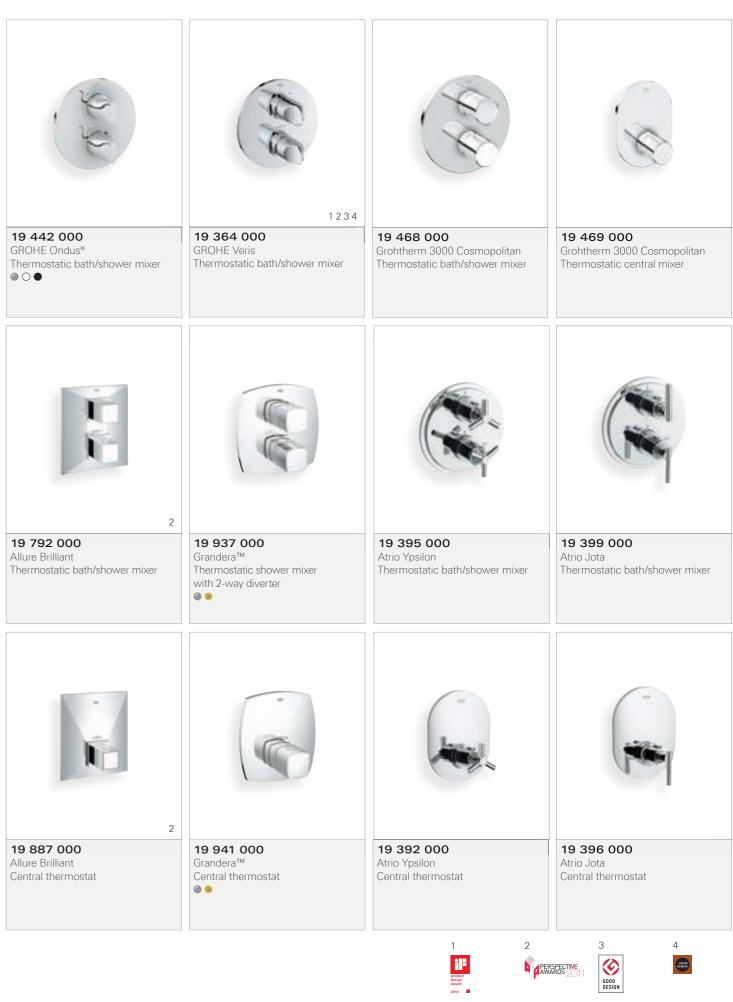






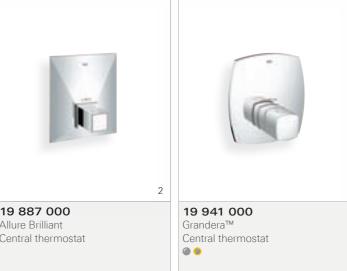










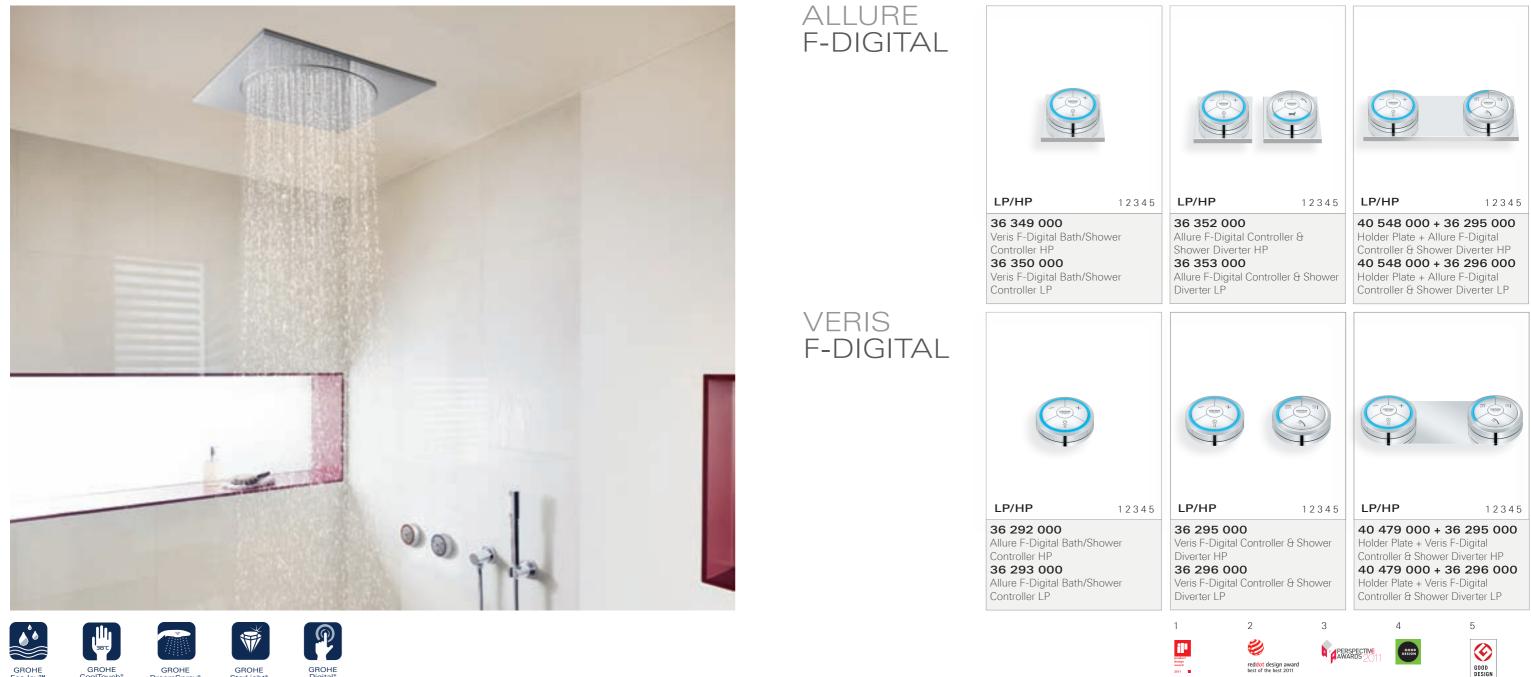


GROHE SPA® WATER CONTROLS ALLURE F-DIGITAL & VERIS F-DIGITAL

Maximize the experience and enjoy the freedom - GROHE F-digital in Allure or in Veris design gives you carte blanche to design your shower exactly as you please. Embracing the latest wireless digital technology, GROHE F-digital lets you position the controls for your shower in the location that is most convenient for you.

The digital controller starts and stops the water and adjusts the temperature, while a dial around the outside gives precise control of the water flow. A LED ring displays the water temperature giving you instant visual feedback. To switch between the head shower, hand shower or body showers, simply push the corresponding button on the digital diverter. Nothing could be easier.

For maximum comfort, a remote control lets you start your shower from outside the shower area, so that the water can reach your preferred temperature before you step into your shower. You can even program the control to start your shower with the head shower, the hand shower, or the body showers.





GROHE SPA® HAND SHOWERS POWER&SOUL® COSMOPOLITAN

Characterised by their fluid, organic silhouettes, GROHE Power&Soul® Contemporary showers have universal appeal. An indulgent choice of four innovative spray patterns: GROHE Rain O², Rain, Bokoma Spray[™] and Jet and combinations up to seven mixed spray patterns, ensures a perfect match for every consumer need. Power&Soul® hand and head showers also feature our new One-Click Showering - switching between patterns has never been easier. And with three sizes of hand showers to choose from, all types of installation are catered for.

Contemporary style design unites clean looks and practical features to create an inviting timeless bathroom.









GROHE SPA® HAND SHOWERS POWER&SOUL®

Characterized by their fluid, organic silhouettes, Power&Soul® Contemporary showers have universal appeal. An indulgent choice of up to four innovative spray patterns: GROHE Rain O², Rain, Bokoma Spray[™] and Jet ensures a perfect match for every consumer need.

The 190 mm head shower and a choice of three sizes of hand shower ensure a perfect match for every installation and need, while the matching body showers facilitate the creation of luxurious custom showers.









Hand shower 160 4+ spray patterns: GROHE Rain O², Rain, Bokoma Spray[™], Jet **27 675 000** with 9.5 I/min. GROHE EcoJoy[™]



27 752 000 Shower wall holder set with hand shower 160 adjustable wall holder

11°



GROHE SPA® HAND SHOWERS POWER&SOUL® SHOWER SETS





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grohe.co.uk | GROHE SPA® Hand Showers | Page 167

GROHE SPA® HAND SHOWERS RAINSHOWER® COLOUR COLLECTION

Offered in a palette of 12 colours, the GROHE Rainshower® Colours Showers are an easy and quick way to renovate a bathroom. The GROHE Rainshower® Colours Showers takes the award-winning halo-shaped design of Rainshower® Icon to the next level. Precise engineering of the shower jets and GROHE DreamSpray® technology ensure the central water jets converge to create a full spray – for perfect delivery of the Rain spray pattern. The EcoButton on the shower handle enables effortless, fingertip water saving whenever you need it. Simply slide the button and reduce the water used by up to 40%.





NATURAL COLOURS





Hand shower 150 Chrome/Frosted Granite 2 spray patterns: Rain, SmartRain 27 640 000 with 9.5 I/min. GROHE EcoJoy™



2 spray patterns: Rain, SmartRain

with 9.5 I/min. GROHE EcoJoy™

27 634 000



WATERCOLOURS



GROHE SPA® HAND SHOWERS RAINSHOWER® ICON

Ground-breaking, eye catching and, of course, iconic. Rainshower[®] Icon challenges the very notion of a solid-volume product with its halo-shaped design, which will surely become the talking point of your bathroom. All the shower nozzles are engineered for the water to meet in the middle to create a full and tantalizing spray.











GROHE SPA® HAND SHOWERS STICK HAND SHOWERS

An ongoing trend in the bathroom is minimalism. GROHE stick hand showers and shower sets are perfect for installing next to the bath tub, in a minimalist Tailor-Made Shower or just as a shower

set to enjoy a refreshing GROHE shower in a minimalist bathroom. All GROHE hand showers have GROHE CoolTouch® technology; an inner-waterguide prevents the radiant GROHE StarLight® chrome finish from cracking and ensures it's never too hot to handle - a real plus if you're using very hot water to clean the bath.

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Hand shower GROHE Ondus® Stick 1 spray pattern: Rain • O • with 9.5 I/min. GROHE EcoJoy™

12345 28 034 000 27 274 000 Hand shower Eco Stick Hand shower Sena Stick 1 spray pattern: Rain @ O ● 2 spray patterns: Rain, SmartRain 28 341 000 27 281 000 with 9.5 I/min. GROHE EcoJoy™ with 9.5 I/min. GROHE EcoJoy™ $\textcircled{0} \bigcirc \textcircled{0}$



28 348 000 Wall holder set with hand shower Sena Stick 1 spray pattern: Rain non-adjustable wall holder



27 274 LS0 Hand shower Eco Stick 2 spray patterns: Rain, SmartRain 27 281 LS0 with 9.5 I/min. GROHE EcoJoy™

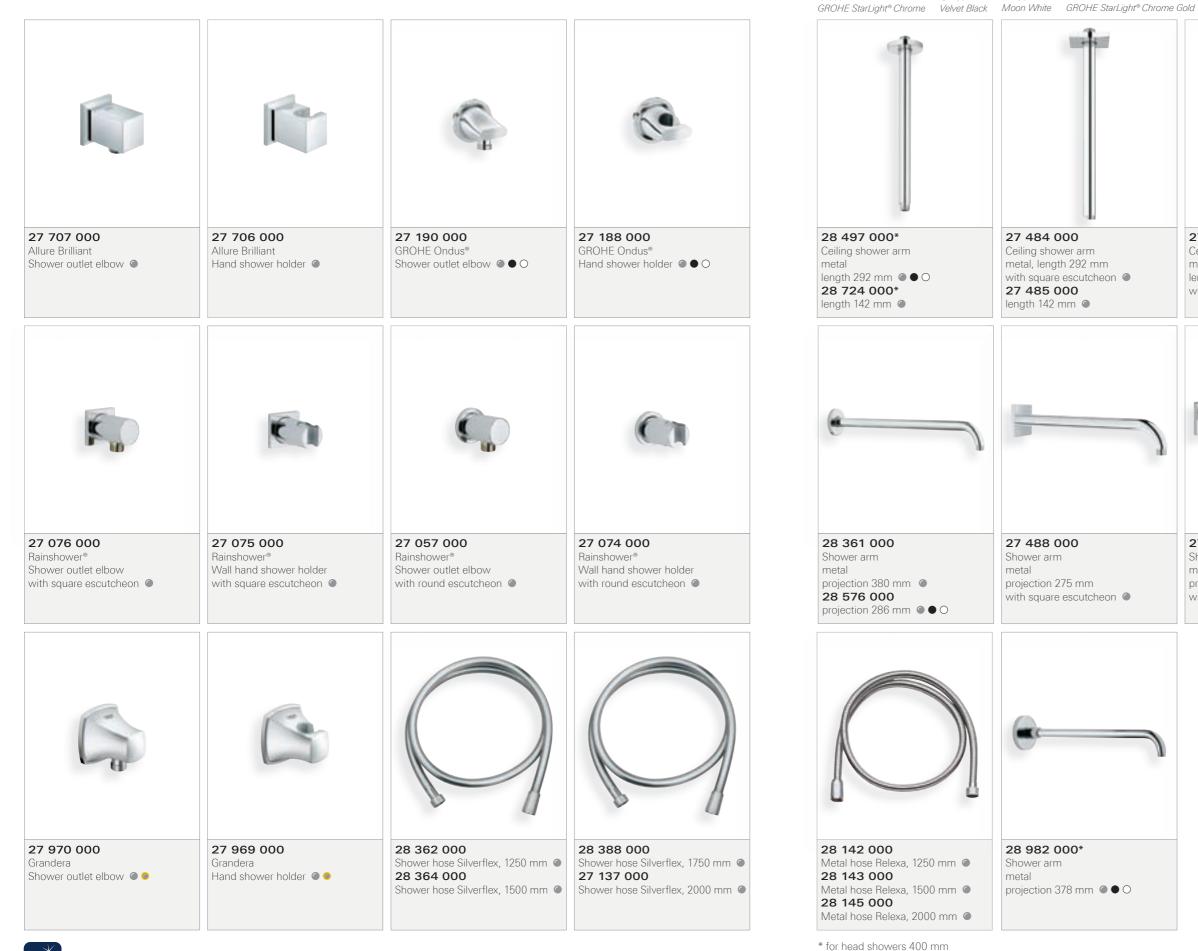




GROHE DreamSpra



GROHE SPA® SHOWER ACCESSORIES



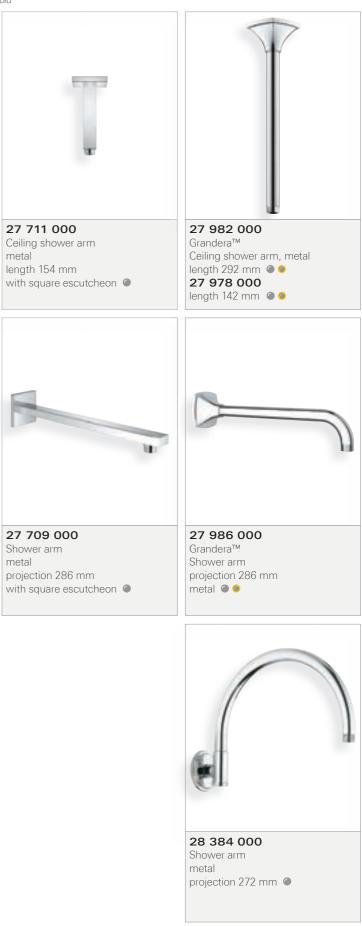


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GROHE SPA® SHOWER SYSTEMS

Luxurious, Tailor-Made Showering from a single product; you might think this sounds too good to be true but with a GROHE shower system that's exactly what you get.



GROHE SPA® SHOWER SYSTEMS RAINSHOWER®

Luxurious, Tailor-Made Showering from a single product; you might think this sounds too good to be true but with a GROHE shower system that's exactly what you get. Rainshower® systems unite the essential elements of a great shower, plus a host of other benefits to enhance your comfort and pleasure. All of our thermostatic systems feature GROHE thermostats – designed with the world's most sensitive thermometer in mind: your skin. For the ultimate in indulgent showering, our top-of-the-range system is guaranteed to soothe your body and soul with its adjustable body showers – so all family members can benefit from this new take on hydrotherapy.







GROHE SPA® SHOWER SYSTEMS POWER&SOUL®

How do you like your shower? A refreshing burst of water to energize and stimulate – cleansing your body and awakening your mind; or something a little more relaxing – soft, restorative air-infused bubbles that gently caress your skin.

GROHE Power&Soul[®] showers have been created with full appreciation of your moods and needs. Four innovative spray patterns: GROHE Rain O², Rain, Bokoma Spray[™] and Jet and combinations of up to seven mixed spray patterns offer a choice of tempting experiences. And with the introduction of the new One-Click Showering, switching between the four patterns has never been easier.

Three sizes of hand shower and a head shower address all of your installation requirements and are available in a choice of two designs: Cosmopolitan and Contemporary – created to ensure complete design coordination with your bathroom interior.

For a personalised shower experience every day, choose GROHE Power&Soul®.





27 903 000 Shower system 190 Cosmopolitan with thermostat hand shower Power&Soul® 115

27 905 000 Shower system 190 Cosmopolitan with diverter hand shower Power&Soul® 115





27 911 000 Shower system 190 with diverter hand shower Power&Soul® 115



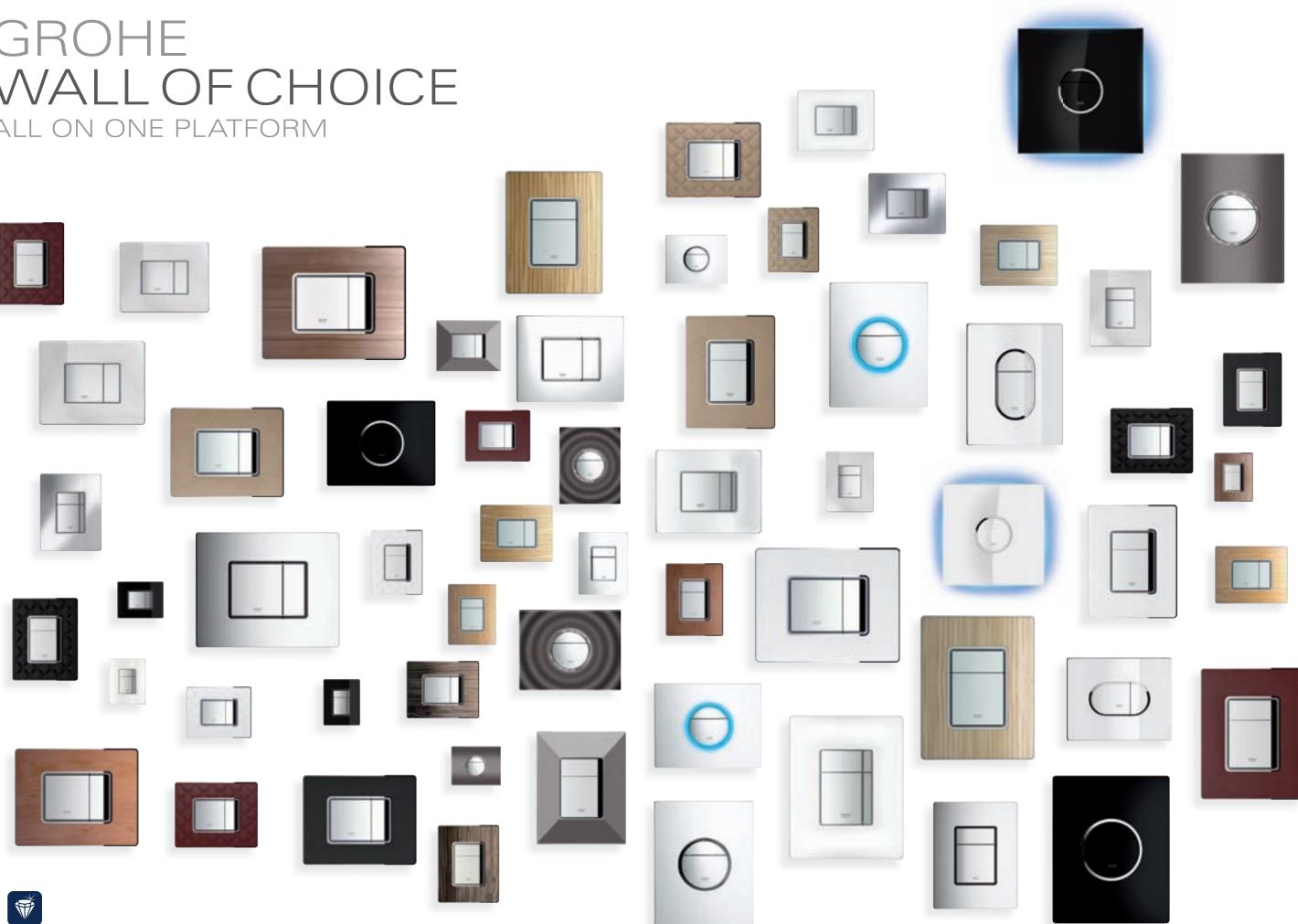
GROHE FLUSH PLATES

In your GROHE SPA® bathroom every detail counts. GROHE flush actuation plates are designed for use with our WC concealed installation systems for wall-hung sanitaryware. Available in a tempting array of designs and finishes – including chrome, wood, glass and leather – let this small, yet essential, detail add the perfect finishing touch.



grohe.co.uk | GROHE Flush Plates | Page 183

GROHE WALL OF CHOICE ALL ON ONE PLATFORM



GROHE EcoJoy™

GROHE StarLight®

GROHE SPA® CONFIGURATIONS





With GROHE, your bathroom experience is uniquely your own. To see your ideas come to life, be inspired by the GROHE SPA® Shower Configurations. Choose the shower that best fits your room size, then choose your level of luxury - we have composed a variety of configurations for each of our GROHE SPA® collections.

Whatever the design style you are dreaming of, the collections GROHE Ondus[®], Allure, Atrio and Grandera[™] offer a wide choice of faucets, thermostats, showers and accessories – all in a coordinated design.

For the premium bathroom area (up to 15m²), the GROHE SPA[®] Configurations show different combinations for the various different zones in your bathroom.

For the luxury bathroom (more than 15m²), we offer ideas for double washbasins, freestanding bath and inspirational large scale shower areas.

The result: Your GROHE SPA® bathroom. A place which is uniquely yours. And one which you can enjoy for many years to come.

GROHE GRANDERA™ **CONFIGURATION – PREMIUM**

Bathroom dimension <15 m²

For more configurations please use our online GROHE SPA® configurator



GROHE GRANDERA™ CONFIGURATION - LUXURY

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator





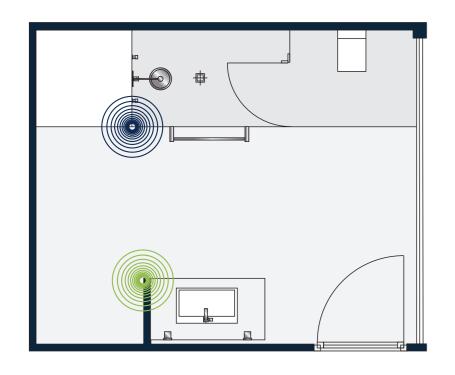




GROHE ONDUS® CONFIGURATION – PREMIUM

Bathroom dimension <15 m²

For more configurations please use our online GROHE SPA® configurator



		F		•••• ••••
BASIN COLLECTION			SHOWER COLLECTION	
32 125 000 40 376 000 40 390 000	Basin mixer Holder Glass		27 174 001 Shower system with thermostat	
	A			
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GROHE ONDUS® CONFIGURATION – LUXURY

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator



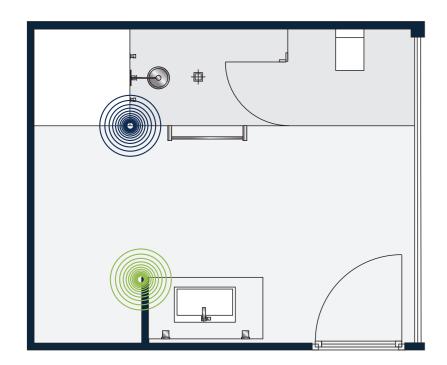
	DLLECTION	BATH
20 152 000 29 025 000 40 376 000 40 390 000 40 389 000 28 912 000	3-hole basin mixer Concealed body Holder Glass Soap dispenser Bottle trap for wash basin	31 047 00 40 381 00 40 387 00
e		



GROHE VERIS CONFIGURATION – PREMIUM

Bathroom dimension <15 m²

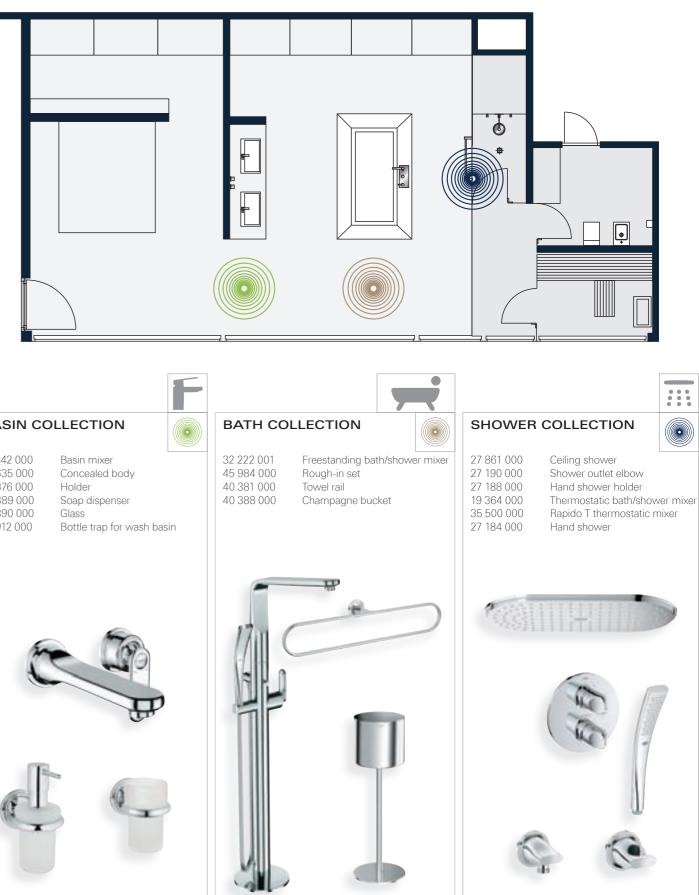
For more configurations please use our online GROHE SPA® configurator



	F		•••• ••••
BASIN COLLECTION		SHOWER COLLECTION	
23 064 000 Basin mixer 40 376 000 Holder 40 389 000 Soap dispenser 40 390 000 Glass		27 472 000 Shower system with thermostat	
		=	
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al a		2	

GROHE VERIS CONFIGURATION – LUXURY

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator



BASIN CO	DLLECTION		BAT
19 342 000 32 635 000 40 376 000 40 389 000 40 390 000 28 912 000	Basin mixer Concealed body Holder Soap dispenser Glass Bottle trap for wash	basin	32 22 45 98 40 38 40 38
			1







GROHE VERIS F-DIGITAL CONFIGURATION – LUXURY

Bathroom dimension >15 m²

For more configurations please use our online GROHE SPA® configurator

GROHE ALLURE F-DIGITAL CONFIGURATION – LUXURY

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator









GROHE ALLURE BRILLIANT **CONFIGURATION – PREMIUM**

Bathroom dimension <15 m²

For more configurations please use our online GROHE SPA® configurator



GROHE ALLURE BRILLIANT **CONFIGURATION – LUXURY**

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator

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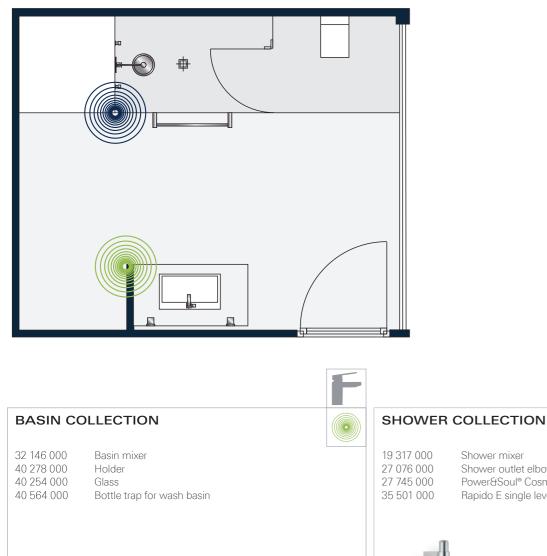




GROHE ALLURE CONFIGURATION - PREMIUM

Bathroom dimension <15 m²

For more configurations please use our online GROHE SPA® configurator







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GROHE ALLURE CONFIGURATION - LUXURY

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator



	F	
DLLECTION		B
Basin mixer wall Concealed body Holder Glass		32 45 40







GROHE ATRIO ONE CONFIGURATION – PREMIUM

Bathroom dimension <15 m²

For more configurations please use our online GROHE SPA® configurator



GROHE ATRIO ONE CONFIGURATION – LUXURY

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator



BASIN CO	DLLECTION	
19 287 001 32 635 000	Basin mixer Concealed body	
40 304 000	Holder	
40 254 000	Glass	
40 306 000	Soap dispenser	
20 012 000	Pottla tran for weak basin	



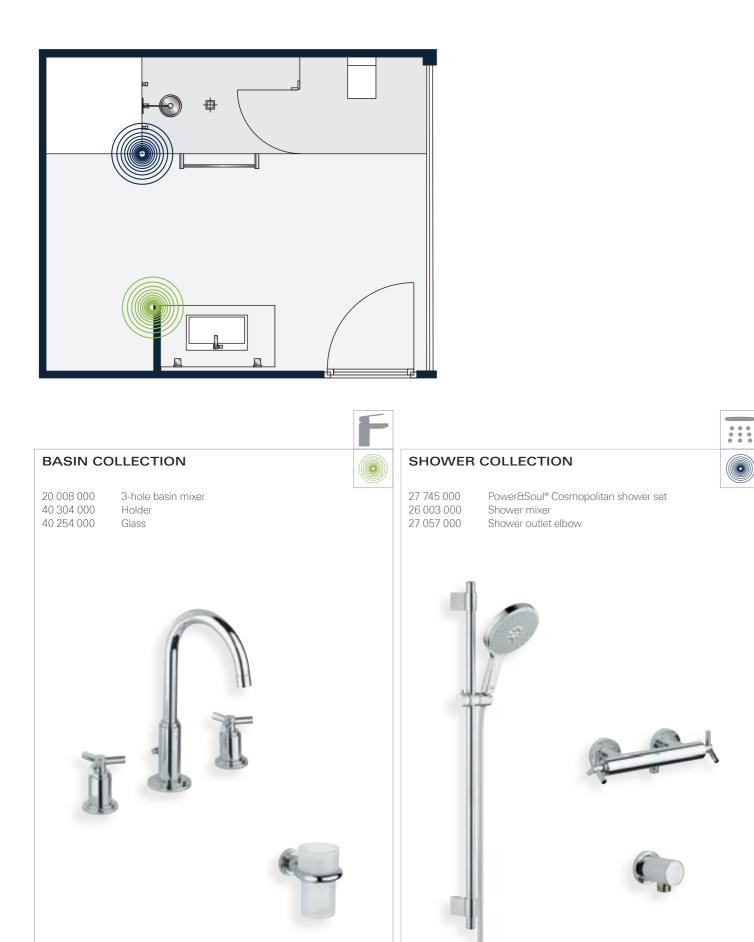




GROHE ATRIO ONE CONFIGURATION – PREMIUM

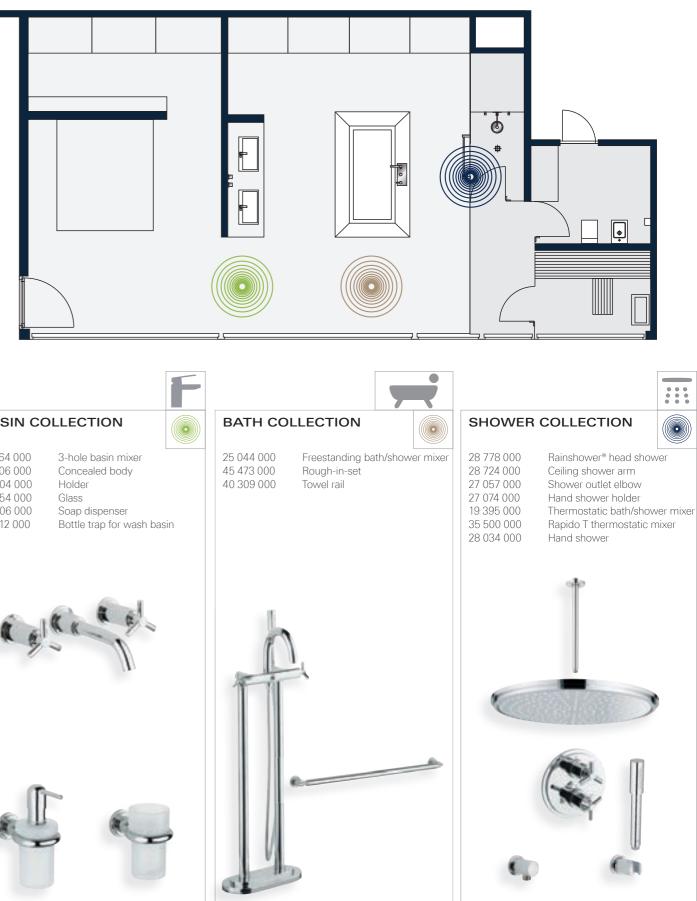
Bathroom dimension <15 m²

For more configurations please use our online GROHE SPA® configurator



GROHE ATRIO ONE CONFIGURATION – LUXURY

Bathroom dimension >15 m² For more configurations please use our online GROHE SPA® configurator



BASIN COLLECTION	
20 164 000 3-hole basin mixer 32 706 000 Concealed body 40 304 000 Holder 40 254 000 Glass 40 306 000 Soap dispenser 28 912 000 Bottle trap for wash	bas







PURE FREUDE AN WASSER PURE JOY OF WATER

Water is the source of life. It flows through everything in our world, sustaining and supporting, comforting and cleansing. It restores us like nothing else can, whether it is cascading from a warm shower or steaming in a soothing bath. Water is a wonder. That is why we are so passionate about what we do. It is why we invest all our expertise in innovative technology to help you enjoy water and, just as importantly, conserve water. We combine commitment to innovation, timeless design and a longstanding German tradition of product quality to bring you the pure enjoyment of water – Pure Freude an Wasser.

Pure Freude an Wasser



PURE FREUDE AN WASSER PURE JOY OF WATER

Water is life's most precious resource and nature's greatest gift. At GROHE, we understand that this essential commodity is limited. That's why we want to bring you products that use water in a responsible and sustainable way.

For us, that means adopting an approach to engineering, manufacturing and product design that has performance and sustainability at its heart. Consumerdriven innovation has always been the guiding principle of our product development; today, we work tirelessly to combine that with investment in technology.

Sustainability starts with longevity. GROHE products are long-lasting products that survive generations. When you invest in GROHE bathroom and kitchen mixers and fittings, you benefit from our tradition of German precision engineering, our programme of exhaustive lifetime testing and the rigorous production standards in all our six plants worldwide – three of which are located in Germany.

Our products work beautifully, but they also look beautiful. GROHE's outstanding design has won numerous awards, including the ultimate design accolade of the "Red Dot Design Team of the year 2011/2012", a first for the sanitary industry. Previous winners include inspiring brands such as Apple, Audi and Bose and the most recent recipient, Porsche.

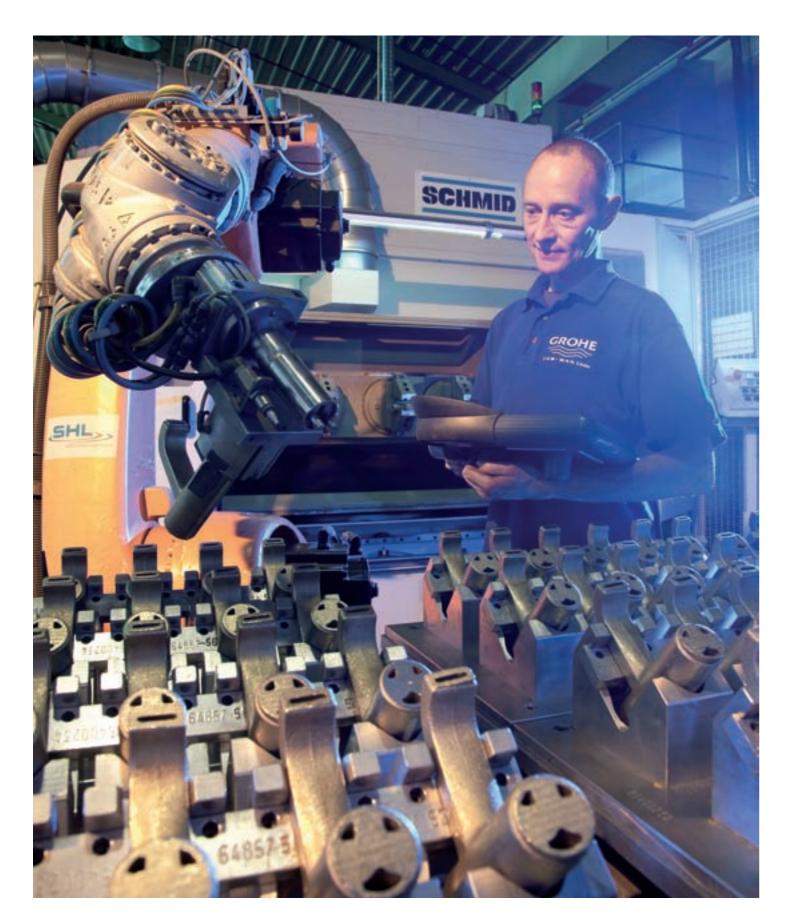
Our investment in technology that performs at the highest level while caring for the environment is ongoing and groundbreaking. For instance, products are now starting to be built with unique GROHE Zero lead-free alloys. Our wider approach to caring for our environment and community encompasses many ethical initiatives, such as our installer education programme for the underprivileged youth of Mumbai in cooperation with Don Bosco Mondo.

This is a philosophy that governs everything we do. GROHE believes that the highest performance comes from taking the most care: care of our customers through beautiful products and first-class service; care of our society through innovative programmes and responsible involvement; and care of the environment's most precious resource through smart innovation. Working in harmony, these things combine to offer the pure enjoyment of water – Pure Freude an Wasser.



PURE FREUDE AN WASSER GERMAN ENGINEERING AT ITS BEST

For many consumers, "Made in Germany" is a marque that stands for quality, precision and attention to detail. Our design and product development facilities are all located in Germany, where we conduct comprehensive pre-launch product testing and ongoing production checks. Consistently high production standards are guiding principles in all our plants, which run at the same level of quality across the world as they do in Germany.







grohe.co.uk | Pure Freude an Wasser | Page 209

PURE FREUDE AN WASSER SETTING THE STANDARD FOR GERMAN FACTORIES

Great performance comes from high-quality manufacturing. And Germany is the home of manufacturing quality. GROHE is a proud part of this tradition: our engineering experts and award-winning in-house design teams are all based in Germany. These teams share a cooperative approach to product development, part of a holistic philosophy that sees design, engineering and production working in harmony like a well-conducted orchestra.

This integrated approach has been recognised with a prestigious award. Our factory in Hemer was among the winners of the 'Die Beste Fabrik' (Top Factory) competition, organised by WirtschaftsWoche in Germany. The award followed a complete modernisation of the plant in recent years. Workshop production was converted to line production, and lead times have been cut from twenty to just four days.

All GROHE factories – in Germany, Portugal, Thailand and Canada – are 100% owned by GROHE. All factories comply with the highest environmental, health and safety standards. The major production sites in Germany, Portugal and Thailand are continuously being audited by independent external certification bodies against the international standards for environmental impact (ISO 14001:2009) and health and safety management systems (OHSAS:2007).

Testing is as important to us as manufacturing. GROHE applies higher standards to our products than worldwide legal and regulatory levels. Lifetime tests that simulate over 15 years of usage, plus thorough final testing of products as they leave our factories, ensure that your GROHE products will give you many years of enjoyment.





PURE FREUDE AN WASSER DELIVERING ULTIMATE PRECISION

The daily rituals of washing hands, taking showers or making tea or coffee might seem inconsequential, but to our engineers they're part of the science of enjoying water. GROHE has been developing and producing the key component of mixers – cartridges - for more than 70 years. Today GROHE is one of the few remaining producers of the entire mixer, including the brass and the cartridge. We have supplied over 100 million fittings, all of them 100% produced by GROHE. It's a record that none of our competitors can match.



PURE FREUDE AN WASSER FIRST FOR INNOVATION

For more than three quarters of a century, GROHE has made the sector what it is, shaping the industry with our in-house engineering and innovation just as surely as we shape the designs of our award-winning faucets and fittings.

That's reflected in the number of industry firsts we've achieved over the whole of our history: from our production of the first thermostat in 1957, through to the 21st century and the introduction of the first digital controls for the complete bathroom with GROHE Ondus[®] Digital.

Our appetite for the new and the groundbreaking is as great as ever. Just look at GROHE Blue[®], with its instant delivery of chilled still, semi-sparkling and sparkling water.

Or the new Minta Touch, which brings a new area of convenience to the kitchen. With dirty hands you only need to touch the mixer with your wrist for instant water delivery.

Or take a look at GROHE Power&Soul[™] showers, with an indulgent choice of seven innovative spray-patterns at the touch of a button.

Then there are those eye-opening developments that we call the "Moments of Truth" – the technologies which lend GROHE products their aura of sleek day-to-day reliability and distinctiveness. They include GROHE SilkMove[®] – special Teflon-lubricate ceramic cartridges that produce almost frictionless performance and thus long life. Lifecycle-tested to over 400,000 operations, GROHE SilkMove[®] comes with an extra-wide operating angle, with a unique 'comfort zone' that provides gradual and precise temperature adjustment.

Then there is GROHE StarLight[®]. This technology guarantees that your mixers look brandnew for many years, keeping their lustre whatever the world throws at them.

All of which demonstrates that our technology is not just groundbreaking; it's indulgent and enjoyable as well. Being first is always good, but we will never cease working to make our innovations beautiful and effortless to use.



Blue Core[™] – The distinctive blue-coloured components at the heart of GROHE products highlight GROHE's leading performance and quality.



PURE FREUDE AN WASSER MOMENTS OF TRUTH





GROHE EcoJoy® Save precious resources and enjoy 100% water comfort.





GROHE SilkMove® Smoothest handling for effortless precision and ultimate comfort for a lifetime.





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GROHE StarLight® Made-to-last surfaces ranging from precious matt to shiny like a diamond.





GROHE CoolTouch® No scalding on hot surfaces thanks to 100% GROHE CoolTouch®.



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GROHE TurboStat® Always the right temperature, for utmost convenience and safety.



GROHE DreamSpray® Innovative quality showers for luxurious revitalisation and wellbeing.





GROHE Whisper[®] Innovative water technology delivering whisper-quiet acoustics.





GROHE Zero Lead-free, corrosion-resistant mixers thanks to the unique GROHE-developed alloy.





GROHE Digital® Intuitive digital technology at your fingertips.



BlueCore[™] by GROHE

The distinctive blue-coloured components at the heart of GROHE products highlight GROHE's leading performance and quality.

PURE FREUDE AN WASSER RECOGNISING GREAT DESIGN

Design at GROHE has a zeitgeist feel – it captures the spirit of our age, with a positive look to the future. Our talented in-house design team have defined a unique aesthetic code to communicate the DNA of our brand. Our products capture the spirit and imagination of consumers throughout the world and have won a plethora of prestigious international Design Awards.

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reddot design award winner 2012

reddot design award

reddot design award

GOOD DESIGN





reddot design award



reddot design award winner 2011

reddot design award winner 2009



GOOD DESIGN





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reddot design award winner 2012



product design award 2007



reddot design award winner 2012



reddot design award





GOOD









PURE FREUDE AN WASSER DESIGN DEDICATION AND EXPERTISE

An outstanding design pedigree always comes with a strong brand DNA. In our case that means subtle cues: a precise seven-degree incline on our levers and spouts; rings to emphasise areas of importance; and lozenge shapes which convey our philosophy of sensual minimalism. You won't consciously notice these elements. You will simply absorb them and be drawn to them. They will invite interaction and guide the user experience to ensure years of enjoyment.

GROHE's zeitgeist design team, led by Paul Flowers, has in recent years been awarded an impressive number of international best-of-the-best design awards. Expert juries agree with consumers time and time again – GROHE design offers an excellent balance of innovation, functionality, quality and aesthetics.

We are incredibly proud to have been awarded the world's most prestigious design accolade, the Red Dot Design Team of the year 2011/12, in a first for the sanitary sector. Previous winners include inspiring brands - from Apple, Audi and Bose - to the most recent recipient, Porsche.

Design is a fundamental pillar of the Grohe brand. This, together with our consumer centric approach and tireless commitment to quality, ensures our products function as beautifully as they look.



PURE FREUDE AN WASSER SUSTAINABLE AND RESPONSIBLE

Nothing is more important than the preservation of our resources. At GROHE, sustainable technology is a philosophy and an ambition that unites every individual in every department. Our patented GROHE EcoJoy[®] technology helps you save water effortlessly. And the longevity of our GROHE SilkMove[®] mixers, which offer up to 20 years of maintenance-free comfort and reliability, helps to save valuable resources at all draw-off points.



PURE FREUDE AN WASSER IN BALANCE WITH NATURE

We have a duty of care to our planet. We all need to be thoughtful about the environment and about how we use precious resources – and none is more precious than water. Our products help you do that, thanks to GROHE EcoJoy® technology. Fitted in all our product lines, GROHE EcoJoy® makes our smart systems even smarter. With embedded water-saving technology, these products help you care for the environment – effortlessly and with no compromise on enjoyment. For example, the new GROHE SilkMove® ES mixer technology uses the mid-lever position for cold water, saving energy by avoiding unnecessary heating of water.

But that's just one part of our commitment to sustainability. We've also introduced GROHE Zero, our unique, industry-first commitment to using lead-free alloys in our products.

GROHE Zero technology is a groundbreaking approach to manufacturing mixers, which has allowed us to reduce the lead content in brass by 90%. Thanks to our experience and expertise in production, and to the technical opportunities afforded by owning our own furnaces, we can replace the lead previously used with metals like copper. This is good for the environment, good for water quality and good for the longevity of our products; thanks to GROHE Zero, our faucets are now five times more resistant to corrosion.

Sustainability is also at the heart of our production processes. We care about quality, but when it comes to process, environmental and health and safety issues are also important. We use brass from our own foundry, which allows us to use recycled material internally. Thus, in GROHE factories, up to 99% of waste material is recycled, while energy consumption is minimised and excess heat reused. On top of this, every factory meets the highest quality standards, not only in process and product quality, but also in relation to health and safety and to the environment. Our factories are continuously being quality-checked by independent external certification bodies assessing quality (ISO 9001), environmental impact (ISO 14001) and health and safety (OHSAS 18001).

At GROHE, we believe in sustainable technology: the technology we make, and the technology we use to make it.



PURE FREUDE AN WASSER HEART AND MIND

Our responsibility goes beyond environmental sustainability. With our products we try to change behaviour. GROHE Blue[®] Water systems used in office kitchens reduce the number of plastic water bottles and ensure employees always have access to filtered, fresh chilled water whenever they are thirsty.

We are also serious about our corporate social responsibilities. We have launched key initiatives which are changing people's lives, such as the GROHE Jal Academy, in Mumbai, India. There, in partnership with the Don Bosco Mondo initiative, we have trained more than 500 young people to become installation experts since 2009.





PURE FREUDE AN WASSER GLOBAL RESPONSIBILITIES

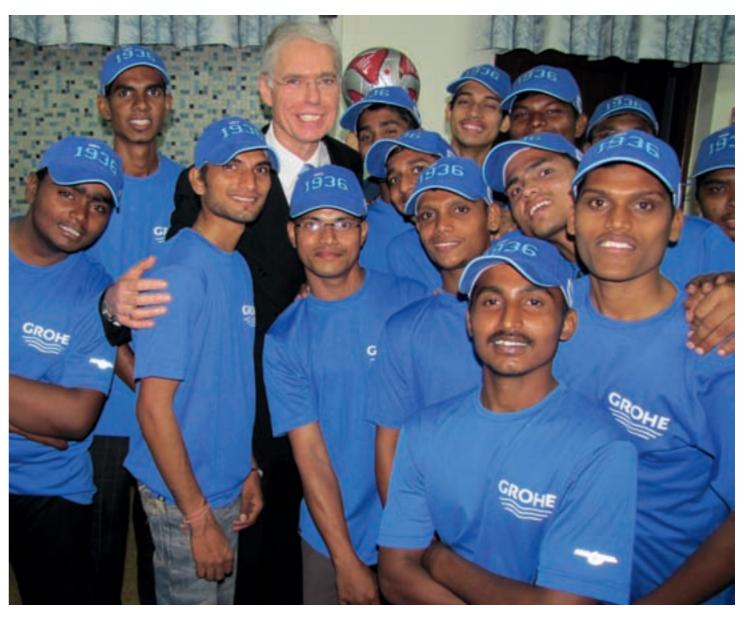
We take our responsibilities as manufacturers very seriously. And, while technology such as GROHE EcoJoy[®] encourages efficient water usage, we like to go further.

For example, we have embarked on an innovative and successful programme with underprivileged young people in Mumbai, India. There, the GROHE Jal Academy at the Don Bosco Institute is committed to training plumbers, giving them a skill which can become a lifelong vocation. What is more, as part of this programme we took an active decision to participate in the local community. That is why associates from GROHE have spent time living and working in the area of Daravi.

Our involvement in these programmes was officially recognised in 2012, when GROHE was awarded the prize for innovation from the German Federal Ministry for Economic Cooperation and Development in Berlin.

Looking after people has to start at home. So we make sure our own associates work in a healthy and safe environment in all GROHE plants. All of our major factories are certified by TÜV Nord, according to OHSAS 18001:2007, the world's most recognised standard for occupational health and safety management systems (OHSAS=Occupational Health and Safety Assessment Series).

Our philosophy is simple: by working together with our associates, suppliers and partners we create value through positive, longstanding relationships. Out of these relationships emerges a responsible, long-lived and innovative business built on the "Pure Freude an Wasser".





GROHE REFERENCES

As diverse as people's aspirations, requirements and tastes may be, and despite contrasts between cultural requirements, the basic needs of people on this planet are the same. Across every continent, in rural and urban environments, GROHE is the brand of choice for every shape, size and style of bathroom. And a smart choice at that.



St. Regis Lhasa Resort | Tibet | China grohe.co.uk | Page 231

BE INSPIRED

Like attracts like. Therefore, it's hardly surprising that GROHE products can be found in some of the finest buildings in the world. From luxury hotel suites and spas to the smartest residential addresses, our mixers, showers and fittings are selected by architects and designers looking to treat the end user to a five-star experience.

Our products are reliable, durable and are engineered to perform under the most demanding circumstances. Original designs that make a statement, are intuitive to use and offer exceptional safety, comfort and enjoyment. Which is why those in the know select GROHE, every time.



Constance Halaveli Maldives | Halaveli | Maldives

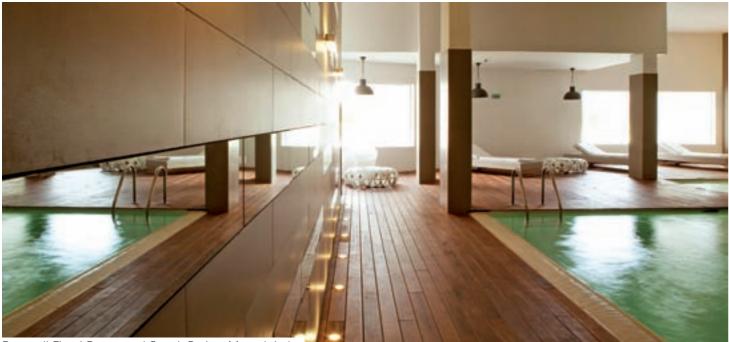
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Borgo di Fiuzzi Resort and Spa I Praia a Mare I Italy





Hilton Baku I Baku I Azerbaijan





Upstalsboom Hotelresidenz & Spa I Kühlungsborn I Germany



Hilton Baku | Baku | Azerbaijan

Sheraton D Cube City Hotel | Seoul | South Korea grohe.co.uk | Page 235

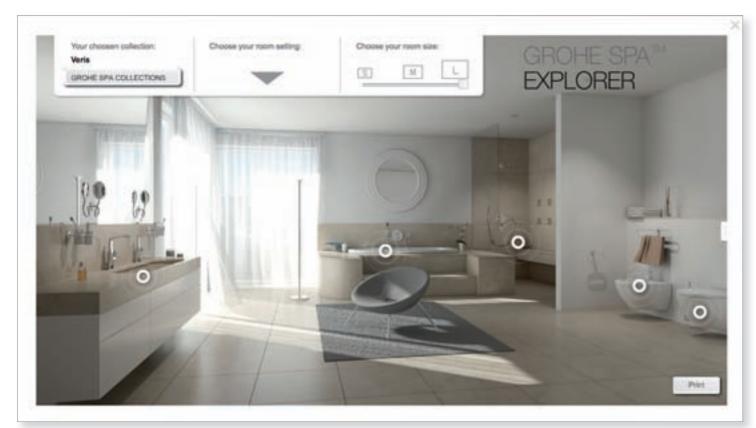
GROHE ONLINE ONLINE TOOLS TO DESIGN YOUR DREAM BATHROOM

The ideas and combinations in this brochure can help you create your own vision of your personal haven. But you don't have to just use your imagination. To see your ideas come to life, visit our website and try our powerful online tools to customise your shower or bathroom.

Once you have made your choice enter your postal code to find your nearest GROHE showroom to see your dreams become a reality.



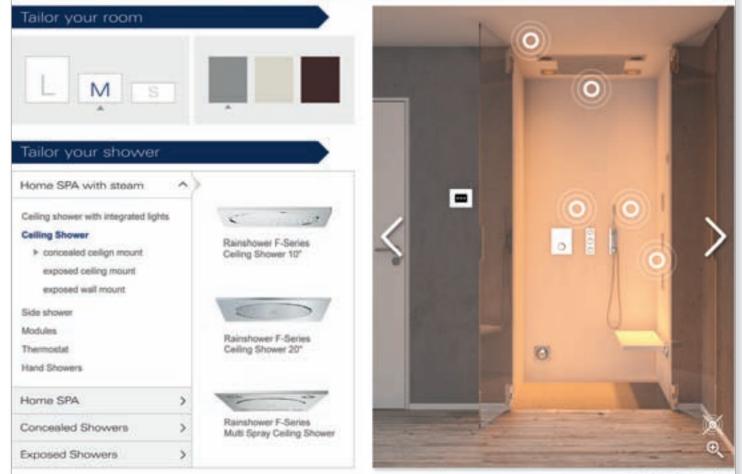
The GROHE SPA® Explorer – an inspirational planning tool designed to make choosing your perfect mixer, shower and fittings as enjoyable as possible. From start to finish, GROHE SPA® ensures more choice, more features and more enjoyment.



Create your very own pampering zone and let your imagination run free. Choose the shower that best fits your room size, then choose your level of luxury. You can modify your shower as you please: change its position, adapt it to a different range, or add accessories. A place which is uniquely yours.

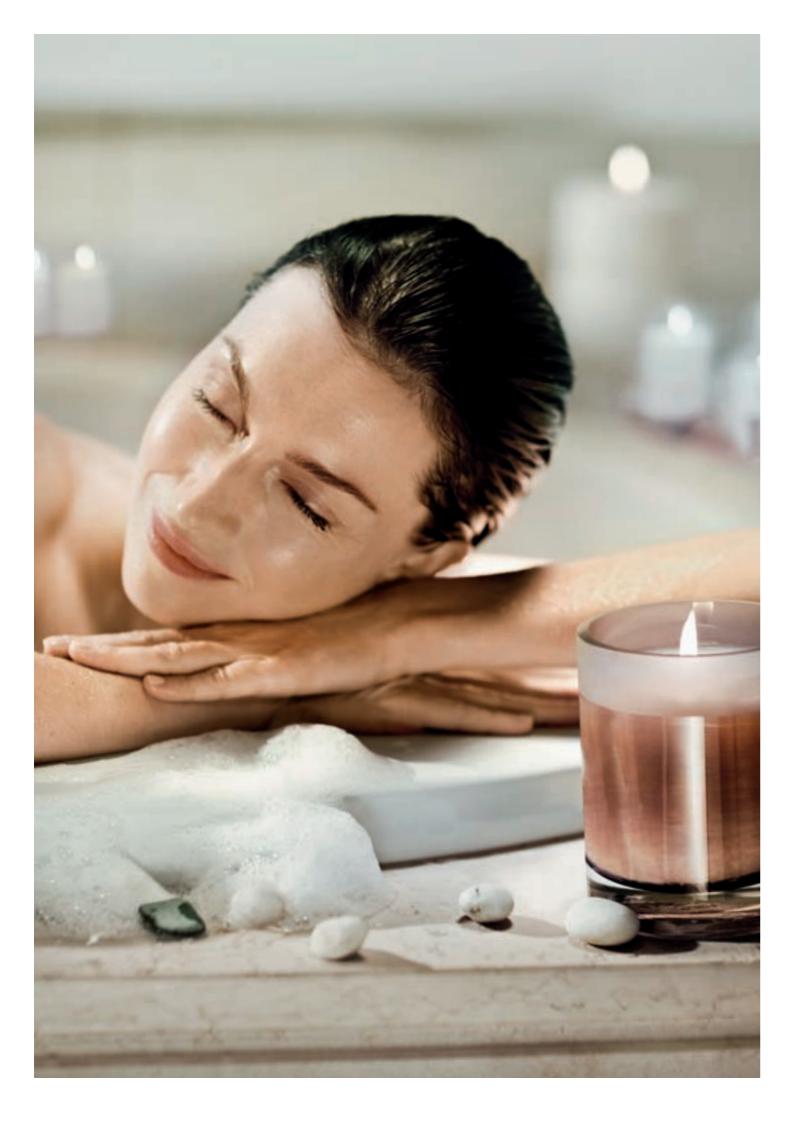


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